

Ever Greene

SPRING 2021 ISSUE

JUNIOR LEAGUE OF GREENSBORO



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AGING FOCUS

SUMMIT GOES
VIRTUAL

PASSING DOWN
SERVICE

2019-2020
ANNUAL REPORT

BETTER

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EverGreene

SPRING 2021 ISSUE

The Junior League of Greensboro
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EDITOR

Kari Smith

DESIGN

Heather Hazuka

COVER DESIGN

Sophia Parker

CONTRIBUTING WRITERS

Cara Derounian

Kari Smith

COMMUNICATIONS VP

Becca Mead

COMMUNICATIONS CHAIR

Elizabeth Illig

2020-2021 BOARD OF DIRECTORS

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President-Elect	Tyson Strandberg
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Director	Michelle Fletcher
Director	Alexandra Pappas
Director	Laura Cashwell
Director	Pat Vreeland

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**JUNIOR LEAGUE OF
GREENSBORO**

A Letter From the Editor

KARI SMITH

EverGreene Editor 2020-2021

It has been a challenging year

locally and globally, and it has been difficult not to feel the weight of the pandemic, political and cultural tensions, and the near constant barrage of distressing news stories. Quarantine and social distance have become common vernacular, further separating us from each other, and each of us has experienced loss in some way—whether the tangible loss of a job or cherished loved one or the less tangible loss of stability, independence, or peace of mind. While many of us longed for a warm embrace to comfort us, we resigned to isolation and distancing and marched onward.

We have all needed to pivot and adjust our lives in ways we never could have predicted, but I've been impressed by how much has stayed the same. My fellow members of the Junior League of Greensboro have not wavered in their commitment, their passion, and their drive. When we saw an obstacle, we brainstormed ways to overcome it.

When we couldn't gather in person, we collectively embraced virtual meetings and CONNECTIONS events. When we couldn't hold our annual Touch A Truck event, we brought back a cookbook fundraiser. When we couldn't host our Women's Leadership Summit in person, we used virtual webinars to create a first-ever Summit Series. And when we saw an opportunity to create a more inclusive and welcoming environment, our Board created a Diversity, Equity, and Inclusion Task Force.

Despite challenges, our Bargain Box spring and fall preview sales were successful, and we surpassed our League Giving Day fundraising goal in March. And perhaps most importantly—we still served our local community in important and meaningful ways by providing healthy snacks to children, completing home projects to help neighbors have safer homes to age in place, and assisting our senior community with getting affordable access to fresh foods.

The past year provided many opportunities to distance us, but we persevered and proved that we are—and always will be—better together.



President's Message

CARA DEROUNIAN

President 2020-2021

Growth is one of those words I have a love-hate relationship with. I love watching my daughter grow up and enjoy watching my peonies bloom each spring, but growth is also hard and uncomfortable. In my first address to our League, I called on our members to be positive, flexible, and creative this year. We were embarking on a year of taking on new challenges and stretching ourselves in many new ways. I reminded our League that challenges helped shape the leaders we admire and challenges are what will propel us to the next level as leaders. It has been thrilling to see so many of our members rise to the occasion this year! Oh, the ways we have grown! We have persevered, cheered each other on, gotten creative, and remained focused on our mission.

I was blessed to serve this year with the amazing Sally Cartwright, our Executive Vice-President. Service is the heartbeat of our mission and our teams talked extensively about ways we could provide these opportunities creatively and safely. We remained committed to our community programs and also came up with additional opportunities to volunteer every month for all members through Hands on Help, service projects, and collection drives. The Bargain Box team did a great job of reopening as soon as we could and keeping the store clean and safe for customers. Our partnership with the Women's Resource Center has continued to provide thousands of dollars in vouchers to women in the community this year.

We welcomed new provisional members to the League, started the recommended Placement Matching Tool system for matching members to service areas based on the competencies they want to grow in, and called our Emeritus members to check on them. Sustainers enjoyed a series of speakers and events including a charcuterie class. Our Connections Chairs continued to offer opportunities to connect throughout the year and Placement Advisors listened and provided feedback for planning purposes.

Along with the LINKS organization, we hosted a panel on the intersection of race and the justice system in the fall, and in the spring our Diversity, Equity, and Inclusion Task Force hosted a training on inclusive leadership and co-hosted a virtual tour of the International Civil Rights Museum alongside the Junior Leagues of Charlotte and Gaston County. While all General Membership Meetings except the Annual Meeting this year have been virtual in accordance with state regulations, we have been thankful for technology that allows us to "see" each other from our homes and have enjoyed the occasional addition of children and pets. We have had guest speakers at nearly every GMM this year educating our members about issues around our focus on aging or on strategies for us personally around self-care and resilience.



Sally Cartwright & Cara Derounian



To fund our mission, and without being able to host our successful Touch-A-Truck event, our teams got creative with a cocktail class, photo shoots, and an updated *Out of Our League* cookbook, with classic recipes from previous books, new additions from members, and favorites from local restaurants. The Women's Leadership Summit became a speaker series for the first time with three engaging leaders who inspired and encouraged us, while providing new networking opportunities. We had a successful and fun Giving Day in the spring to end a great year of Annual Fund engagement.

The Board continues to work on strategic plan objectives around Brand, Finance, and Membership Sustainability. Creating better ways to tell our story and the value proposition of investing in women civic leaders, deciding whether and where to relocate the Bargain Box, evaluating fundraisers, increasing capacity for planned and endowment giving, and looking at ways to continue Sustainer engagement have all been key areas this year.

When I said yes to the call to lead our League, I certainly had no idea what this year would look like and that's probably a good thing. What I did know was that our members are an amazing force for good and there's not another group of ladies better equipped to continue our mission, no matter what the outside circumstances are. These times have been challenging for us all, but the JLG has been through many difficult times in our 93-year history including a world war, health crises like polio, and times of civil unrest. JLG members at each of these times leaned into the challenge and emerged stronger, and our League and community are better because we are together—in service, support, and friendship.


I am very thankful for each of you who accompanied me on our growth journey this year. Your perseverance, creativity, and dedication are inspiring. I am so proud of you and feel blessed to serve our wonderful city together. If we can grow and thrive this year, we can do anything! Our League is full of women who are smart, strong, caring, and used to taking on challenges. I look forward to seeing us continue to flourish as we serve on mission and I look forward to us all being together again soon.

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Sustainer President's Message

JEANNE BLAISDELL

Sustainer President 2020-2021



When I was asked back in early 2019 to be Sustainer President-Elect, I never would have imagined the kind of year we have had. With that being said, it has been a great year despite the obstacles. Even with the challenges, we pivoted, adapted, and moved forward to still come together while being apart. The Actives took everything virtual from the General Membership Meetings, Board and Executive Management team meetings, socials, provisional spritzers, and even the Annual Women's Leadership Summit. When it was apparent that we as Sustainers would not be able to hold our social events, we moved forward with virtual events as well. And that spirit of perseverance to achieve our agenda is what makes the Junior League of Greensboro such a dynamic organization with an inspiring group of women.

Although we were not able to gather for our fall luncheon or cocktail party, we held our first virtual event on November 12, 2020, where a fun group of us socialized and learned how to make charcuterie cones. Cristal Campbell Snow, owner of Graceful Grazings, as well as an active member of our League, provided the kits and led us through the workshop via Zoom.

In December, we kicked off our first ever virtual Sustainer Speaker Series with Bernie Mann, President and Publisher of Our State magazine. Bernie shared a heartwarming story of the success behind Our State. As a gift, every attendee received a complimentary copy of the magazine.

In February 2021, our speaker series continued with Michelle Gethers-Clark, CEO and President of United Way of Greensboro. Michelle is such a dynamic speaker and is so passionate about our community. The focus of her talk was community well-being and our shared humanity.

In April, we had the pleasure of having Michelle Schneider, Chief Philanthropy Officer, and Dr. Carolyn Harraway-Smith, Chief of Women's Services at Cone Health, tell us about how they are changing care through their new facility that serves uninsured women in east Greensboro.

We were thrilled to gather together in person for our wine and cheese event in May on the Patterson Terrace at Holy Trinity Church.

When we were called to serve and provide supplies for the Caring Carts at Cone Health's COVID-19 units, our Sustainers enthusiastically jumped in to help. We ordered supplies online from the Amazon wish list and had them delivered straight to JLG headquarters.

As we head into another League year, Laura Wolf will lead our sustainer group as President. Laura's involvement with the League has included working with Kids on the Block, a puppet show to educate children about being more sensitive to classmates with special needs, as well as Co-Chair of the Placement Committee. Laura is involved in many other community groups as well. She has great ideas for when we can meet in person next year, so I encourage all of you to be an active participant in the events and reconnect with fellow Sustainers face to face!

Thankfully with technology we were able to continue on and have a successful year, but nothing beats the in-person engagement and connection. I look forward to seeing all of you in some way next year. Thank you for your ongoing support of the Junior League of Greensboro.



JEANNE BLAISDELL

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What A Year!

2020-2021 YEAR HIGHLIGHTS



IT'S GREAT TO BE
NINETY-THREE
GIVING DAY | 3.9.2021

245
Donors on
Giving Day

159



Women served through
Women's Resource Center
vouchers for the Bargain Box

700



Junior League
Cookbooks
sold

93



Years of the
Junior League
of Greensboro

6



Homes repaired
so seniors can
age in place



24

Training
Opportunities



450 +

Kids served by
Kids in the
Kitchen

260

Items donated to Cone
Health Systems Care Carts



35

Corporate
Sponsors / Partners

**Active &
Sustainer
Members**

727



400 +

**Vouchers doubled
for local seniors at
the Greensboro
Farmers Curb
Market**



97

**Cards collected
for senior citizens,
veterans, and
healthcare workers**

2,000

**Families served through the
veggie valet drive-thru
service at Greensboro
Farmers Curb Market**

17,000 +

**Pounds of food
we assisted in
donating and
helped sort**



**Women's
Leadership
Summit
attendees**

220



Why JLG?

WE PROMOTE VOLUNTARISM

Since 1928, the League has trained thousands of members to be effective civic leaders.

WE DEVELOP LEADERSHIP SKILLS

Each year, the JLG hosts our Women's Leadership Summit, a conference event where attendees gain valuable leadership skills. We also offer League-wide hands-on trainings featuring guest speakers. Some of this year's highlights include trainings in finance, inclusive leadership, and fundraising.

WE IMPROVE OUR COMMUNITY

Over our 93-year history, the League has contributed \$3.5 million and countless volunteer hours to the Greensboro community.

Celebrating Our Aging Community Impact Area

CARA DEROUNIAN

President 2020-2021



The League has spent intervals focusing on specific community issues and working broadly with a number of different programs. In 2016 members voted to focus our work around the issue of aging. We were the first Junior League nationally and internationally to specifically target this as an issue-based focus area, though the League has implemented programs over the years that have helped seniors in our community, like the Internet for the Ages program in the early 2000's and the mobile meals programs.

Aging members of our community are sometimes overlooked, and can face many challenges—such as poverty, illness, disability, and depression. After conducting research, we decided we wanted to help by making aging our four-year focus. North Carolina, in particular, was a great place to implement this issue-based focus area. The State Division of Aging and Adult Services reports that our state ranks ninth nationally in both total population and the number of seniors. There are now more people in the state over age 60 than under 18 years of age. The older population is expected to continue to increase over the next two decades by 56%, from 1.7 million to 2.7 million.

Aware of these trends, we have joined with many community partners to help with aging. We have also had speakers educate our members around issues facing our seniors. This year, Kim Johnson from the Piedmont Triad Regional Council on Aging and Heather Magill from the Family Justice Center spoke at a GMM about how the pandemic has affected seniors especially and increased ways that unscrupulous people are taking advantage of isolation to prey on them. Both of these women work on elder justice and abuse prevention issues. Kim encouraged members to become volunteer ombudsmen for care facilities to help ensure that seniors receive good care. We know the pandemic has taken an especially hard toll on this group—both physically and through the compounding challenges of social isolation—which have the same impact on morbidity as smoking 15 cigarettes a day. We will end our year with Chip Cromartie from Well-Spring Solutions sharing about our impact and the importance of continuing to make aging a community priority.

Over the past four years, we have helped dozens of seniors age in place through home modification projects with Community Housing Solutions; educated many on preventing elder financial abuse through Friends Against Fraud; helped rehab, landscape, and bring pickleball to the Smith Senior Recreation Center; assisted with a survey to inform the planning of county leadership; and fed hundreds through doubling vouchers at the Greensboro Farmers Curb Market, sorting donations in food pantries, and delivering meals. We have written cards to seniors, donated cheery flower arrangements to care facilities, supported grandparents that are raising grandchildren, and assisted with health and fitness programs through a health optimization project. We collected art supplies for a new activities center and created an outdoor classroom at Senior Resources of Guilford. We have several other projects planned through Hands on Help to round out this year.

As our focus area opens up to meeting the basic needs of families and children over the next year, we will continue to find ways to give back to the senior members of our community. Looking back at our impact focus from the last few years, we can see countless ways we were able to better the lives of our seniors here in Greensboro. These precious people are our neighbors, and we are glad to have had a small part in their lives. Our most sincere thanks to all of you for making this possible!



Our Aging Community Impact Area Partners Included:

- **AARP**
- **City of Greensboro Parks and Recreation Department**
- **Community Housing Solutions**
- **Corporation of Guardianship: Friends Against Fraud**
- **Creative Aging Network**
- **Family Justice Center**
- **Food Assistance, Inc.**
- **Greensboro Farmer's Curb Market**
- **Piedmont Triad Regional Council on Aging**
- **Senior Resources of Guilford**
- **UNCG Department of Gerontology**
- **UNCG Parks for All People**
- **Well-Spring Solutions**

..... Aging by the Numbers

**4 - year total funds
contributed:**

\$126,575

**4 - year total
number of volunteers:**

214



Helping Homeowners in Need

GRACE HOLLIFIELD Community Housing Solutions Chair 2020-2021



The Community Housing Solutions (CHS)

committee provides home modifications to low-income community members of greater Greensboro. Through the generous efforts of the staff and volunteers of CHS, homeowners enhance their quality of life, improve home functionality, and facilitate safer mobility in and around their homes. CHS is open to volunteers of all ages and skill levels. The on-site contractors welcome and encourage volunteers to stretch their comfort levels and maximize their volunteer experience. This committee is truly a fun and rewarding experience for anyone looking for a hands-on way to give back to their community.

In October 2020, seven women aided in restoring and revitalizing a 100-year-old home in Greensboro. Volunteers scraped paint on siding and trim and groomed overgrown shrubbery around the home to prepare for CHS staff to paint the home's exterior. The result was a beautiful face-lift to this home and a wealth of gratitude from the widowed homeowner.

Cheryl Brandberg, Development Director of CHS, provided an account of our November project: "On November 7, 2020, seven women from the Junior League of Greensboro put on their masks and work gloves to help an elderly neighbor in need. Ms. Parthena is 84 years old and lives alone. Last year, Ms. Parthena fell down her outside steps and also fell in her home a couple of times. She now uses a walker to get around. Community Housing Solutions of Guilford County partnered with the Junior League to build an access ramp for Ms. Parthena. Once the work was completed, Ms. Parthena was so pleased. She said, 'Now I can get in and out of my home without falling. I am so appreciative of all the nice people that helped.' Thank you to the women of the Junior League for helping this neighbor in need."

Libby Schinnow, a Junior League of Greensboro member, has volunteered with CHS this year in addition to her current placement within the League. Libby shares, "CHS has been one of my favorite volunteer experiences during my five years in the League. As a graphic designer, I work all day in front of a computer, so I love spending the weekend outside doing hands-on projects. Not only are you sure to learn new skills, but it is so satisfying to see the immediate impact of your efforts, be it a newly painted house or a sturdy wheelchair ramp, and know that your time made a difference in someone's life."

During these unprecedented times, all safety precautions have been taken to ensure the safety of the Junior League of Greensboro volunteers, CHS staff, and the residents we serve on the worksite. Temperatures are taken at the start of the day, masks are worn throughout the day, and hand sanitizer and disposable gloves are available. Projects are held outdoors, and social distancing is observed as much as possible. Our January and February projects were, unfortunately, cancelled due to COVID-19, but we rounded out the year with three projects in the spring. We look forward to continuing to serve the residents of our beloved community.



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Lending a Helping Hand

JENNA BRUBAKER

Hands on Help Chair 2020-2021

The Hands on Help committee provides volunteer opportunities outside of our community programs for League members. We partner with local non-profits on done-in-a-day projects in need of funding and volunteers.

Organizing socially distant projects during a global pandemic was not without its challenges but we're proud of the projects our committee organized that allowed our members to impact our community during these unprecedented times. We kicked off the year by partnering with Authora-Care's Kids Path, a program that supports children coping with serious illness and loss, by sprucing up their therapy garden with newly painted furniture and by building an outdoor chalkboard.

Our committee wanted to focus on food insecurity. North Carolina ranks number two in the nation for the highest rate of food insecure children under the age of five and number 10 in the nation for the highest rate of food insecure children under the age of 18. Food insecurity is an especially important concern this year given the fact that our community's children were in and out of school throughout the year due to COVID-19.

This fall, we assisted A Simple Gesture with unloading and sorting 17,000 pounds of food. We also sorted clothing and food donations for Backpack Beginnings. Both organizations are making lasting impacts in our community and meeting immediate needs of our neighbors.

In January and April, we worked with Backpack Beginnings making bags of food, stuffing comfort backpacks, and sorting food, clothing, and books in their warehouse and were also able to use Community Impact Funds to provide adult and baby diapers to families in need. The Diaper Bank of NC reported that the requests for adult incontinence products especially had gone up by 2000% over the last year. We also worked with Out of the Garden's Fresh Mobile Market in April distributing fresh produce and food and with A Simple Gesture, assisting in unloading, weighing, and sorting food.

This spring, we provided an outdoor classroom for Allen Middle School with picnic tables and trash cans and were able to provide funding for the Teacher Supply Warehouse. We also had the opportunity to help Senior Resources create a cafe and social parlor for seniors to enjoy and set up a scholarship fund for field trips. Volunteers partnered with Creative Aging Network to paint cheerful images and words on the outside of windows for seniors with limited mobility. We partnered with Guilford County DSS to provide emergency preparedness kits for seniors and supplied them with adult hygiene products as well. We were able to provide robotic pets for several senior living facilities for residents with memory loss to serve as companions. These have been shown to improve health outcomes, and the facilities were extremely excited to receive these. We hope they will bring comfort and happiness to the people who use them.

Increased service opportunities was a priority for leadership this year, and we feel fortunate to have been able to touch the lives of so many of our neighbors this year through these projects.



A Healthy Outlet for Local Seniors

CAROLINE HACKER Greensboro Farmers Curb Market Chair 2020-2021



In addition, the League contributed to other service opportunities at the market. The League and GFM served an additional estimated 2,000 seniors with the “veggie valet” drive-through service. GFM utilized JLG grant funds to purchase two upright shopping buggies with baskets to help seniors carry heavy products. More than 80 seniors have used the buggies thus far. Finally, over 200 recipe cards have been printed and distributed with themes including cooking for one, healthy eating on a budget, and healthy shopping for seniors. The League and GFM have adapted to deliver fresh produce under safe protocols during COVID-19.

We were thrilled to communicate updates and changes and help seniors navigate the market. JLG volunteers were integral in helping GFM get the message out to customers about alternative ways to shop. Volunteers communicated with seniors about the pre-order drive-through service and provided educational information including suggestions for shopping the market in a pandemic. They have helped distribute orders at the pre-order drive-through, distributed information to customers, assisted with monitoring occupancy counts to maintain safe distancing, referred customers to the information hub, and distributed orders with the “veggie valet” attendant as needed.

While we don’t know what the future holds, we are hopeful that a decrease in COVID-19 numbers will allow us to be in the market more frequently, and possibly do some cooking demonstrations and food tastings. We will continue to adapt with the market and help support the seniors in our community with access to fresh produce and smiling faces.

In partnership with the Greensboro Farmers Market (GFM), Junior League of Greensboro members volunteered their time to assist seniors at the Greensboro Farmers Curb Market (GFCM) in the 2020-2021 year. League members helped GFM with their Healthy Living for Seniors Program, a food security program for low-income seniors. Just like so many things this year, market operations have changed substantially due to COVID-19, but GFM and Junior League volunteers have been up to the task of ensuring seniors are still getting what they need.

Typically those enrolled in the Healthy Living for Seniors Program shop in person using vouchers provided by GFM in exchange for fresh fruits, vegetables, and herbs. In 2020, GFM launched a drive-through service for those who were uncomfortable shopping face to face. Seniors were still able to shop the market and even doubled their vouchers with the assistance of JLG funding. To date, 66 seniors have purchased fresh produce with 365 vouchers. These seniors were some of our most vulnerable community members living on low, fixed income with few resources to access fresh food. JLG members were happy to adapt and serve them in a fun, drive-through atmosphere.

“We were thrilled to communicate updates and changes and help seniors navigate the market.”



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Promoting Good Health While Adapting to New Guidelines

KATHLEEN DUCKWORTH Kids in the Kitchen Chair 2020-2021



Each snack bag was packaged with COVID-precautions in place. We also included educational materials, such as healthy food-themed crossword puzzles or bingo games, as well as instructions for snack assembly containing a video link on how to assemble and enjoy the snack. Committee members worked to film, edit, and submit the videos for use.

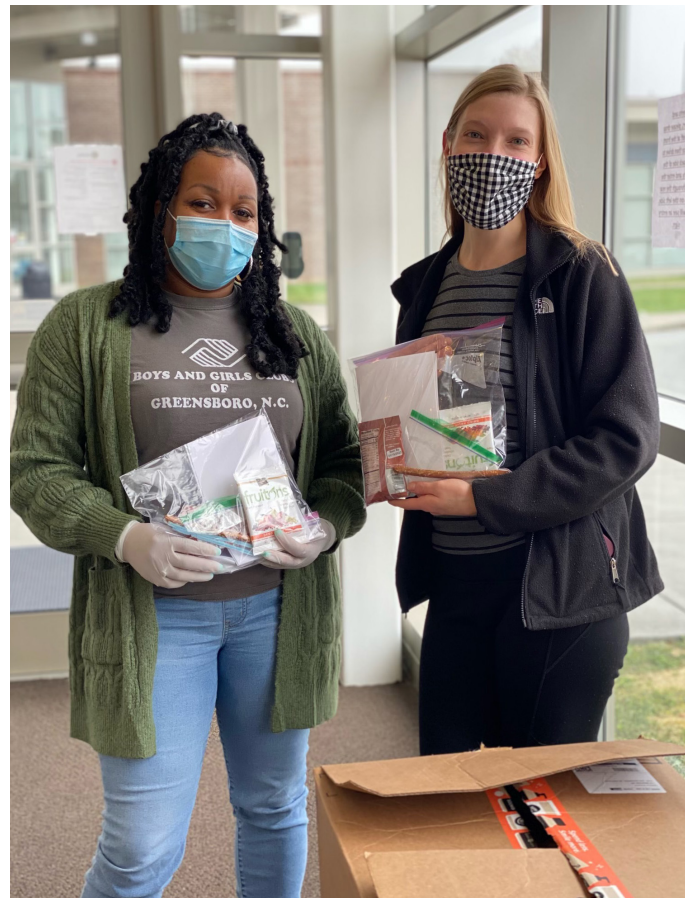
Kids in the Kitchen is continued to broaden the scope of partnerships with organizations throughout the community this spring. We partnered with Allen Middle school and provided around 200 snacks to all sixth graders that focused around Earth Day. The committee also partnered with a local strawberry farm in May for a healthy, outdoor snack event to conclude the League year and finally see some smiling faces in person.

Overall, Kids in the Kitchen was able to partner with new organizations in the Greensboro community and serve hundreds of kids this year. We look forward to increasing the number we serve and finding new community partners in 2021!

The Junior Leagues' Kids in the Kitchen initiative is grounded in the belief that children and families benefit from healthy eating. Empowered with the knowledge of how to feed and exercise their bodies, children are less likely to become obese. Subsequently, they will be healthier individuals and will be less likely to suffer from many of the associated health risks. Our programming provides lessons and demonstrations in the preparation of healthy meals and snacks in partnership with local organizations.

The Junior League of Greensboro's Kids in the Kitchen program had a successful year, despite facing in-person challenges due to COVID-19. In September and December, we worked with The Salvation Army Boys & Girls Club of Greensboro to deliver snacks, and in October, we partnered with BackPack Beginnings to send snack bags to one of their partner programs. In addition, the committee worked to secure a grant from the Rotary Club of Greensboro.

"Our programming provides lessons and demonstrations in the preparation of healthy meals and snacks in partnership with local organizations."



Showing Appreciation and Care Through Service Projects

DANIELLE SOWELL Meeting Arrangements Chair 2020-2021

The Meeting Arrangement committee

has had the pleasure of organizing a series of monthly service projects this League year. We launched this initiative in October when we collected word searches, coloring books, crayons, colored pencils, and other items to restock the “caring carts” at Cone Hospital, which provide activities and entertainment for patients.

“Many patients at Cone have been hospitalized without visitors and have absolutely enjoyed the items that the Junior League provided,” says Sustainer and occupational therapist at Cone, Lori Redding. “We found that people were very lonely without their family members and sometimes bored. Many people do not enjoy the television but do enjoy a word search, coloring book, or a puzzle.” These items brought joy to patients to know that someone cared enough to bring a little something extra to help them pass the time. “The days are long, especially for the COVID-19 patients that were in isolation rooms,” says Lori. “It’s amazing the joy that just a little extra gift can give someone in a time of need.”

This service project was near and dear to active member Caroline Alexander’s heart because her great uncle experienced an extended hospital stay last summer before returning home to receive hospice care. “While in the hospital, he said one of the things that kept him going was rediscovering his love of crossword puzzles. When I saw Lori’s post about the ‘care carts’ needing restocking I immediately thought of my Uncle Bill and couldn’t imagine what some of those patients were going through not having anything to do,” says Caroline. “I felt like this was a great opportunity for the JLG to reach out to our community hospitals and fill a need during this difficult COVID-19 pandemic.”



December Service Project : Holiday Cards for the elderly

In November and December, League members had the option to either make or handwrite cards to show appreciation to local veterans or provide holiday cards and crafts to share with the elderly population in assisted living facilities.

In January 2021, we partnered with Greensboro Urban Ministry to collect towels and washcloths, socks, undergarments, mittens, and other essential items to help those at-risk in the community stay warm this winter. For February’s project, we wanted to share a little love with our local healthcare heroes, and our members created more than 75 handwritten Valentine’s Day cards for those who have sacrificed so much during the pandemic. During the month of March, League members collected artificial flowers and vases to construct small flower arrangements that could then be distributed to those living in local assisted living facilities. Through this project, our members were able to bring a little sunshine and springtime warmth to those still facing increased isolation from the pandemic.

For our final project of the year, we collected arts and crafts supplies to stock the new craft room at Senior Resources of Guilford.

Our committee has thoroughly enjoyed putting these small projects together this year as they’ve given our members an additional opportunity to make an impact in our community.

Reviving a Beloved Tradition, One Recipe at a Time

MEGAN LEFAIVRE & LINDSAY SHAUGHNESSY Special Events Chairs 2020-2021



This year with everyone staying at home, cooking more than ever, and feeling disconnected from the League, we decided to bring back the “Out of Our League” tradition. In this special edition, we wanted to include all League members, as well as members of our Greensboro community. We wanted to use this cookbook to tell family stories, highlight local restaurants, and bring some of our community partners into the fold as well. This was our opportunity to celebrate the tables across every home in our community and bring them to life in the pages of a cookbook when we could not celebrate at a table together.

When the recipes started rolling in during late September and early October, we knew the cookbook was going to be a one-of-a-kind book. We could feel the desire for connection and the love of tradition spill off the page with each submission. It was a true labor of love for our committee to organize, edit, and assemble this book in order to be ready for the holidays, but we knew how much joy the cookbook would bring to an otherwise difficult year.

After a long printing process, we finally got our hands on the hard copies and the finished product solidified that the cookbook was the right move for our League this year. We ordered 700 copies and sold all 700, resulting in a successful fundraiser. The joy that we felt on the delivery days and the notes we received after were proof that what seemed like a little thing to some, brought so much light during a dark time. Thank you to all who supported this project and our mission.

As with many things in 2020, our 11th Annual Touch A Truck had to be postponed and eventually canceled. After getting over the initial shock and disappointment, our committee rallied together in August to begin brainstorming how we could still do our part and raise funds for the League. We passed around many ideas but the themes of connection, history, and food kept popping up and we knew what we needed to do.

The “Out of Our League Cookbook” was first published in 1978. Many iterations of the cookbook followed from adding appetizers to including holiday favorites, to publishing special versions that featured the Junior League community. The original cookbook sold more than 158,000 copies and was even inducted into the Southern Living Cookbook Hall of Fame in 1998. It has been a beloved tradition of the Junior League throughout communities nationwide.





We proudly invest in women

Women make up more than 50% of the employees at Bank of America. We proudly continue to recruit and invest in helping women succeed within our organization. Outside, we support the economic empowerment of women in our communities and all around the world.

Through programs like the Women's Executive Development program, we empower women to develop their skills and talents to prepare them for leadership roles.

Our ongoing work to invest in women means supporting women business owners and putting into action the belief that female entrepreneurs are fundamental to driving strong, healthy economies.

Through our partnerships with Vital Voices, the Cherie Blair Foundation, the Tory Burch Foundation, Kiva.org and the Bank of America Institute for Women's Entrepreneurship at Cornell, we've helped more than 35,000 women entrepreneurs in over 80 countries advance their businesses.

Summit Goes Virtual

BRITTANY MIDYETTE
QUINCEY PAGANI
STEPHANIE BLAIR

Leadership Development Chair 2020-2021
Leadership Development Assistant Chair 2020-2021
Leadership Development W2W Chair 2020-2021

THE JUNIOR LEAGUE OF GREENSBORO'S *Women's Leadership Summit*



Sponsored by  JUNIOR LEAGUE OF GREENSBORO  LIBERTY HARDWARE MANUFACTURING CORPORATION

The Junior League of Greensboro

proudly hosted the 10th Annual Women's Leadership Summit during the first quarter of 2021. While past summits have been held in person as a one-day conference, we hosted the 2021 Summit as a virtual event series consisting of three speaker sessions and three networking sessions. The theme for the event series was *The Literacy of You: Embrace, Empower, Equip.*

Attendees of the 2021 Summit heard from three inspiring speakers each representing diverse backgrounds, passions, and pursuits. The speaker sessions were designed to engage, inspire, and provide tools and resources for both personal and professional development. In the week following each speaker session, attendees participated in a virtual networking and debrief session that corresponded to the speaker session. During these debrief sessions, participants interacted in small groups to meet other event participants and reflect on how to put into action the message shared by the speakers.

The League held the conference kickoff for the 2021 summit in late January featuring speaker Sepi Saidi, President and CEO of SEPI, Inc. Sepi spoke to participants about embracing their unique selves, setting goals, and not being afraid to make mistakes. Sepi shared insight into her upbringing and highlighted her career path as a self-made entrepreneur in the engineering and construction industry.

During the February speaker session, we were privileged to feature our keynote speaker, Cheslie Kryst, Miss USA 2019. Cheslie is a complex civil litigation attorney and was the first practicing attorney to be crowned Miss USA. In 2019, Cheslie was named a correspondent for the nationally broadcast entertainment news show, *Extra*. Cheslie's empowering keynote speech was entitled "Building Your Power Playbook" and focused on three key strategies women can use to succeed in everyday situations that they face both personally and professionally.



These three strategies included: pumping iron to prioritize self care, adopting a champion attitude to inspire confidence, and utilizing teamwork to both seek and serve as a mentor or sponsor. Attendees also enjoyed hearing insight into Cheslie's path to winning the Miss USA crown and workplace fashion tips that she highlighted on her blog, *White Collar Glam*.

In March 2021, the final speaker session of the series featured Jessica N. Turner. Jessica is the author of the Wall Street Journal best-selling book, *The Fringe Hours: Making Time for You* and founder of the popular lifestyle blog *The Mom Creative*. Additionally, she is an award-winning marketing professional and freelance writer. Jessica's speech was entitled "Take Back Your Time & Change Your Life." During this life-giving speech Jessica focused on three actions to reclaim our time and pursue our passions.

The Women's Leadership Summit is unique in that it fulfills multiple layers of our mission. The Summit is not only a major fundraising opportunity; it also serves as a professional and personal development forum for women across—and even beyond—the Triad while using the virtual platform. All proceeds support the Junior League of Greensboro's mission of building better communities through trained volunteers and developing the potential of women.



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Amazing Retail Success During a Global Pandemic

KATIE KARPINSKI

Bargain Box Chair 2020-2021

It's been a challenging year for the Bargain Box, to say the least. The 2020–2021 League year began with the store reopening after a six-week closure due to the COVID-19 pandemic. With so much uncertainty in the world, we didn't know what the year would bring, but thanks to an incredible committee and amazing volunteers, the Bargain Box has had tremendous success this year despite the ongoing health crisis. It's truly a testament to the dedication of our members, as well as our store manager, Randall Ariail, and her team.

The year began with new protocols in place for volunteers, including social distancing and mask requirements during volunteer shifts. The members of the League have embraced and adhered to these new rules and so many have stepped up to the plate to help when the Bargain Box needed it. Whether it was a Tuesday night marking shift to help hang, tag, and size donations, or a double turnstock shift, members have helped in any and all ways this year.

Two bright spots of the year have been the spring and fall turnstocks and preview sales. Thanks to the Bargain Box committee and a fantastic group of volunteers, we've had flawless turnstocks and our most successful preview sales ever. In August, customers were lining up at the door an hour before the fall preview sale started. In just a couple of hours, we sold \$4,670 in merchandise, which was absolutely wonderful. It felt difficult to top that, but at the spring preview sale in February, we generated a whopping \$5,008, which to date is the most a preview sale has ever done. Hitting that \$5,000 mark for a preview sale in the midst of a global pandemic is an amazing feat.

"It's truly a testament to the dedication of our members, as well as our store manager, Randall Ariail, and her team."



Another bright spot this year was when Chewan Moore of the Women's Resource Center spoke at one of our General Membership Meetings about some of the women and families we have been able to serve through our voucher partnership with them. We are proud to provide the most upscale and helpful thrift retail experience in town and love serving our community in this way. Chewan shared that each year, because of the JLG, they are able to help hundreds of women and provide thousands in vouchers to assist families in making a fresh start, having the right clothes for work, and finding high-quality clothing at affordable prices. Please remember to think of the Bargain Box first when donating your items. We are so thankful for your continued support.

On behalf of myself and the Bargain Box committee, I want to extend a heartfelt thanks to every single member who has supported the Bargain Box with their time, treasure, and dedication this year. None of this would be possible without our amazing membership! The amount of hard work that everyone has put in has helped the Bargain Box to succeed beyond expectations in a challenging environment, and I am looking forward to even more success for the Bargain Box in the future.



The Bargain Box is located at 1410 Mill Street in Greensboro.

Regular store hours are Monday through Saturday, 10:00 a.m. to 5:30 p.m.

Donations are gladly accepted during regular store hours. JLG Sustainers may schedule a donation pick-up from their home by calling the store at 336-273-6349.

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JUNIOR LEAGUE OF GREENSBORO

Exceeding Our Giving Day Goals

SARAH HILTY

Giving Day Chair 2020-2021



On March 9, 2021, the Junior League of Greensboro held our annual Giving Day fundraiser. The fundraiser theme this year was “It’s great to be ninety-three” as we celebrated our 93rd birthday a mere four days prior to the event.

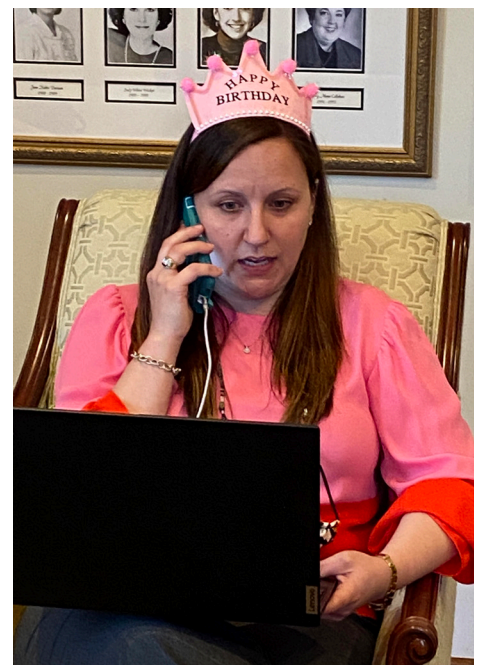
The Giving Day fundraiser is primarily a social media campaign that utilizes both the Junior League of Greensboro’s influence as well as the network of our individual League members to raise funds to continue our mission in the Greensboro community. Giving Day also serves as a way to give members training in fundraising—a key component they will need throughout their futures as civic leaders and champions of other local charities.

Members shared stories of the past and present, and shared a look at our future in an effort to inspire individuals to invest in our mission. We set a goal to raise \$10,000 and far surpassed this goal by raising nearly \$30,000.

League members were encouraged to wear red in support of Giving Day. We saw member and educator Sally Cartwright get her entire school involved in the day. Her colleagues not only showed their support financially, but also all joined her in wearing red for the school day. Sally raised \$943 and proudly shared photos of faculty, staff, and students all wearing red.



**IT'S GREAT TO BE
NINETY-THREE
GIVING DAY | 3.9.2021**



We had members share their reasons for donating to the League. Active members Caroline Alexander, Randall Ariail, Lindsay Brock, Cara Derounian, and sustaining members Tracy Johnson and Shawna Tillery all shared their reasons for giving to the Junior League of Greensboro. Our committee created videos that celebrated our members' community partner projects as well as leadership and training events throughout the year.

Not only did we feature sustaining member Pat Vreeland on her most meaningful placement, but we also highlighted active members Tyson Strandberg, Jenny Ozan, and Christon Halkiotis on how the Junior League of Greensboro has inspired them in their personal and professional lives; whether that be through providing mentors, delivering other JLG members' babies professionally as an OB-GYN, or gaining the confidence to open her own law firm, respectively.

Giving Day would not have been a success without the tireless planning of the Giving Day committee and the communications committee—who committed their time to designing the birthday-inspired logo and planning the scheduling of content for Giving Day on the JLG social media pages. It was so exciting to see different League committees collaborate and work together for the common goal of raising funds for our League. It was clear that without the involvement of so many League members, the fundraiser would not have been nearly as successful.



We are especially grateful to our contributors who invested \$500 or more in our Giving Day campaign: Cheryl Callahan, Cara and Pete Derounian, CSM Flooring, Tiffany Franks, Sarah and Chad Hilty, Martha Peete, Suzanne Plihcik, Nancy May, Ashley Nosek, Ashley Staton Scott, and Peg Hall Williams. We are also grateful for our company participants of in-kind donations for our social media raffles and our mailer: Aspen Boutique, Chick-fil-A Brassfield, CSM Flooring, Loaded Grape, Piedmont Direct, Scent Workshop, U.S. National Whitewater Center, and Wolfe Homes.

The efforts of so many people helped make our Giving Day fundraiser a success in raising nearly \$30,000. With these funds, we look forward to continuing our mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers in the Greensboro community.

Passing Service Down to the Next Generation

KARI SMITH

EverGreene Editor and Publications Chair 2020-2021

Aristotle once said “What is the essence of life? To serve others and do good.” As members of the Junior League, we all exemplify this sentiment. After all, we are united in our core mission to promote voluntarism and improve our community through volunteering. For some of us, the Junior League is our first exposure to service, and for others, it’s always been a part of our lives.

As we look to the future, many of us may wonder what the League and volunteering in general might look like, and some of us may take an active role in shaping that through our own families. The Women Give 2018 study by the Lilly Family School of Philanthropy at Indiana University took an interest in this and explored the transmission of philanthropy from parents to children. Their findings were significant: Parental giving is associated with an increase of their children’s likelihood of giving.

Active JLG member Caroline Alexander is a prime example of this. Caroline’s mother was a member of the Junior League from 1973 to 1995. “As a child, my mother would take me along on her various community volunteer shifts. I can remember sorting socks at the Bargain Box beside my mom as she worked. She encouraged me to do little jobs for our neighbors to raise money for Clara House, a domestic violence shelter,” says Caroline. “My mother made sure that I understood the importance of giving in whatever way possible.”

Caroline always hoped that one day she would have the opportunity to pass along these philanthropic lessons to her own children and she’s seen that vision come to fruition. “One of the greatest joys in my life has been instilling in my children, Charlie and Muriel Reeves, the importance of service in our community.” Caroline’s son began volunteering with her for a local animal rescue when he was just a baby. Now age 6, he asks for donations for the animals in lieu of gifts each birthday.

Caroline’s daughter, who turns 4 in June, has also been to her fair share of JLG committee meetings and Bargain Box turnstock events. Caroline hopes her daughter joins the Junior League some day to preserve this special family tradition.

When our League coordinated the supply donation drive for Cone Hospital in October 2020, both of Caroline’s children wanted to help purchase and collect the supplies. “As they collected items, they told me that it was important to make sure that sick people were given extra special things to make them feel better,” says Caroline. “Seeing the desire to serve others and the passion for helping those in our community within my children is one of the greatest gifts I could receive as a parent,” she continues, “and I will continue to lead by example and nurture whatever sparks their passion for service.”



Caroline Alexander and her mother

Like many of us this past year, Sustainer Peg Hall Williams found herself struggling with stress and anxiety stemming from current events. “When I’ve openly expressed concern for my two girls, Sierra (age 8) and Elise (age 3), many times the response was, ‘kids are more resilient’ but I believe that is naive. Our children are not immune to the disruptions and stress associated with the pandemic, social upheaval, and unprecedented weather disasters,” says Peg.

As much as she wanted to shelter her daughters, Peg instead decided to look for ways to process complex and scary emotions while growing their hearts as a family. Her conclusion: There is no better way to do this than through service to others. Peg says her years as an active member taught her the importance of service. She finds that volunteering is the best way to learn about others, step outside of yourself, challenge your thinking, and grow your compassion. “You learn from community programs we support that sometimes your heart breaks only to grow back bigger and stronger,” says Peg.

Over the past year, Peg found little projects for her girls to support, like gathering blankets and supplies for an animal shelter and making drawings to send to elderly neighbors. Recently, when two Girl Scouts stopped by her house to sell cookies, Peg’s daughters ran off to pull together their money. “I thought they wanted to buy a box of cookies, but instead they wanted to make a donation,” says Peg. She loved seeing how happy her girls were to give the money they had pooled together. “At that moment, all our hearts grew.”



Peg Hall Williams and her family

For active member Michelle Fletcher, sharing service with her son was very intentional. One of Michelle's first placements in the League was with Freedom House, a residential program where women can overcome substance abuse addictions and reunite with their families. "I thought it would be wonderful for my only child, Trey, then just 5 years old, to join me in one of my visits with the mothers and children in the home," recalls Michelle. Her goal for including Trey was for him to gain a greater understanding about sharing with others.

Michelle began by asking Trey if he would give away some of his toys to the children at Freedom House. "You would have thought that I'd asked him to give our dog away," says Michelle. They went to Freedom House toyless that day, but left with so much more. Trey loved playing with the children during that first visit. "When we were back in the car, I asked Trey what his thoughts were. He immediately said that the children needed more toys and that they would love some of his toys," says Michelle. Upon returning home, Trey began furiously pulling toys out of his room to take to the children on the next visit. Thereafter, he always proudly took a small box of toys or books to the children at Freedom House when he accompanied his mother.



Michelle Fletcher's son, Trey

After several months, Michelle decided to push the concept of sharing a little further. Trey received a small allowance for completing chores around the house and had a piggy bank separated into sections: one for saving, one for spending, one for charity, and one for investing. "I told Trey that it was time to start donating his money from the charity section of his piggy bank," says Michelle. Trey and his mother discussed the importance of giving their time and money to different charities and he eagerly, without hesitation, stated that he wanted his money to go to Freedom House. He packed his coins up in a plastic zip-lock bag and took it to Freedom House. "I will never forget how his face was beaming with pride the first time he handed his plastic baggy of money totaling \$6.92 over to the director," recalls Michelle. Trey is now 14 years old and every year since then he has given a portion of his time and money to a charity of his choosing.

Sustainer member Pat Vreeland and her husband were always engaged in a variety of community volunteer activities when their four children were growing up. "I often hoped that our kids would develop a long-term interest in volunteering as a result of exposure to what we were doing," says Pat. Now that her children are adults, each with their own careers and active families, Pat has been happy to see that her daughters and sons have all developed and pursued significant volunteer activities of their own—everything from volunteer coaching programs and serving on PTAs to volunteering as a child custody advocate and serving as president of a service club in Charlotte that provides college scholarships to low-income students. Pat beams as she talks about passing service down to her children. "It is heartwarming to see that volunteerism is alive and well in our next generation."



Pat Vreeland and her family

Staying Social While Socially Distanced

JENNIFER EVERY & RANDALL ARIAL

CONNECTIONS Chairs 2020-2021



What do you do when the committee you are on is based on being social, but the world says you can't be quite so social? That is the exact question we faced as we forged forward in this 2020-2021 year co-chairing the CONNECTIONS committee. COVID-19 and these unprecedented times allowed us to think outside the box about the types of events the League would enjoy while ensuring everyone's safety.

We kicked off the year with a fun wine fairy game in which each woman anonymously delivered wine to another assigned member. We left three interesting facts about ourselves with the wine at each other's front doors and then hosted a Zoom gathering to reveal who the secret wine fairy was. It was so fun!

Seeing how much of a success the wine fairy event was, we decided to host a secret Santa event for the holidays. We set a \$20 dollar gift limit but added a League twist: One present had to come from the Bargain Box.

It was great to see members' creative minds at work all while supporting our League. We all became elves and delivered presents to our secret recipients' homes and then revealed our presents on a scheduled Zoom call. It was the perfect event to lead us into the holiday season.

After the rush of the holidays settled down, we hosted our January event in conjunction with Nailed It DIY Studio of Greensboro. We had so much fun creating and decorating home decor and supported a small business at a crucial time.

February brought us virtual bingo and trivia and also allowed us to sing and catch up on some classic 80s songs. Turns out, Jennifer won't be headed to American Idol anytime soon!

In March we planned a safe in-person event. We took a pizza-making class with Cugino Forno and made delicious creations. While 2020-2021 handed our committee lemons, we decided to make lemonade and persevered, smiled, and laughed along the way.



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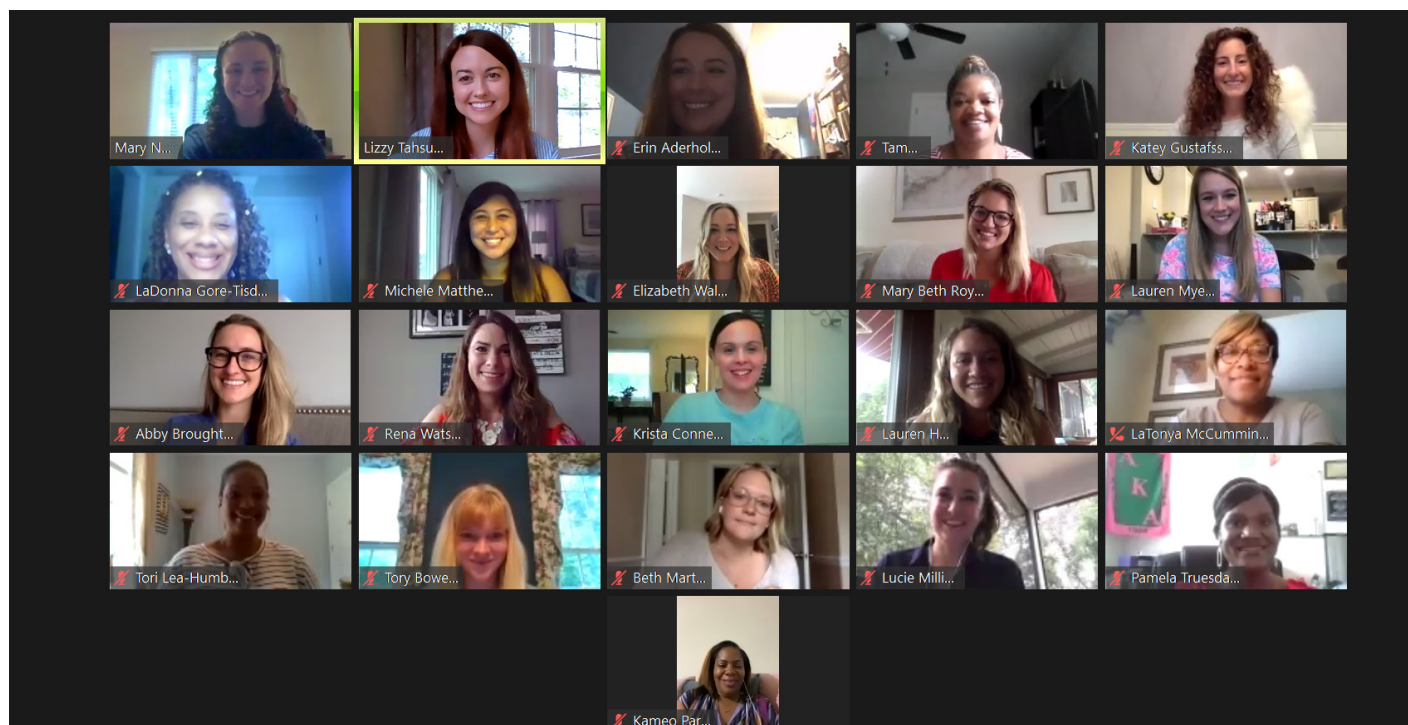
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Welcoming Our Provisional Class of 2020-2021

MARY NEILL & LIZZY TAHSUDA

Provisional Chairs 2020-2021



We are excited to welcome 26 ladies to the Junior League as provisional members. In spite of the challenges presented by COVID-19, the provisional class of 2020-2021 has been very involved in learning about the League and have participated in several social activities, including one outdoor social-distanced gathering in November.

During our meetings, Provisionals have heard from multiple active members about the inner workings of the League. While all of our meetings have been over Zoom, breakout rooms have given the ladies a chance to visit, and we have held several virtual socials. They have also participated in several service projects and are already becoming familiar with the Bargain Box! These ladies will be voted in as active members in May 2021.

If you or someone you know is interested in joining the Junior League of Greensboro, please visit our website or email membershipjlg@gmail.com. Our next provisional class will begin in August 2021 and there will be interest meetings and spritzers throughout the summer.

2020-2021 PROVISIONAL CLASS

**Abby Broughton
Anna Lara
Beth Martin
Beth Walsh
Erin Aderholdt
Heena Khangura
Kameo Parks
Katey Gustafsson
KimberMarie Faircloth
Krista Connelly
LaTonya McCummings**

**Lauren Myers
Lucie Million
Mary Beth Royal
Olivia Early
Rena Watson
Rikeia Vasquez
Tori Lea-Humber
Tory Bowers
Amy Southern
Sienna Swisher**



2021 EVENTS AND NOMINATIONS



Virtual Event Date:
April 22



Virtual Event Date:
May 13

OUTSTANDING
*Women in
Business*

Event Date:
June 10



Special Section Date:
July 2



2021 C-SUITE AWARDS

Nomination Deadline:
May 3
Event Date:
July 29



Nomination Deadline:
June 7
Event Date:
August 19



Nomination Deadline:
June 11
Event Date:
October 7



Nomination Deadline:
August 9
Event Date:
November 11



Nomination Deadline:
September 13
Event Date:
December 9

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Sally Cartwright



TREASURER
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Emma Millard



DIRECTOR
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DIRECTOR
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Pat Vreeland

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Allyson Ward



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Lindsay Brock



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Katie Karpinski



COMMUNITY VICE PRESIDENT
Tuisha Stack



NOMINATING CHAIR-ELECT
Cristal Campbell Snow

Two Outstanding Women



Kisha Carmichael-Motley, recipient of The President's Service Award

Photo courtesy of:



The President's Service Award was established to honor a true servant leader who puts the needs of others before her own, who always works for the best interest of the Junior League of Greensboro, and who does so without expectation of recognition. The recipient of this award for 2019-2020 was Kisha Carmichael-Motley.

Kisha joined the Junior League of Greensboro in 2015 and was immediately placed on the Communications committee in order to tap into her vast knowledge of technology, project management, and web design. It was quickly discovered that she also has high emotional intelligence, empathy, and collaborative team management skills. Anyone who has been on a team with Kisha knows what a joy she is to be around and what an effective contributor she is to the team.

Kisha served diligently as the VP of Communications for two years, working countless hours helping to produce two EverGreene magazines. She helped co-write our updated communications and branding policies and procedures document. Kisha was "on call" day and night to assist with any needs or technological issues that arose, not because that is a requirement of the VP of Communications, but because that is who she is. Kisha meets the needs of others.

Kisha attended AJLI's Organizational Development Institute (ODI) in Charlotte in 2019 and returned with a wealth of knowledge that she utilized for branding and marketing endeavors on our social media sites. She also served as a member of the Digital Cheetah Integration Team that compiled and organized 90 years' worth of data, history, and features for conversion into our new membership software system. She has since continued her work with the website as a member of the 2020-2021 Placement Transformation Team.

Kisha currently works as an instructional designer within UNCG Online where she develops online courses from various departments and disciplines on the undergraduate, graduate, and doctoral levels, and creates professional development programs with staff and student organizations. She also serves on the UPCEA Diversity and Inclusion Committee, UNC Staff Assembly, and is an Action Pod Chair for the Chancellor's Advisory Committee on Equity, Diversity, and Inclusive Excellence at UNCG.

Kisha is an irreplaceable leader who has not only given of her talent and treasure, but of her personal time that otherwise could have been spent with her husband, Bo Motley, and their twin boys, Aidan and Adae. We are grateful for her continued example of selflessness, positivity, and commitment to making the Junior League of Greensboro and our community a better place for generations to come.



Michelle Fletcher, recipient of The Kathleen Price Bryan Award

Each year, our League honors one of our members by awarding them the Kathleen Price Bryan Award for providing outstanding leadership and service not only to the Junior League of Greensboro, but also to the Greensboro community as a whole. The 2019-2020 recipient of the Kathleen Price Bryan Award was Michelle Fletcher.

Michelle joined our League over a decade ago, and her dedication to helping those who are most in need became evident immediately. During her time as a member, she has served as Freedom House Chair, as Membership Provisional Advisor, as a member of the Nominating Committee, as the Community Programs Chair, and on the Membership Transformation Committee. She is currently serving as a Director on our League's Board.

Outside of the League, Michelle's compassion and love for volunteerism can be found in the many roles she has held on community boards. She is currently serving or has previously served as a board member for the following organizations: The Humane Society, Guilford County Animal Shelter, One Step Further, Freedom House, Summit House, and The Greensboro Bar Association.

Michelle is someone whose care for our community goes beyond volunteering and extends to her career as well. She currently serves as a District Court Judge for Guilford County. In this role, she presides over matters regarding family law, domestic violence, landlord/tenant conflicts, and the abuse and neglect of children. She is a Certified Abuse and Neglect Judge, and she presides over the High Point Mental Health Court and the High Point Drug Treatment Court both of which aim to address mental health and substance abuse concerns within the community.

Michelle is married and has a 15-year-old son, Trey, and a four-legged rescue dog, Callie. She continues to serve our community by volunteering with several other local organizations. When she is not serving, Michelle enjoys reading, walking, home decorating, and her newest hobby—gardening. We are thankful for all the many ways both seen and unseen in which she has worked to make our League and our community better, healthier, and happier places to be.

Sustainer Woman Of Distinction Award

Each year the Junior League of Greensboro awards the JLG Sustainer Woman of Distinction Award to a deserving sustainer member who demonstrates tremendous dedication to both the JLG and to the community at-large. Our goal is to recognize a sustaining member who has demonstrated exceptional dedication to the JLG through decades of continued service and support and used her JLG training and skills to promote voluntarism while making a significant impact on our community.

Due to COVID-19, we had to delay announcing our recipient for the 2020 year and will present this award at our fall 2021 luncheon to both the 2020 and 2021 award recipients. We look forward to awarding two deserving sustainer members with this distinction.

DID YOU KNOW...

80%

of brain growth happens by age 3.



To give every child in Guilford County a great start in life, we just need the Basics! The Basics are five fun, free and simple things that help children thrive.



Maximize Love, Manage Stress

Children flourish in a world that feels safe and predictable. Help them see, hear and feel your love.



Talk, Sing and Point

Respond to your infant's sounds or your toddler's words with eye contact and a loving voice.



Count, Group and Compare

Talk about numbers, shapes, patterns. Compare everyday objects as you go about your day.



Explore Through Movement and Play

See what interests your child and help them learn when they play and explore.



Read and Discuss Stories

Make reading a fun routine from the start. Point at pictures, speak with excitement and ask questions.

Learn more about the Basics at guilfordbasics.org Contact us at info@guilfordbasics.org



The Junior League of Greensboro, North Carolina, INC.

2019-2020 Annual Report

Statements of Activities and Changes in Net Assets for Years Ended May 31, 2020 and 2019

Revenues, Gains, and Other Support	2020	2019
SALES - BARGAIN BOX THRIFT STORE:	\$ 230,220	\$ 266,267
Less: Value of donated items sold:	\$ 216,989	\$ 236,998
Gross Profit on Sales:	\$ 13,231	\$ 26,269
MEMBERSHIP DUES AND FEES:	\$ 84,743	\$ 86,355
CONTRIBUTIONS:		
Cash:	\$ 9,000	\$ 10,000
Materials and inventory for thrift store:	\$ 224,784	\$ 224,129
In-kind donations:	\$ 1,957	\$ 7,688
FUNDRAISING EVENTS:		
Revenues:	\$ 102,565	\$ 114,619
OTHER REVENUES:	(\$ 12,933)	(\$ 25,042)
Interest income, net of expenses:	\$ 1,957	\$ 4,157
Loss on disposal of property and equipment:	---	(\$ 196)
Unrealized gain (loss) on investments:	(\$ 5,004)	(\$ 7,017)
TOTAL REVENUES, GAINS, AND OTHER SUPPORT:	\$ 421,430	\$ 443,962

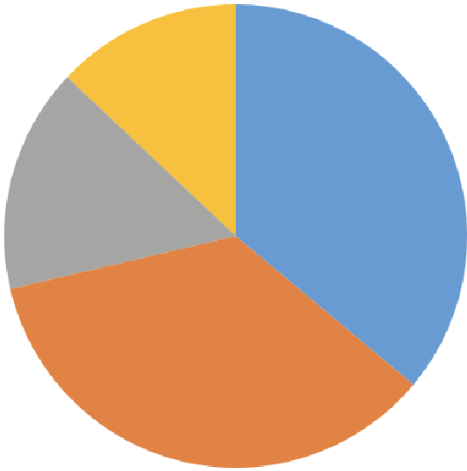
CURRENT ASSETS	2020	2019
Cash and cash equivalents:	\$ 441,460	\$ 372,954
Pledges receivable, net of allowance:		
\$1,000 in 2020 and \$487 in 2019:	\$ 7,466	\$ 12,450
Accounts receivable:	\$ 23,907	\$ 41,359
Bargain Box inventory:	\$ 71,836	\$ 64,042
Prepaid expenses:	\$ 7,060	\$ 7,340
TOTAL CURRENT ASSETS:	\$ 551,729	\$ 498,145
PROPERTY AND EQUIPMENT	2020	2019
Furnishings and equipment:	\$ 109,506	\$ 108,442
Store Fixtures:	\$ 21,019	\$ 18,597
Land:	\$ 130,000	\$ 130,000
Building:	\$ 594,297	\$ 593,402
	\$ 854,822	\$ 850,441
Less: Accumulated depreciation	\$ 301,242	\$ 286,296
TOTAL PROPERTY AND EQUIPMENT:	\$ 553,580	\$ 564,145
OTHER ASSETS	2020	2019
Pledges receivable - noncurrent:	\$ 2,550	---
Endowment fund:	\$ 142,196	\$ 151,566
Deposits:	\$ 430	\$ 144
TOTAL OTHER ASSETS:	\$ 145,176	\$ 151,710
TOTAL ASSETS:	\$ 1,250,485	\$ 1,214,000

Expenses	2020	2019
PROGRAM SERVICES:		
Community Projects:	\$ 82,931	\$ 93,096
Training and Education:	\$ 54,458	\$ 68,475
MANAGEMENT AND GENERAL:	\$ 55,504	\$ 49,214
FUNDRAISING:		
Bargain Box thrift store:	\$ 210,905	\$ 214,864
Other:	\$ 5,210	\$ 14,293
TOTAL EXPENSES	\$ 409,008	\$ 439,942
INCREASE IN NET ASSETS	\$ 12,422	\$ 4,020
NET ASSETS, BEGINNING OF YEAR	\$ 1,106,398	\$ 1,102,378
NET ASSETS, END OF YEAR	\$ 1,118,820	\$ 1,106,398

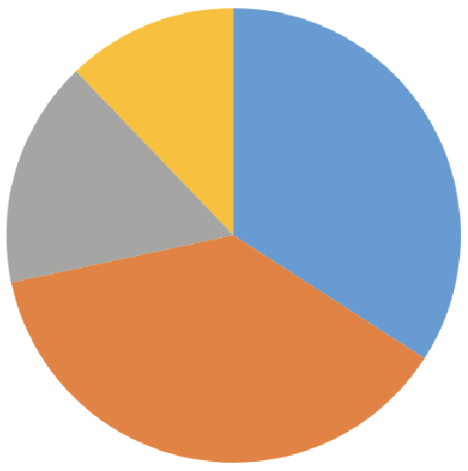
CURRENT LIABILITIES	2020	2019
Accounts payable:	\$ 5,664	\$ 7,137
Sales taxes payable:	\$ 1,174	\$ 1,927
Unearned revenue:	\$ 100,792	\$ 93,538
Other accrued liabilities:	---	\$ 5,000
Notes payable - Payroll Protection Loan	\$ 24,035	---
TOTAL CURRENT LIABILITIES:	\$ 131,665	\$ 131,665
NET ASSETS	2020	2019
Assets without donor restrictions:	\$ 976,624	\$ 954,832
Assets without donor restrictions-board designated:	\$ 142,196	\$ 151,566
TOTAL NET ASSETS:	\$ 1,118,820	\$ 1,106,398
TOTAL LIABILITIES & NET ASSETS:	\$ 1,250,485	\$ 1,214,000



REVENUE SOURCES 2019 - 2020 **REVENUE SOURCES 2018 - 2019**



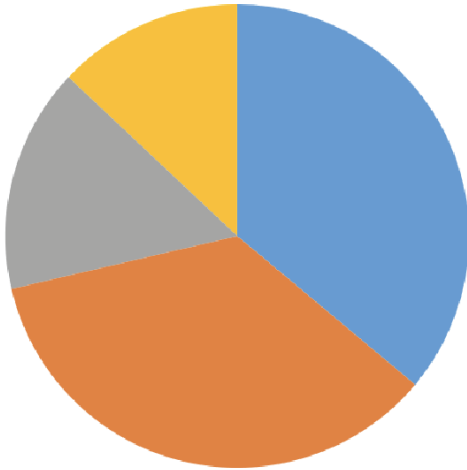
- Contributions
- Bargain Box Sales
- Fundraising Revenue
- Membership Dues and Fees



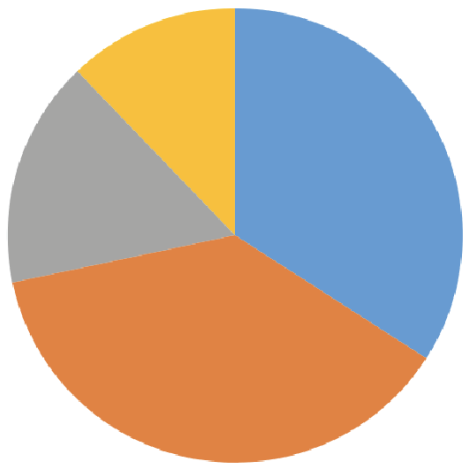
- Contributions
- Bargain Box Sales
- Fundraising Revenue
- Membership Dues and Fees



REVENUE SOURCES 2019 - 2020 **REVENUE SOURCES 2018 - 2019**



- Contributions
- Bargain Box Sales
- Fundraising Revenue
- Membership Dues and Fees



- Contributions
- Bargain Box Sales
- Fundraising Revenue
- Membership Dues and Fees

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