

Ever Greene

SPRING 2020 ISSUE

JUNIOR LEAGUE OF GREENSBORO

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Ever Greene

Spring 2020 Issue

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 JUNIOR LEAGUE OF
GREENSBORO

A Letter From the Editor

ELIZABETH ILLIG, *EverGreene Editor 2019-2020*

AT THE START OF THE LEAGUE YEAR, President Jenilee Fleetwood asked members to reflect on why we joined the Junior League of Greensboro. She posed the question, “If the Junior League of Greensboro did not exist today, would you create it?”

The answer, of course, is yes for each and every one of us who has joined the League. The League provides tremendous value. However, the reason our members join will differ. The reasons our members stay will differ.

“If the Junior League of Greensboro did not exist today, would you create it?”

I was reluctant to join the League at first. I’m the type of person who doesn’t know how to do things halfway. I’m sure many of our members can relate. When approached about joining, I worried about juggling the League with my graduate studies, graduate assistantship, and internship. When I landed a job after graduation, I worried about over-committing while learning a new role.

Then on a sunny spring day, I grabbed lunch with a lifelong friend in LeBauer Park. She had been in the League for years and loved her time as a member. She asked a simple question, “When are you going to join?” I had been putting off my membership. Yet she had never pushed me, slowly disclosing how wonderful the League was and expressing that I would be welcome. I look back on this day and think she must have known I was ready. Her timing was impeccable. At that very moment, sitting in the heart of our city, joining the League made perfect sense.

My provisional year brought leadership training, new friendships, and community service opportunities. Our

class worked on three projects, dividing into social, leadership, and community committees. Amongst other provisional leadership committee members, we developed a panel event to learn from active and sustainer members.

In my first active year, I served on the Communications Committee, contributing to the EverGreene magazine. I love to write, edit, and design and this was the perfect placement. Writing an article about mother-daughter League members showed me the impact our organization has had over generations. This year I have served as the EverGreene Editor. I have enjoyed every moment of communicating our League’s annual accomplishments.

For me, the answers to why I joined and why I stay are simple. I love learning from a group of talented women who are committed to leadership and service. I love bringing our members’ stories to life and talking about our community programs. I love that we make a difference in the lives of many. I joined the League because I believed it would add value. Yet, more importantly, I stay because it does.

This League year “Finding Our Why” has been a recurring theme. Our fundraiser asked members to share their reasons for joining the League. Our book club read *Start With Why* by Simon Sinek. Our president asked whether we would create the League if it didn’t exist.

I believe that each of us would create the League if it didn’t exist. Although our reasons for joining differ, we can all agree on one thing: we joined the League to make a difference in our lives and in the lives of others. We stay because making a difference is an inevitable part of this organization. The Junior League of Greensboro adds value to us, to our community, and to the people around us. That’s why we stay year after year. 📖



President's Message

JENILEE FLEETWOOD, *President 2019-2020*



“**F**INDING OUR WHY” has been a recurring theme throughout the 2019-2020 League year. We have spent time as a League delving into our personal why as well as our organizational why.

At the first GMM and at the Spring Leadership Retreat, I asked the question, “If the Junior League of Greensboro (JLG) did not exist today, would you create it? Why or why not?” As everyone shared and as the League year transpired, a theme began to emerge, and we began scratching the surface of our organizational why.

In a city saturated with volunteer opportunities, what would be a reason to create this organization if it did not exist? **One answer that continued to emerge was training and leadership development.** The training you receive as a member of the JLG is not by chance; it is by design. The Junior League is an organization that focuses on developing the potential of women and improving communities

through the effective action and leadership of trained volunteers.

The Association of Junior Leagues International Inc. states, “Our approach is simple. Through hands-on training and formal learning opportunities we give women the skills they need to improve the quality of life in the communities they serve.”

Know and be proud that you are a member of a one-of-a-kind organization. We can volunteer anywhere. There are hundreds of nonprofits and volunteer opportunities in our city. We do community well in Greensboro. But what you receive here that you will not receive anywhere else is training and women’s leadership development. This is where we learn to prepare agendas, take minutes, facilitate meetings, fundraise, analyze budgets, manage projects, plan large-scale events, and more. We join the Junior League, and before we know it, we find ourselves transferring our skills to other parts of our lives and community. If you commit to the process of being trained and developed, allowing yourself to be vulnerable and to make mistakes in this space, there will be no metric capable of measuring the massive return on your investment. The Junior League is in the business of producing future civic leaders. I am so thankful that I continued saying yes to the volunteer opportunities and leadership roles that came my way.

The JLG has accomplished so much this year. The Board of Directors and the Executive Management Team led with passion and worked tirelessly. I can’t thank the Board and the Executive Management Team enough for their consistent and focused leadership. Thank you to all of membership for giving your time, talent, and treasure to help make the JLG the best it can be. We have much to celebrate within the core areas prioritized in our Strategic Plan.

Finance

- Since we moved to Mill Street, The Bargain Box revenue has increased each year. This year has been our best year yet and we have exceeded our budgeted revenue for 2019-2020.
- **Touch-A-Truck revenue was \$34,396.38.** Even with the rain, the fundraiser was successful! Our most popular sponsorship, the Cherry Picker sponsorship, increased in value from \$1,000 to \$1,500 this year.
- We secured a new **\$5,000** Women to Watch Corporate Sponsor, Charles Aris.
- We now have a new **Provisional Class sponsorship package valued at \$4,500**, which combines a GMM sponsorship and provisional class promotion and exposure for the sponsor. The inaugural sponsor was Friendly Dentistry.
- The return of the printed membership directory was a huge success thanks to the efforts of Phyllis Lancaster, Leslie Conway, and Teresa Marie Russell. **The directory ads paid for the printing and postage and even gave us a net income of \$3,790.71.**
- Annual Fund exceeded the budgeted goal of **\$9,000**.
- We had a total of three GMMs sponsored, coming to a total of **\$4,500**.
- **Our first annual Giving Day far exceeded our goal of \$15,000, raising more than \$35,000!**

Membership

- Membership growth and development continues to be a top priority for our League. We have **30 provisionals** in the class who became active members in May 2020. Rolling admissions resulted in additional provisional members added after Super Saturday, the traditional cut-off date for the class.
- Nominating Transformation was approved by the Board and is currently underway. This nominating paradigm aims to strengthen the connection between the Board and the Nominating Committee, ensure elected leaders have the desired skills and competencies based on the strategic needs of the League, and ensures a process that is accessible to **ALL** who are eligible and qualified.
- Placement Advising was implemented this year to assist and guide members with aligning desired skills and competencies to individual placements.

Brand and Community Programs


- **We gave a total of \$30,000 to the community this year.** The Board voted for a broader community impact structure that aligns with and affirms the JLG position statements and that prioritizes our mission of training future civic leaders. By broadening our area of focus, we are increasing opportunities and choices for members to receive quality training that is also personally engaging and meaningful. Transitioning from a narrow issue and focus to a broader area of impact will allow for increased flexibility in choosing community programs that allow for community impact through the effective action of trained volunteers.
- The Bank of America Charitable Foundation, Inc., awarded the JLG a grant in the amount of **\$5,000**.
- **Hands on Help was a great way to get members involved in the community outside of our issue of aging and expand our community reach and impact.** The JLG worked with several community partners to provide members with diverse opportunities to volunteer in the community. We partnered with Backpack Beginnings, the Greensboro Farmers Market, and Out of the Garden Project.
- **The Community Impact Fund consisting of \$1,500** was used to address needs related to the COVID-19 pandemic.

“With age comes an increased awareness of the community about us and of our responsibility as individuals and as a group toward it. Just as our accomplishments this year are the results not of the work of a few individuals but of the cooperation of all members... so it will be in the future.”

As you can see, we have accomplished so much as an organization. Upon the JLG's 21st anniversary, 1948-49 Past President, Bennie L. Inman wrote:

“The Greensboro Junior League has reached twenty-one, the age of maturity. In no way, however, does this mean that we shall stop growing or stop learning. With age comes an increased awareness of the community about us and of our responsibility as individuals and as a group toward it. Just as our accomplishments this year are the results not of the work

of a few individuals but of the cooperation of all members: active, provisional, and sustaining, so it will be in the future.”

The accomplishments this year, just like the ones in 1948, are the result of the cooperation of **all** members. It was truly my honor to serve and volunteer alongside each of you this year, and it will be an experience that I will treasure forever. Thank you for everything you have done this year to make the 2019-2020 JLG year a success. 

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Sustainer President's Message

PHYLLIS G. LANCASTER, *Sustainer President 2019-2020*



PHYLLIS G. LANCASTER
Sustainer President 2019-2020

INSPIRING – When I think of the Junior League of Greensboro, I think of women who inspire me to make the world a better place. My hope for the League for the last twelve months was to reconnect the Sustainers with Sustainers and reengage Sustainers with the League. Extraordinary women have made that happen and here's how:

- **Printed Directory – Leslie Conway** graciously reached out to the Sustainers and asked for their support by advertising in the directory. You all responded and updated your information. Teresa Marie Russell, executive vice president, worked with Leslie and updated the database. League members now have access at their fingertips to reach out to other members. In addition, the Sustainers' advertising dollars more than covered the printing costs. As a result, the Sustainers donated approximately \$3,400 to the Annual Fund.
- **Fall Cocktail Party – Ann and Ben Zuraw** graciously opened their home for an excellent venue for our cocktail event. Trisha Edwards, Leslie Tuck, and Linda Lee worked with Ann to host a lovely event where spouses were included. We had a special guest in Kay Hagan. The friendships rekindled and the support of the League was tremendous.
- **Fall Luncheon** – This year's event was chaired by **Carlyne Hovis**. Her committee included **Pam Finn, Elizabeth Green, Angie Hagar, Lea Kirkman, Susan Rush, and Mitzie Weatherly**. Matt Brown, managing director Greensboro Coliseum, shared his enthusiasm for the Steven Tanger Center for Performing Arts. Matt explained how the Tanger Center is being built with North Carolina products and with every seat providing an excellent experience for its attendees.

“I am inspired by the commitment, dedication, and drive of our active and sustaining members. I challenge each of you to get engaged in the League this next year – come to an event, sponsor an Active to attend a conference, volunteer at a League event.”

- **Winter Social – Daniela Helms** and **Caroline Jones** coordinated this winter social. Daniela opened her home to welcome her League friends. She and Caroline organized the fun, relaxed social and provided a takeaway for Sustainers highlighting current League community programs.
- **First Annual Giving Day – Caroline Jones** coordinated with President Jennilee Fleetwood to motivate past presidents, sustainer presidents, and executive committee members to raise matching grants. This Annual Giving Day was a huge success for the League!
- **Well-Spring Wine and Cheese – Bonnie McAlister** and her committee had the event all planned when the Coronavirus changed our world.
- **Spring Luncheon – Pam Ring** was working with **Ginger Griffin**, who had graciously offered her home for this event. This event has been moved to Thursday, September 17th.
- **Many thanks to Pam Ring** (photographer), **Mary Ann Gerhand** (nametags), **Mary McIver** (printing for invitations and directory).

At each of these events, I had an opportunity to connect with League friends I've known and meet someone new. I am inspired by the commitment, dedication, and drive of our active and sustaining members. I challenge each of you to get engaged in the League this next year – come to an event, sponsor an Active to attend a conference, volunteer at a League event. I'll look forward to seeing you!



JEANNE BLAISDELL
Sustainer President 2020-2021

Moving Forward: In the coming year, our sustainer group will be led by **Jeanne Blaisdell**. Jeanne's placements included working at the receptionist desk at Cone Hospital ER, working and chairing the Environments Issues Committee and serving as corresponding secretary (1994-1995). She relocated over the next few years transferring to the Birmingham, Orlando, and Winston-Salem Leagues. Jeanne settled back in Greensboro in 2004. I was thrilled to work with Jeanne this year, and I am looking forward to the 2020–2021 year. 📖

Save the Date: Fall Luncheon, Thursday, September 17th

The Woman of Distinction Award will be given. Nominations accepted through June 15. Please email your nominations to Pam Smith at pamecholssmith@gmail.com.

SUSTAINER EVENTS



Ann and Ben Zuraw



Jeri D'Lugin and Pam Smith



Cara Derounian, Linda Lee, and Gary Lee



Barbara Wales and Carol Smith



**Mary Fisher, Ashley Staton Scott
and Chuck Scott**



**Ken Culver, Dixie Culver, and
Sandra Kay Reynolds**



**Phyllis Lancaster, Ann Zuraw,
Leslye Tuck, and Trisha Edwards**



Caroline Jones and Daniela Helms



Ashley Staton Scott and Rebecca Schlosser



Debbie West and Teresa Marie Russell



Laura Green and Pat Vreeland

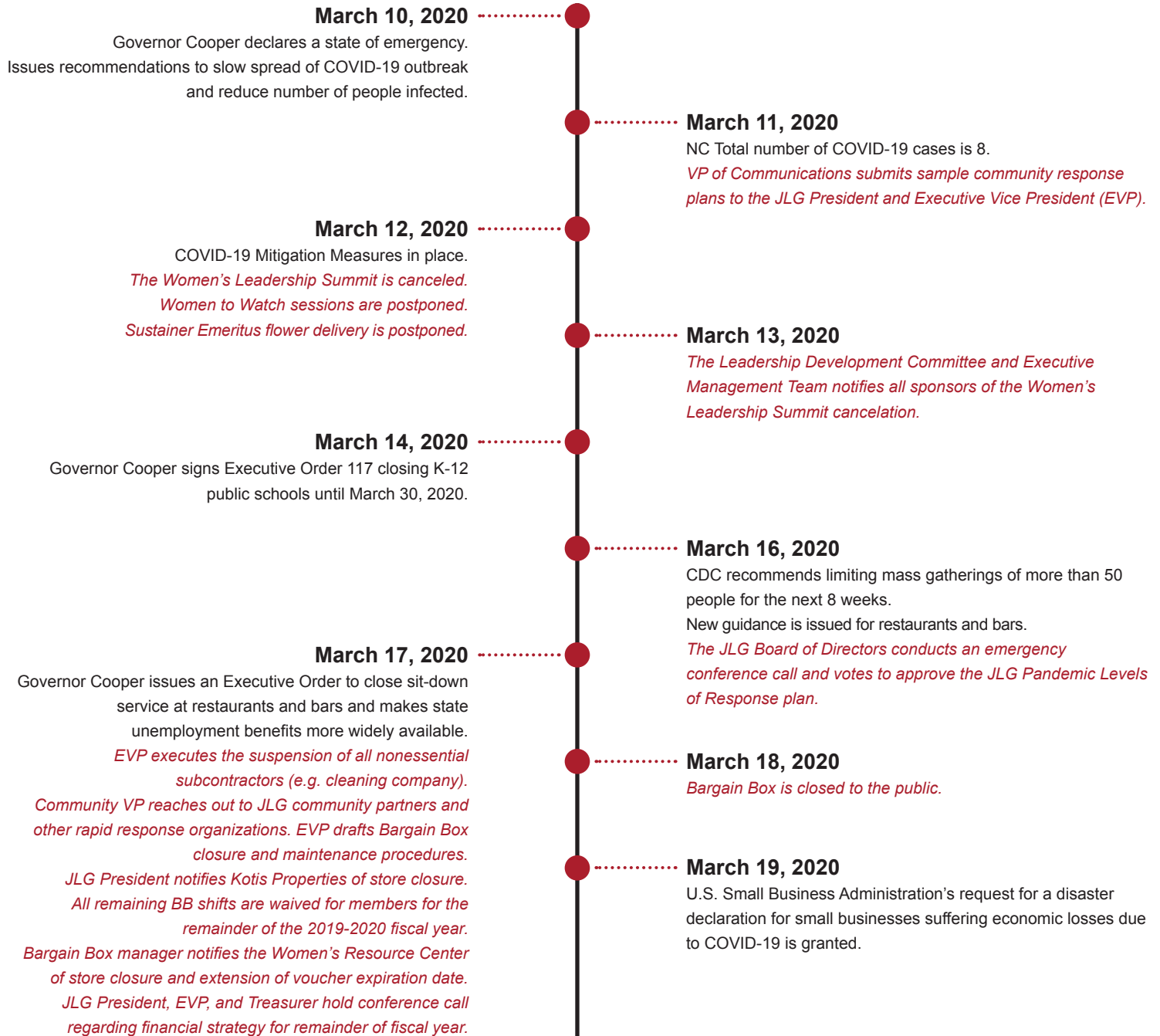


Jane Brabham and Gayle Fripp

Junior League of Greensboro's Response Timeline

COVID-19 Pandemic

TERESA MARIE RUSSELL, Executive Vice President 2019-2020



March 23, 2020

Governor Cooper issues Executive Order 120, which closes K-12 public schools statewide through May 15, 2020; bans mass gatherings of over 50 people; and closes gyms, movie theaters, sweepstakes parlors, health clubs and other similar facilities. Because of their inability to conduct social distancing, hair and nail salons, barber shops and massage therapists also close.

March 26, 2020

North Carolina receives a federal disaster declaration, which makes all counties eligible for FEMA assistance to aid in local government's pandemic response.
JLG President alerts membership that the JLG is operating at a Level 4 response.
JLG Sustainer President confirms cancellation of May Sustainer luncheon rescheduled for September 17, 2020.

March 28, 2020

Placement Chair confirms that Placement Fair will remain open until April 30, 2020.
JLG delivers all non-perishable snacks and drinks from HQ to the Interactive Resource Center.



April 24, 2020

Governor Cooper announces that NC Public Schools are out for the 2019-2020 school year.
Board approves motion to modify the Level 4 Pandemic Response Level to include a Bargain Box no-contact donation process.

March 20, 2020

Governor Cooper pushes for key federal changes to make food and healthcare more accessible.
JLG President announces that the League is operating at a Level 3 response.
Bargain Box is closed to staff with the exception of the store manager.
Bargain Box manager opens online Poshmark store.

March 24, 2020

Governor requests Disaster Declaration for NC.

March 25, 2020

JLG President and EVP sanitize and secure JLG HQ.
Updates are made to HQ security system.

March 27, 2020

Governor Cooper issues Executive Order 121, a statewide Stay at Home Order beginning Monday, March 30 at 5 pm until April 29, 2020. The order bans gatherings of more than 10 people and directs everyone to physically stay at least 6 feet apart. Guilford County Shelter in Place goes into effect at 5 pm.
Executive Management Team allocates \$1500 (\$750 each) to Backpack Beginnings and A Simple Gesture.

April 6, 2020

Board approves action to apply for the Small Business Administration Paycheck Protection Program loan.

April 10, 2020

Connections hosts virtual JLG trivia night.

April 18, 2020

EMT approves motion to extend window for JLG dues payment and to waive first round of late fees.

April 22, 2020

Leadership Development Committee hosts our fourth Women to Watch session virtually.

April 23, 2020

Governor Cooper extends Stay at Home order through May 8, 2020 and introduces a phased re-entry plan.

Building Impact With Community Housing Solutions

BRITTANY BLUE, *Community Housing Solutions Chair 2019-2020*



AS PART OF OUR AGING INITIATIVE, the Junior League of Greensboro (JLG) has partnered with Community Housing Solutions (CHS). We not only provide volunteers the opportunity to complete community projects throughout the year, but we also provide financial support to the organization, which helps them to expand their reach of community assistance.

CHS provides home repairs to homeowners in Guilford County who are elderly, physically unable to do the repairs themselves, or fall below specific income levels, which prohibits

“During the 2019-2020 League year, our committee of 13 women completed six CHS projects.”



them from hiring a general contractor. The skilled construction staff at CHS trains and assists our volunteers in conducting necessary repairs to make homes warmer, drier, and safer. Doing so preserves an asset, enhances wealth, keeps people in their homes longer, stabilizes communities, and builds relationships.

When a JLG member volunteers on a CHS project, they reap the benefits as well. They not only are fulfilled by making a difference in their community, but also they are trained in construction skills. Volunteers can then take these skills back to their own homes and lives, equipping them with the knowledge and confidence to consider their own repairs and save money on subcontractors.

During the 2019-2020 League year, our committee of 13 women completed six CHS projects. We look forward to working with this incredible organization again in the future. 🏠



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Teaching Healthy Eating to Parents and Children

KELLEY HOLOMAN,

Kids in the Kitchen Chair 2019-2020



KIDS IN THE KITCHEN is a national Junior League initiative that started in 2006 to support one of the League's key issues: children's health and wellness. The program addresses the growing problem of childhood obesity by using hands-on curriculum to teach both parents

and children how to make healthy diet choices every day. This year we partnered with Greensboro Downtown Parks to share our program with families in our community.

Over the last several months, our committee hosted events in LeBauer Park and joined the League at Touch A Truck to provide healthy snacks for families. Our activities included painting apples and making trail mix bars, which allowed kids to learn about healthy

diet choices and have fun making their own snacks.

Our committee loves meeting new families in the park and sharing our love of healthy food with the community. 🍎





Thanks for making a difference in our community

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Supporting Seniors at the Greensboro Farmers Curb Market

ALEJANDRA MÁRQUEZ, Greensboro Farmers Market Chair 2019-2020

THE JUNIOR LEAGUE of Greensboro (JLG) has been partnering with the Greensboro Farmers Curb Market to help with the Senior Farmers Market Nutrition Program (SFMNP). The SFMNP provides vouchers for senior community members to buy fresh fruits and vegetables, so they have access to healthy food. Every Saturday since August 2019, JLG has provided the SFMNP program with volunteers.

A team of 13 committee members served during two-hour shifts each Saturday. During their shifts, volunteers were stationed at the “Healthy Living for Seniors” kiosk and assisted senior customers who needed an extra hand getting around the market or

carrying heavier bags. Volunteers also shared information about upcoming events and food security programs while serving as League ambassadors.

“Alone we can do so little; together we can do so much.”
–Helen Keller

We invite you to visit the Greensboro Curb Market and shop local. The market is open year-round on Saturdays from 7 am to 12 noon and seasonally (April to October) on Wednesdays from 8 am to 12 noon. Located at 501 Yanceyville Street, it is

a producer-only farmers market. All products originate within 100 miles of Greensboro. Greensboro Farmers Market, the 501c3 non-profit that operates the market on behalf of the City of Greensboro, believes “everyone should have access to fresh and nutritious food.” That’s why they are committed to food security programs like SFMNP. The JLG is proud to partner with them.

Thank you to the committee members who volunteered with us during the year. Being the chair of this program taught me to look for what is going on in my community and enjoy time as a volunteer because we are making a difference and shopping locally. **U**

**Arch MI is a proud sponsor
of the Junior League of
Greensboro Women's
Leadership Summit.**



Lending a Helping Hand

JENNA BRUBAKER, Hands on Help Chair 2019-2020

THE HANDS ON HELP COMMITTEE is designed to provide volunteer opportunities that fall outside of our community programs to League members. We focus on partnering with local nonprofit organizations for done-in-a-day projects that need volunteers and funding.

This year our members have assisted in a gift-wrapping station at the Greensboro Farmers Curb Market

and have partnered with the Out of the Garden Project, which distributes food to qualifying families on a monthly basis through their Fresh Mobile Markets. Additionally, we assembled food packs for Backpack Beginnings, an organization that focuses on providing food and basic necessities to children in need.

The Hands on Help Committee is committed to providing volunteers

and funding to Greensboro community members who need it. If you know of an organization that could use our assistance, please direct them to our website to learn more: www.juniorleagueofgreensboro.org/partner-with-us. We love partnering with local nonprofits to give back to the community. **LI**



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First Giving Day a Great Success

ELYSSA TUCKER, *Giving Day Chair 2019-2020*

TO CONTINUE THE LEAGUE'S MISSION of life-changing impact in Greensboro, we executed our first annual Giving Day fundraising campaign. Giving Day encouraged members to share why they joined the League and how their membership has made an impact. With the goal of raising \$15,000 to support our Mission and programs, members painted the town Junior League red on March 10, 2020. They shared their thoughts in person and through social media.

Members shared powerful stories. Alejandra Marquez, a JLG member since 2012, shared, "When my son Lucas was diagnosed with autism in 2016, we went to the infant-toddler program at Gateway. Gateway and their team gave us everything we needed in our first year as special parents. Yes, you as a member of this organization are making a difference in the lives of many."

The Junior League of Greensboro provided financial and organizational support to the Gateway Education Center in 1950 when it opened as the Cerebral Palsy Training Center. With our support of the Greensboro Cerebral Palsy Association, Gateway Education Center has flourished into a school for children with special needs. The education center was there when Alejandra's family — and many other families — needed it the most.

What ultimately makes the difference in the League is the training that members receive to impact our community. Throughout Giving Day preparations, I witnessed President Jenilee Fleetwood lead by explaining the fundraiser to Sustainers. I saw Lindsay Shaughnessy creating graphics and Allyson Ward planning the logistics. I observed Randall



Ariail and Danielle Sowell making donation asks and completing essential tasks with Executive Vice President Teresa Marie Russell.

The League's group of trained volunteers helped exceed our goal, raising \$35,000 in one day! Thank you to Past Presidents and their executive committees as well as Sustainer Past Presidents for contributing funding for matching gifts that were used throughout the day to incentivize giving. We are grateful to our contributors who contributed \$500 or more: Stephanie Billings, Cheryl Callahan, Asheley Dillard Kotis, Caroline Jones, Martha Peete, Pam Smith, Pam Stearns, and Kay Stern. A special thank you to Ashley Powell Nosek and Tonya Cockman, Editors of The Scout Guide Triad - Greensboro, Winston Salem & High Point, NC for supporting our first annual Giving Day with a generous matching gift of \$15,000. The fundraising efforts of many have contributed to a successful first Giving Day and ultimately the opportunity to continue to give back to our community. 📌

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10th Annual Touch A Truck

LEIGH ANNE BULLIN, *Touch A Truck Co-Chair 2019-2020*



ON OCTOBER 13, 2019, the Junior League of Greensboro, North Carolina held the 10th Annual Touch A Truck event. Touch A Truck is an exciting community festival that provides an interactive, hands-on learning experience for children of all ages. Attendees have the opportunity to discover and learn about various vehicles as well as be entertained by family-friendly activities and characters. Through this fun family event, the League promotes and advocates a healthy, active lifestyle for children.

There have been great events over the last 10 years; however, the 2019 event was set up to be bigger and better than ever.

Volvo Group North America not only was the presenting sponsor for the event, but also allowed the

Junior League to move the event to their parking lot at 7900 National Service Road. This gave us more space for trucks, equipment, activities, food trucks, and better parking for our patrons. As an added bonus, we sold tickets for kids and their parents to ride in a big rig on the test track where trucks shake, rattle, and roll across surfaces which can be encountered in a daily drive.

As October 13 approached, the weather wasn't looking to be the best. Everyone crossed their fingers and hoped it would hold out. The committee still had everything ready to go the morning of the event but for the first time in the history of JLG Touch A Truck we had a washout. We still held the event in the rain, and although the parents didn't love getting wet, the kids had a blast.

“The new location was amazing. From any entrance you could hear the horns, sirens, music, and kids enjoying a fun festival.”

There were military vehicles, police vehicles, fire trucks, concrete trucks, buses, big rigs, moving trucks, construction equipment, plumbing trucks, and “Boomer”, a truck with speakers to blast music including the “Baby Shark” song. As in the past, we also had the Colgate Dental Bus, Remax Hot Air Balloon, and petting zoo. There were appearances from Dora, Doc McStuffins, Olaf, Anna and Elsa, Bob the Builder, and our newest character, Chase from Paw Patrol.

The new location was amazing. From any entrance you could hear the horns, sirens, music, and kids enjoying a fun festival. We appreciate all of our sponsors, volunteers, and patrons for helping us make the 10th year of the event a success, even in the rain.

Due to the downpour the event was cut short by several hours. With the hard work of the committee and management team the League was able to net \$28,000 toward our mission through sponsorship, test track ride sales, and ticket sales. The Junior League looks forward to year 11 – coming October 2020! 🇺🇸

Special Thanks To Our 2019 Sponsors

The following is a list of the sponsors mentioned in the image:

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- HomeSlice
- The Ground Burger
- LuRoos
- Two Men and A Truck



Giving Back Never Goes Out Of Style

CRISTAL CAMPBELL SNOW, *Bargain Box Chair 2019-2020*



IN THE HEART OF MIDTOWN, tucked away off bustling Battleground Avenue, is a thrift store that is more than just a shopper's paradise. The Bargain Box opened its doors in 1947 and has been serving the Greensboro community with quality, name brand clothing at affordable prices ever since. As the longest and only ongoing fundraiser of the Junior League of Greensboro, the profits from the store go directly back into the community.

The Bargain Box began as a way to promote volun-

teerism and improve the Greensboro community. Seventy-three years later, those values remain true today. The store partners with the Women's Resource Center to offer vouchers for women reentering the workforce or mothers who need clothes for their children. Thanks to generous membership donations, the Bargain Box is stocked with men's clothing, providing affordable suits for job interviews.

Aligning with our Mission of promoting volunteerism, each member sustains the Bargain Box by volunteering for



three shifts every year. Members also donate \$100-worth of merchandise each year. This guarantees that the store is always full of functional, fresh, and fun clothes.

At the Bargain Box, where giving back never goes out of style, you will find items for folks from all walks of life. From the high school girl shopping for a prom dress to the woman selecting an outfit for a job interview, the store's diverse merchandise reflects the diverse backgrounds and circumstances of the Greensboro community.

The Bargain Box moved to its current Midtown location at 1410 Mill Street in 2016. The move from the original location downtown has proved to be successful as the store celebrates a growing customer base and growing sales each year. Seventy-three years later, the Bargain Box remains a wonderful way to give back to the Greensboro community. 



Connecting Our Members

RANDALL ARIAIL AND JENNIFER EVERY, *Connections Co-Chairs 2019-2020*



WE HAVE HAD A **BLAST** serving as Connections Chairs for the 2019-2020 League year. We got to let our true silly colors shine at our General Membership Meetings (GMM) when we announced our next outing. We have loved it.

If you haven't been to a Connections event, we strongly recommend you give it a try! Connections events are designed to get provisional members, active League members, sustainer members, and potential League members together in an informal setting outside of committee meetings and GMMs. This is a great opportunity to socialize with people you wouldn't otherwise know. Believe us when we tell you that some of these people will become new, lifelong friends.

“Believe us when we tell you that some of these people will become new, lifelong friends.”

We started the League year in October with a walking ghost tour of downtown. In case you were wondering, the Biltmore Hotel and the

Carolina Theatre are haunted. November brought us a Brew Peddlers Tour where we had a blast jamming out to *NSYNC while pedaling around downtown. December was ice skating fun (it's way harder than it looks) and dinner at Smohk'd. In January we picked out our own scents to create a one-of-a-kind candle at Scent Workshop. February was trampoline fitness — what a workout! — and taco Tuesday at Rio Grande.

We have made an effort to plan something each month that will appeal to different groups of people. We hope you will make plans to attend a future Connections event. 🍷

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Building a Better You

QUINCEY ZUIDERENT,
Women to Watch Chair 2019-2020

WOMEN TO WATCH (W2W) was designed to create impactful training opportunities for Junior League of Greensboro members and women in the community. The leadership program supports the League's Mission to develop the potential of women.

This year, W2W consisted of a speaker series in a panel format. We held monthly sessions led by local experts. Each session focused on a topic related to the theme of "Building a Better You." Speakers covered per-

sonal wellness, goal setting, personal finance, and career management, among other topics.

In November, we kicked off the 2019-2020 series by learning about personal wellness from Cheri Timmons, Ashley Collicutt, Andra West LeBauer, and Lauren Hall. Cheri Timmons is a health and wellness coach and the owner of Cheri Timmons Coaching. Ashley Collicutt is the owner and operator of The WellHouse Fitness studio. Andra West LeBauer shared her wisdom as a yoga teacher, massage therapist, mindful meditation enthusiast, and co-owner of LeBauer Physical Therapy. Lauren Hall, the owner of Modern Day Hypnosis, provided wellness insight.

In January, we heard from Dr. Walthea V. Yarbrough, Sarah Becker, and Cheryl (Cherry) M. Callahan about setting personal goals. Dr. Walthea V. Yarbrough is the owner and service provider of Walking in Heels, LLC, an organization that offers inspirational strategies to women. Sarah



CHERI TIMMONS
owner of Cheri Timmons Coaching



LAUREN HALL
owner of Modern Day Hypnosis



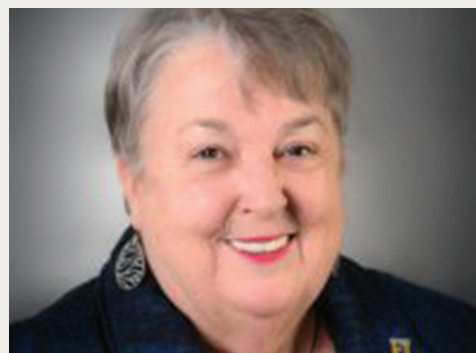
DR. WALTHEA V. YARBROUGH
owner and service provider of Walking in Heels, LLC



ASHLEY COLLICUTT
owner and operator of WellHouse Fitness Studio



ANDRA WEST LEBAUER
yoga teacher, massage therapist, mindful meditation enthusiast, and co-owner of LeBauer Physical Therapy.



CHERYL (CHERRY) M. CALLAHAN
vice chancellor for student affairs at The University of North Carolina at Greensboro until December 2017

“Speakers covered personal wellness, goal setting, personal finance, and career management, among other topics.”

Becker is an engineering and operations and sales and marketing vice president at Charles Aris Inc. with a focus on recruiting executives for client organizations in the private equity and consumer spaces. Cherry M. Callahan served as vice chancellor for student affairs at The University of North Carolina at Greensboro until December 2017.

In February, we listened to Lindsay Brock, wealth management advisor at Stearns Financial Group, talk about personal finance. Panelists Wendy Gatlin, certified financial planner at Bank of America; Emily Promise,

certified financial planner at Blakely Financial; and Brittany Midyette, vice president and portfolio manager at Bank of America, also discussed personal finance strategies.

In April, we hosted our first ever W2W virtual event with Joyce Richman. Joyce is a career counselor, consultant, executive coach, and the owner of Joyce Richman and Associates Ltd. She discussed strategies for career management.

Upcoming sessions on resume and interview preparation as well as being on a nonprofit board will take place in May and June. Junior League of Greensboro members who commit to attending three of the six W2W sessions graduate from the program. They receive a graduation gift and the opportunity to add W2W graduate to their resumes.

The W2W program is a wonderful way for League and community members to gain knowledge for career and personal success. 📖



SARAH BECKER

engineering and operations and sales and marketing vice president at Charles Aris Inc.



WENDY GATLIN

certified financial planner at Bank of America



BRITTANY MIDYETTE

vice president and portfolio manager at Bank of America



LINDSAY BROCK

wealth management advisor at Stearns Financial Group



EMILY PROMISE

certified financial planner at Blakely Financial



JOYCE RICHMAN

career counselor, consultant, and executive coach at Joyce Richman and Associates Ltd.

Welcome Provisional Class of 2019-2020

MAGGIE NAPIER, *Provisional Chair 2019-2020*



THE 2019-2020 PROVISIONAL CLASS is full of driven women who bring a variety of work and life experiences to the Junior League of Greensboro.

We are so honored to have 30 well-rounded women join our League this year. Our provisional members have jumped right in wherever needed. They are eager to volunteer in our community programs and at the Bargain Box.

We have had amazing provisional meetings where the women have learned about the inner workings of our League. We are excited to watch these women grow and continue to do great work for our League in the coming years. Welcome, ladies! 🍷

2019-2020 Provisional Class

Isabel Adams	Austin Cox	Ashley LeSane
Amanda Allen	Kathleen Duckworth	Monet Marion
Elizabeth Bagden	Elysa Graham	Tori McGowan
Tiffany Barr	Carrie Henson	Hailey Osland
Stephanie Blair	Catherine Hinken	Mary Beth Royal
Bridget Boyles	Catherine Huffman	Margaret Sasser
Caitlin Braxton	Frances Jorgenson	Kaitlyn Shapiro
Hayli Bruffey	Alex Kadolph	Joy Stokes
Kayleigh Bullard	Lauren Kyzer	Deesha Sunnassee
Amanda Clark	Danielle LaMorte	Jennifer Turner



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Women

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Kathleen Price Bryan Award
CARLEY MANN

The Kathleen Price Bryan Award is given annually to an active member of the League who provides outstanding leadership and service to the Greensboro community. The Award is named for our founder who started our organization in 1926. Our League is full of members who go above and beyond for our community, but this woman stood out as someone who, while giving passionately to the Junior League for the last 13 years, has managed to touch the lives of so many with her work outside the League as well. The 2019 Kathleen Price Bryan Award recipient was Carley Mann.

Carley has served in many placement roles in the League. She has been on the External Planning Committee and Nominating Committee and has also served as a Community Programs Chair and a Director on the Board. Her service to the League is one of her many volunteer contributions. Carley also supports the Greensboro Children’s Museum, Junior Achievement of the Triad, and the Greensboro Regional Realtors Foundation. Professionally, she leads a real estate sales team, Carley Mann and Associates, at RE/MAX Realty Consultants. She and her husband Brian have three children: twin girls, Caroline and Lillian, and daughter Katie Rai. In his remarks regarding the award, Carley’s husband Brian wrote, “Carley has always had a heart for serving in many different ways. Her heart has grown even more while serving with the Junior League of Greensboro, for which her passion has burned for years in helping produce female leaders as well as helping the Triad community as a whole.” Thank you, Carley, for your outstanding dedication to service.



President's Service Award
LIZZY TAHSUDA

The President's Service Award is given annually to an active member of the Junior League of Greensboro who went above and beyond in her placement within the League. The 2019 President's Service Award recipient was Lizzy Tahsuda for her outstanding work as Leadership Development Chair. Lizzy planned the 2018-19 Women-to-Watch series and oversaw the 9th Annual Women's Leadership Summit.

Lizzy is the Director of Campus Greensboro, an initiative of Action Greensboro and the Greensboro Chamber of Commerce focused on retaining college students in our city post-graduation. She moved to Greensboro from Oklahoma three years ago and has a passion for promoting Greensboro as a place to thrive for young professionals. In addition to her service to the League, Lizzy serves on the Corporate Advisory Board for Bennett College and the Office of Leadership and Civic Engagement Advisory Committee at UNCG.

Fellow League member and 2018-2019 Training Vice President Chandler Thompson commented on Lizzy's outstanding service. "Lizzy has worked tirelessly for the Junior League this year. Lizzy and the Leadership Development Committee put on a Women-to-Watch Series and a summit to remember. Lizzy impresses me the most because of the attention she gave to every event, every speaker, and every detail. She empowered her committee to own various aspects of the summit, and she brought it all together." Congratulations, Lizzy.



Sustainer Woman of Distinction Award
PAT VREELAND

Each year the Junior League of Greensboro awards the Sustainer Woman of Distinction Award to a deserving sustainer member who demonstrates tremendous dedication to both the Junior League of Greensboro and to the community-at-large. The award recognizes a member who has demonstrated exceptional dedication to the Junior League of Greensboro through decades of continued service and support and used her Junior League training and skills to promote volunteerism while making a significant impact on our community. The 2019 Sustainer Woman of Distinction award recipient was Pat Vreeland.

Pat has been in the League for more than 36 years and has served as president of both the League and the League's Sustainers. Her first board placement was Bargain Box Chair, and one of her favorite placements was chairing the Community Research Committee. Professionally, she worked as executive director of the nonpartisan nonprofit Kids Voting Guilford County for 13 years. She is an active member of the Greensboro Rotary Club and a Duke University graduate. Her proudest accomplishment, however, has been raising two sets of twins (two boys and two girls) with her husband Sandy who is a retired attorney and mediator. They are the proud grandparents of 10 grandchildren. Thank you, Pat, for your continued service and commitment to our League. 📌

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GILLIAN GOODMAN
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2019-2020 Management Team



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Executive Vice President



SALLY CARTWRIGHT
*Executive Vice
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Bargain Box Chair



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PHYLLIS LANCASTER
Sustainer President

JUNIOR LEAGUE OF GREENSBORO, NORTH CAROLINA, INC.

2018-2019 Annual Report

Statements of Activities and Changes in Net Assets For the Years Ended May 31, 2019 and 2018

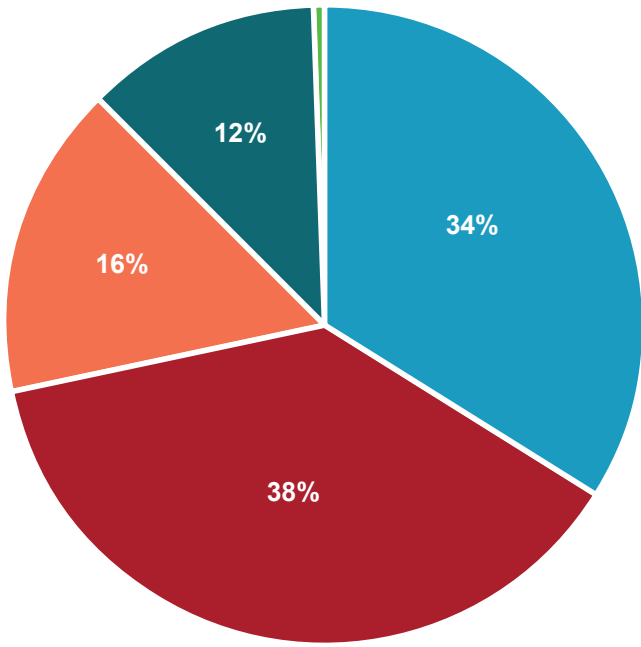
REVENUES, GAINS, AND OTHER SUPPORT	2019	2018
SALES - BARGAIN BOX THRIFT STORE	\$ 266,267	\$ 231,997
Less: Value of donated items sold	236,998	208,473
Gross Profit on Sales	29,269	23,524
MEMBERSHIP DUES AND FEES	86,355	103,125
CONTRIBUTIONS:		
Cash	10,000	5,500
Materials and inventory for thrift store	224,129	214,513
In-kind donations	7,688	6,255
FUNDRAISING EVENTS:		
Revenues	114,619	143,246
Expenses	(25,042)	(48,253)
OTHER REVENUES:		
Interest income, net of expenses	4,157	2,972
Loss on disposal of property and equipment	(196)	(813)
Unrealized gain (loss) on investments	(7,017)	9,745
TOTAL REVENUES, GAINS, AND OTHER SUPPORT	\$ 443,962	\$ 459,814

EXPENSES	2019	2018
PROGRAM SERVICES:		
Community projects	\$ 93,096	\$ 104,259
Training and education	68,475	75,813
MANAGEMENT AND GENERAL	49,214	53,428
FUNDRAISING:		
Bargain Box thrift store	214,864	208,099
Other	14,293	11,365
TOTAL EXPENSES	\$ 439,942	\$ 452,964
INCREASE IN UNRESTRICTED NET ASSETS	4,020	6,850
NET ASSETS, BEGINNING OF YEAR	1,102,378	1,095,528
NET ASSETS, END OF YEAR	\$ 1,106,398	\$ 1,102,378

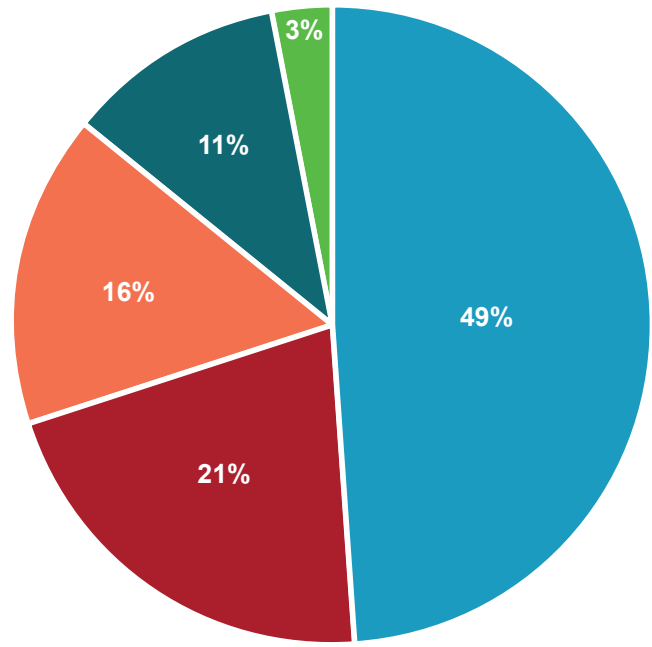
ASSETS	2019	2018
CURRENT ASSETS		
Cash and cash equivalents	\$ 372,954	\$ 490,722
Pledges receivable, net of allowance \$478 in 2019 and \$1,293 in 2018	12,450	9,643
Accounts receivable	41,359	45,710
Bargain Box inventory	64,042	76,911
Prepaid expenses	7,340	9,921
TOTAL CURRENT ASSETS	\$ 498,145	\$ 632,907
PROPERTY AND EQUIPMENT		
Furnishings and equipment	108,442	110,772
Store fixtures	18,597	22,959
Land	130,00	130,00
Building	593,402	593,402
	850,441	857,133
Less: Accumulated depreciation	286,296	276,907
TOTAL PROPERTY AND EQUIPMENT	\$ 564,145	\$ 580,225
OTHER ASSETS		
Pledges receivable - noncurrent	-	8,779
Endowment fund	151,566	162,653
Deposits	144	116
TOTAL OTHER ASSETS	\$ 151,710	\$ 171,548
TOTAL ASSETS	\$ 1,214,000	\$ 1,384,680

LIABILITIES AND NET ASSETS	2019	2018
CURRENT LIABILITIES		
Current portion of long-term debt	\$ -	\$ 6,000
Accounts payable	7,137	8,279
Sales taxes payable	1,927	1,769
Unearned revenue	93,538	87,593
Other accrued liabilities	5,000	5,000
TOTAL CURRENT LIABILITIES	\$ 107,602	\$ 108,641
LONG-TERM LIABILITIES		
Other accrued liabilities	-	5,000
Long-term debt, net of current portion	-	168,661
TOTAL LIABILITIES	\$ 107,602	\$ 282,302
NET ASSETS		
Unrestricted	954,832	939,725
Unrestricted - Board designated	151,566	162,653
TOTAL NET ASSETS	\$ 1,106,398	\$ 1,102,378
TOTAL LIABILITIES & NET ASSETS	\$ 1,214,000	\$ 1,384,680

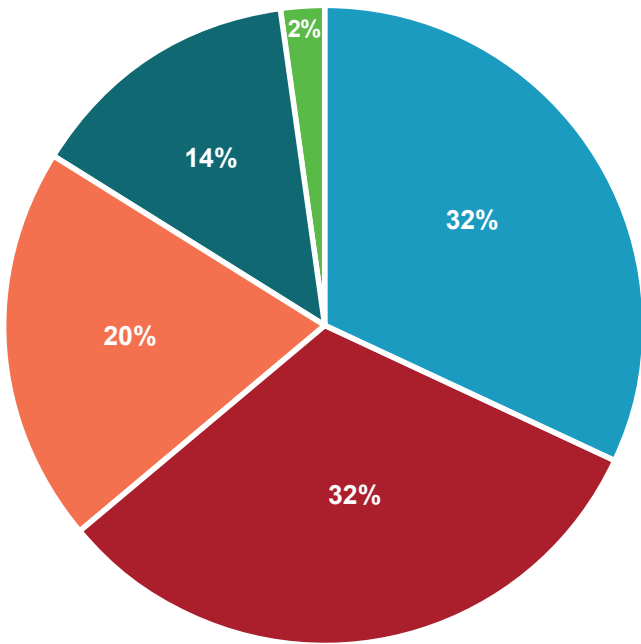
Revenue Sources 2018-2019



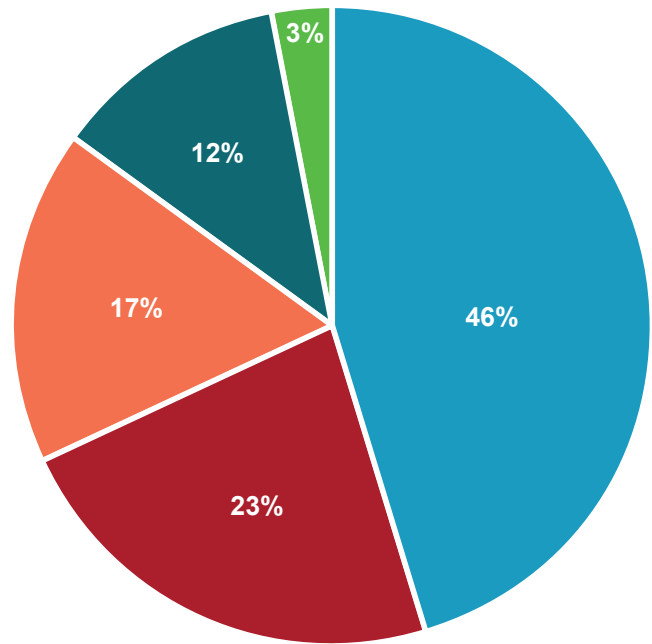
Expenses 2018-2019



Revenue Sources 2017-2018



Expenses 2017-2018



- Contributions
- Bargain Box Sales
- Fundraising Revenue
- Membership Dues and Fees
- Other

- Bargain Box Expenses
- Community Projects
- Training and Education
- Management and General
- Other Funding Expenses

CONTRIBUTERS

With Gratitude to Our 2019-2020 Individual Contributors*

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Amanda Clark
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Rice Toyota

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