

Ever Greene

THE JUNIOR LEAGUE OF GREENSBORO, NORTH CAROLINA, INC.

Spring 2016



Leading by Example

CONE PARTNERSHIP	8	LEADERSHIP SUMMIT	16
MEET THE ARTIST	12	TOUCH A TRUCK'S 6TH YEAR	18

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WOMEN'S LEADERSHIP SUMMIT 16

Jennifer Pharr Davis, hiker, author, adventure speaker, and 2012 *National Geographic* Adventurer of the Year, shares what it means to discover your potential at the 6th annual Summit on April 19th.



JLG AND CONE ELEMENTARY: TOUCHING LIVES

8

The impactful programs and volunteers that have made a difference in children's and teachers' lives throughout the past three years.



MEET THE ARTIST: RONDA SZYMANSKI 12

Dedication and talent reflect the beauty of the children of Cone Elementary.



TRUCKING ALONG INTO YEAR 6 OF TOUCH OF TRUCK! 18

"Honk Honk, Beep Beep!", Children and families came to enjoy the trucks and activities from this exciting annual event.

ADVERTISERS' INDEX

- Anderson Financial, Inc. ...19
- Barber Center for Plastic Surgery ...37
- Bargain Box ...21
- Carolina Bank ...2
- Deuterman Law Group ...40
- Greensboro Veterinary Hospital ...7
- Polliwogs ...4
- Stearns Financial Group ...4
- Well+Spring ...39

Dear Reader	5	Meet the JLG Board	26
From the JLG President	6	2015 Awards	28
2014-2015 Fundraising	13	Community Advisors	30
Reinventing Fast Food	14	2015-2016 JLG Provisionals	31
JLG 2015 Memories	15	Crafting Connections	32
Notes from the Sustainer President ...	20	Inspired Service	33
JLG 2015 Sustainer Memories	22	2014-2015 Annual Report	34
The Bargain Box	24	Miles For Matthew	38

Ever Greene

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A Note From the Editor

What qualities make a great leader? What is it about a leader that inspires those around them? Is it their poise, their speaking abilities, or their call to service? As I think of some of society's great leaders and influential people (i.e. Nelson Mandela, Eleanor Roosevelt, Winston Churchill, Mother Teresa, etc.) I am reminded of the fact that many of these influential individuals started out with a simple idea or goal and then developed their leadership skills along the way. The key is that they stepped out on their own will and determination without concerning themselves with how others would follow.

This quote by John Wooden, one of the most respected NCAA basketball coaches of all time, sums up great leadership;

“The most powerful leadership tool you have is your personal example.”

Stephanie Clifford, the current Junior League of Greensboro President, decided that our theme and statement for the year should be, “Leading by Example.” What an amazing theme to guide the Junior League of Greensboro's efforts and volunteerism this year! When leading through your own actions and example, you motivate and influence others much more than simply telling them what they should be and do.

The League is comprised of many women who bring their own stories, experiences, and goals to the table. Harnessing the talent and generous spirit of each of these ladies is both a wonderful and difficult task. With so many working pieces of this organization, it's easy to forget or even completely miss the small stories of success and leadership. The EverGreene hopes to highlight some of the personal anecdotes of impact both on members and

others they touch. It is a huge honor to be able to touch others through our many programs such as Touch a Truck, Kids in the Kitchen, Backpack Beginnings, the Women's Leadership Summit, and many others. I would dare to say, however, that the members gain just as much as the men, women, and children they work with after pouring their time and talents into these programs.

In this issue of the EverGreene, we hope to celebrate the impact the League has made on the community and those who call Greensboro home. We are excited to share the great events and volunteering of this year's provisionals, active members and sustaining members as well. The fellowship and opportunity to connect and form friendships amongst these amazing ladies is something to be treasured. The hard work that our executive leadership has poured into this year is a perfect example of “leading by example.” It trickles down to our board members, internal volunteers, and external volunteers alike. We hope to not only be a positive influence to each other, but to the lives we touch through volunteerism as well.

I hope that this issue of the EverGreene serves not as a call to service, but as a call to “Lead by Example.” Whatever your goals may be, whether it is to serve, volunteer, or impact our community in some way, may your actions and personal example positively influence and motivate others to do the same!



Amy Johnson
2015-2016 EverGreene
Editor



Stephanie Clifford
President, 2015-2016

Leading by Example

“Volunteerism is the voice of the people put into action. These actions shape and mold the present into a future of which we can all be proud.”

~ HELEN DYER

The term “volunteering” has taken many different forms throughout my life. As a child, I saw my mom volunteer in my classroom, my dad volunteer to help coach my t-ball team and both of them help our larger community in many unselfish ways. As I grew older, I began to take part in their volunteering. I always enjoyed Friday mornings in the summer when my mom and I would deliver meals to the senior citizens or play games with the siblings of children in the cancer center at the hospital. Volunteering became a welcomed part of our regular routine!

Because of those experiences, it was not surprising that nonprofit work appealed to me as a career choice. I worked with wonderful organizations and alongside committed volunteers. When I arrived in Greensboro, the nonprofit world became a great way to learn about my new community and I found myself working with many Junior League of Greensboro Sustainers. They were all making such an amazing impact in Greensboro and North Carolina! One of those sustainers was my own mother-in-law who

encouraged me to look into membership in the Junior League.

After joining in August of 2005, I realized why the Junior League women stood out from the crowd. The training and support that I found through volunteering with the Junior League was unlike any other volunteer experience I had in the past. At each meeting, I was able to talk and work with other women who were so passionate about changing the community in which they lived. It was truly inspiring and that spirit continues to this day!

I am so proud to be part of an organization that not only provides food for families in need, but also trains women to advocate for these issues in the community so that someday fewer families are in need of those services. There truly is always something new to learn in the JLG!

Now that I am a parent myself, I hope that I am able to instill the same sense of volunteerism in my children that I experienced from my parents.



Through my volunteer work with the League, I have learned so much, met so many amazing people and had wonderful experiences along the way. I want them to know that joy in their life as well! It gives me a great sense of hope for the future to see my five year old daughter volunteering at Cone Community Day or my three year old son asking what I did today at the Junior League house.

I will tell my children the same thing I tell others in the community...that the members of the Junior League of Greensboro are committed volunteers who work hard to make a significant impact in their community and that I am proud to volunteer along-side them!



Stephanie Clifford

Stephanie Clifford,
President, 2015-2016



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Creating, Connecting, and Caring

By Amy Johnson

It is not one single program, activity or person that has made a difference at Cone Elementary. It's the many connections and small moments that have put smiles on the faces and in the hearts of students, staff and League members alike. As the Junior League of Greensboro embarked on this journey of trying to make an impact on education in Guilford County, Ceasar Cone Elementary soon became the perfect school to invest our time and talents. Over the years, we have implemented many programs in an effort to create positive change that might make a difference in the lives of both students and staff. We cannot say thank you enough to each individual who took the time to volunteer and help make a difference.

"THERE CAN BE NO KEENER REVELATION OF A SOCIETY'S SOUL THAN THE WAY IN WHICH IT TREATS ITS CHILDREN." ~ NELSON MANDELA



“It was just amazing to sit and talk to the children and hear their ideas and their voice. They have not a care in the world and it always is a treat when a child invites you into their world where the impossible is ALWAYS possible, things are simple, colorful and just uncomplicated.”

~KISHA CARMICHAEL-MOTLEY



BACKPACK BEGINNINGS

The Backpack Beginnings program aims to address childhood hunger by providing elementary school children at risk of hunger with nutritious, child-friendly foods to take home over the weekends during the school year.

BLACK CHILD DEVELOPMENT

The Junior League of Greensboro provided a grant to fund four AmeriCorps members to provide classroom support by providing one-on-one assistance in the classrooms, lead reading groups and assisted in working with those students that need individualized support without disrupting the classroom schedule and school day.

CONE TEACHER SUPPORT NETWORK

The Junior League volunteers served as the liaisons between Cone Elementary and JLG; providing support for the teachers by hosting 2 CEU trainings, and executing various supply drives as needs arose.



COUGAR EVENT TEAM

The Cougar Event Team coordinated special event volunteers within Cone Elementary. They organized the Provisional classes and gave them multiple opportunities each semester to get involved at Cone Elementary.

CONE TECHNOLOGY TEAM

The Cone Technology Team had two goals this year. First, to research exactly what the technology needs are at the school. Once they figured out which of these needs were

being supported by the county, they began to look for grant funding to fulfill these needs.

“OH, THE PLACES YOU’LL GO”

The Junior League planned and implemented a Dr. Seuss Day (a celebration of Dr. Seuss) for the K-2nd grades, an assembly with a story teller for K-2 students, a Career Day for 3rd-5th grades and a college day for all students.

OUT OF THE GARDEN

Out of the Garden provided bags of food for students and their families on weekends,

“Raising a Reader provides the kindergarteners of Cone with new books to read every week. They share these experiences with their parents and families. The children get so excited to receive their new books every week.”

~ MEGHAN GANGEL

when free/reduced meals were not available through the school system. Junior League volunteers were responsible for the weekly delivery of the food to Cone Elementary. This



“One kid eagerly raised a hand and said, ‘I know you, you are the fruit and vegetable lady. We told Mr. Weikart the fruit and vegetable lady wouldn't be happy if he ate his dessert.’ That memory sticks with me to this day, because I never really thought of myself as the fruit and vegetable lady. I've embraced my new title given to me by a young student, because apparently this kid got the healthy food choice message and desires to influence others.”

~KIERSON ROBINSON



CONE *by the numbers...*



committee also helped with a monthly mobile food pantry, which distributed fresh food to the neighborhood where most of Cone's students live.

PTA SUPPORT TEAM

The four pre-placed volunteers on this committee met regularly with the PTA at Cone Elementary and serve as mentors throughout the year. The volunteers learned and helped execute Cone PTA's goals for the 2015-16 year and

helped them look forward to plan for future years to ensure sustainability.

RAISING A READER

Raising A Reader helps families develop, practice, and sustain home literacy routines by placing books in the hands and homes of students. Junior League volunteers were responsible for the logistics of rotating books among the Kindergarten classes at Cone Elementary.

KIDS IN THE KITCHEN

Kids in the Kitchen is a national Junior League initiative that began in 2006. Kids in the Kitchen addresses the growing problem of childhood obesity by using hands-on curriculum that educates both the parent and child on healthy eating choices. Junior League volunteers were responsible for delivering the curriculum to all the classrooms at Cone Elementary.



MEET THE ARTIST

By Peg Williams



Ronda Szymanski holds a BA in Psychology from the Southern Illinois University at Edwardsville. While working in her chosen field in Dallas, Texas, she discovered her love and talent for art. “The Center for BrainHealth in Dallas brought me in to work with this man who was

struggling with mental illness. Following a recent surgery, he experienced an awakening of sorts and he wanted to get better and reduce his medications. As part of the coaching process, I had us enrolled in the Artist Way program together so that he could learn to express his own thoughts.”

“A final project using paper collage was a required part of the class. I found the creative process meditative and healing for myself. Taking the class was rewarding for me professionally and personally.”

Ronda entered the art she created for the class into a juried art show. “I was thrilled when I placed as one of the top eight artists and won a special merit award.” This success encouraged Rhonda to continue her creative process beyond just work assignments. However, her work experience and background in psychology informs much of her work. “When you stand back from my work, you see one perspective,” she says. “However, as the viewer gets closer, you begin to see a different story. You see nuisances; words and symbols. This is very much similar to getting to know a person – it is only though getting to know someone that you see all the different sides of their personality and what they have to offer.”

Ronda has offered a lot to the Junior League of Greensboro and the community. She served on the Artquest Committee and is involved in the Center for Visual Artist and the Greensboro Symphony Guild. Ronda says her most memorable volunteer experiences occurred during the 2014-2015 league year.



In 2014-2015, Ronda served as the PAWS for Parents Committee Chair. This committee was charged with creating a mural for Cone Elementary. "The committee wanted to create a design that reflected the school. Therefore, we thought about the student's character traits. We listened to the parent's feedback," she said. Taking all the elements into account, Ronda sat down to create a colorful design that would encourage community participation.

To create the mural, Ronda sketched out the design on the wall. "It was a giant paint by numbers." Parents, students, teachers, and League volunteers were a part of the creative process. Ronda mixed paints and gave directions on where to apply the assigned color. She said, "People were standing in line to paint."

To complete the mural, Ronda later went in and added a few details and a protective finish.

"I'm so happy to be a part of the experience. The PAWS for Parents Committee made a tangible impact on the school," says Ronda. "Not only did we bring the school's community together for a day, it's something that continues to inspire happiness in the kids. According to Principal Weikart, the children are very protective of the mural. I'm honored to have been a part of that experience."



Bargain Box Sales:

\$338,413



Women's Leadership

Summit:

\$49,137



Touch a Truck:

\$31,552



Annual Fund

\$10,482

RE-INVENTING FAST FOOD:

JLG FUELS CONE ELEMENTARY STUDENTS WITH QUICK, HEALTHY SNACKS

By Jennifer Ingram Moody

For students like Shamar, 11, a fifth grader at Cone Elementary, an afternoon snack can make all the difference. The aspiring athlete has just won a full scholarship to play on a local football team, and today he is trying hummus and carrots for the first time.

His favorite healthy snack? Raisins, if he's in a hurry, but he also likes protein-rich foods like eggs and chicken. And like many boys his age, he's often hungry just before football practice gets started.

Shamar likes the new hummus and carrots snack that Junior League volunteers have passed around for his class to try today, but a few of his friends aren't so sure. "I don't know what hummus is made of," says one child. "What are chickpeas, anyway?" he asks.

Another child echoes a familiar concern: "I'm not eating anything that's too green!"

Now in its third year at Cone Elementary, The Junior League of Greensboro's Kids in the Kitchen is all about introducing kids like Shamar and his classmates to healthy foods that will fuel their young bodies. Each Friday for the past three years, JLG volunteers bring snacks, recipe ideas and interactive games into the classroom to guide children in making healthier, more deliberate eating choices.

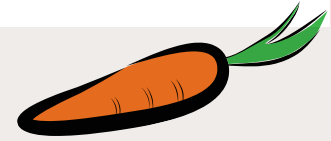


In fact, JLG's Kids in the Kitchen may help reverse a grim statistic for the city of Greensboro and the state of North Carolina. According to the Alliance for a Healthier Generation, more than 31 percent of North Carolina children ages 10-17 are overweight, with NC ranked as the 23rd most obese state in the nation.

Caroline Hacker, who chairs this year's Kids in the Kitchen Committee, has worked with Cone Elementary for the past three years; outside her volunteer duties, Hacker is also a pediatric nurse practitioner, whose work is focused on pre-diabetes and obesity.

"I love working with the children at Cone Elementary," says Hacker. "Some of the kids at Cone don't have a lot of people to count on. To give them a mentor and someone to look up to is important. And I love helping kids try new foods. One of the biggest obstacles we face is that fast food is so convenient and cheap. Our hope, is that by turning kids on to apples, vegetable snacks, and wholesome foods, they might influence their own parents in making healthy choices and smart decisions at the grocery store," she says.

GREAT SNACKS ON THE GO



According to Laura Buxenbaum, a former chair of JLG's Kids in the Kitchen and parent to two elementary school students, many healthy snacks that will appeal to young children can be fixed quickly and inexpensively for families on the go. "Children and adults are snacking more than ever," she says. "It is estimated that snacking between meals is the source of nearly 600 calories each day for children. As a nutrition professional, I am not opposed to kids snacking. After all, healthy snacks can boost a child's brain power and energy level, as well as provide additional nutrients that may not have been eaten at meal time."

Buxenbaum cautions that liquid calories count too, so you will want to re-think the drinks that often accompany those snacks. "Try to reduce the sodas, sports drinks, and juice drinks in your child's diet," says Buxenbaum. "Instead, quench your child's thirst with water, low-fat milk and small amounts (6 ounces or less daily) of 100% fruit juice."

Healthy snacks don't need to be boring or bland. Buxenbaum recommends these kid-approved snack ideas, all within 200 calories:

- String cheese with pre-packaged applesauce
- Yogurt (carton or tube) and 8-10 animal crackers
- Mini bagel with peanut butter
- Cup of pudding
- Trail mix: raisins, peanuts, pretzels and chocolate chips (1/3 cup)
- Cheese and crackers
- Popcorn (choose light varieties)
- 8 ounces low-fat chocolate milk
- Small tortilla with melted cheese
- 1 cup cereal and milk
- Granola bar
- Baby carrots with low fat ranch dressing
- 1/2 peanut butter and jelly sandwich
- Fig newton bars
- Fresh fruit (bananas, apples, oranges)

JLG 2015 MEMORIES



WOMEN'S LEADERSHIP SUMMIT

Enrich, Engage and Empower

By Jamie Bryant

Over the past five years, the Junior League of Greensboro has designed and conducted leadership summits for thousands of women. Since 2011, the Women's Leadership Summit has been a powerful catalyst for women seeking growth and development as effective leaders. In fact, many of the current and past Board members within the League have attended the Women's Leadership Summit ever since its inception, never missing a year. Paige Butler, Julie Copeland, and Martha Newton are just a few of the women who have attended every year.

Martha Newton, Past Finance Vice President, looks forward to the opportunity to hear locally and nationally recognized speakers. She recalls, "These speakers have made me reflect upon ways to improve myself, like conquering the fear of failure or learning strategies for finding balance in your life. Some speakers have just shared stories that have intrigued me. Some have been very inspiring to me, particularly the Pickle Ladies from Miss Jenny's Pickles and Brandi Tysinger Temple,

founder of Lolly Wolly Doodle." In addition to the speakers, the Summit provides ample training opportunities. Martha believes in order to develop as a leader, we must always seek opportunities to learn. The Summit also provides Martha an opportunity to take time out of her busy life to absorb the knowledge and experience of successful women, which in turn shapes and molds her leadership skills.

When asked how the Summit has impacted Past President Julie Copeland's growth and development as a leader, she states "The Women's Leadership Summit has inspired me as a leader, challenged me as a leader, broadened my perspective as a leader, and increased my overall awareness and understanding as a leader. The conference is a wonderful representation of the League's mission in action today."

She would encourage first-time Summit participants to:

- Arrive with a smile and a desire to be developed as a leader.

- Expect a wonderful time.
- Remain fully present.
- Network with peer leaders in attendance.
- Engage in dialogue with presenters and fellow attendees.
- Pat oneself on the back afterwards for experiencing a fruitfully impactful, developmental day.

Paige Butler, Past President, has similar advice for first-time attendees. She suggests attending each breakout session with an open mind and a willingness to gain insights and motivation. Like Julie, she emphasizes the importance of engaging and networking with other attendees. She states, "It's truly amazing how much you can learn from other like-minded women!" Paige attends the Summit every year because she knows she will leave with a "renewed sense of purpose and an energetic spirit to tackle challenges." The breakout sessions and keynote speakers never fail to provide the insight participants need to pursue

Keynote Spotlight: Jennifer Pharr Davis

JENNIFER PHARR DAVIS is a hiker, author, adventure speaker, and 2012 National Geographic Adventurer of the Year. She has covered over 12,000 miles of long distance trails on six different continents and has hiked with her husband and two year old daughter in all fifty states.

In 2011, Jennifer covered the 2,181-mile Appalachian Trail in forty-six days, eleven hours, and twenty minutes, maintaining a remarkable average of forty-seven miles per day. By doing this, she claimed the overall (male or female) fastest known time on the "A.T." and became the first woman to set that mark. Since that time, her A.T. record has held up against numerous male challengers. Her Appalachian Trail record was voted Ultrarunning Magazine's Female Performance of 2011.

Her adventures have been featured in The New York Times, The Washington Post and on NPR's Talk of the Nation. She has appeared on national television shows such as CNN Headline News, Fox and Friends, the CBS Early Show and the 700 Club.

Jennifer has written five books, including three North Carolina guidebooks and two hiking memoirs called *Becoming Odysa* and *Called Again*. She has also written articles for *Blue Ridge Outdoors* and *Trail Runner* magazines and has contributed to articles in *Backpacker*, *Men's Journal*, and *National Geographic Adventure*.

Jennifer is the founder and owner of Blue Ridge Hiking Company, a guiding service that strives "to make the wilderness accessible and enjoyable" for hikers of all ages, genders, and ability levels. She lives in Asheville, North Carolina, with her husband Brew and their two year-old daughter Charley.



Jennifer Pharr Davis
Keynote Speaker



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The conference is designed to enrich your leadership journey, engage you with leadership experts, and empower the leader in you. Attendees leave better informed and better networked than when they arrive, equipped

with powerful messages to take back to the workplace, civic organizations, and other community groups. Whether it is your first time or your sixth time attending the conference, the 2016 Women's Leadership Summit is guaranteed to be an enriching, engaging, and empowering experience.

TRUCKING ALONG INTO YEAR 6 OF TOUCH A TRUCK!

By Katherine Nolan

Toot toot, beep beep! The sound of horns and the scent of kettle corn filled the air on a gorgeous autumn afternoon. With much anticipation from both children and adults alike, the sixth annual Touch a Truck certainly did not disappoint.

Trucks of all colors, sizes, and varieties rolled out to the Fresh Market parking lot on Sunday, October 11th to be greeted by the excited faces of little ones. A fire truck, moving truck, and dump truck were among the many vehicles that delighted children. “Gus the Bus” also made an appearance this year, offering lessons in school bus safety to eager ears, and the Colgate Dental Van provided free dental check-ups. Giggles and squeals could be heard amongst the music as boys and girls climbed aboard the shiny trucks to steer their wheels and honk their horns. Other children opted to stand and point, awestruck, as parents snapped several photos.

Hot dogs and shaved ice from Kona Ice satisfied hungry bellies between activities as children scrambled from trucks to bounce houses and back. Bob the Builder, Dora, and Snow White wandered the fun family festival along with Doc McStuffins and Peter Pan, greeting attendees with waves and smiles. Ever-popular Anna and Olaf from “Frozen” brought dreams to life for many as they handed out warm hugs and posed for pictures. Brave and curious children ran up to the characters seeking attention with silly dance moves, while others shied behind, only to be reassured by parents and volunteers of the characters’ friendly nature.



Several other amusing attractions also contributed to the Touch a Truck experience. Miniature ponies strutted around in circles waiting to be chosen for a ride, and the RE/MAX hot air balloon drew the attention of little ones with its bright colors. The Tie-Dye Mobile boasted a crafty workstation, where both children and adults enjoyed dying colorful patterns onto t-shirts to take home at the end of the day.

“Helping put on this event for the Junior League of Greensboro is a great time commitment for everyone involved, but when the time comes and you get to see the children’s reactions and excitement, it makes it all worthwhile,” said Touch a Truck Chair Sarah Hilty.

While Touch a Truck is a fun event that offers interactive, hands-on learning experiences for children and their families, it also serves a higher purpose. Since its beginning, Touch a Truck has been one of the Junior League of Greensboro’s largest community outreach events with proceeds supporting the League’s current partnership with Cone Elementary as well as the JLG mission.

The Junior League of Greensboro is proud to put on a wonderful family event each year, but it would not be possible without the help of the community. “This year I was especially impressed with the generosity of the Greensboro community,” noted Sarah Hilty. “From the truck providers and sponsors volunteering their Sunday afternoon to the number of families that come to explore the event, everyone plays a vital role in the success of Touch a Truck.”



Many thanks go out to this year's sponsors and hard-working volunteers who made this event exceptional. We are grateful for their continued help and support. We look forward to planning another successful, fun-filled event again next year!



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2015-2016 Sustainer President

SUSTAINING OUR LEAGUE

As we enjoy the beautiful spring weather and look towards summer, I hope you will all look back as fondly as I do on the 2015-2016 Sustainer year. I want to thank everyone who has helped plan and execute all the events that took place this year. From invitations to decorations to the lovely homes that hosted us, everyone was so generous with their time and talents. We have an amazing group of women and I have been so lucky to work with and learn from so many of you, as well as make lots of new friends.

Some of our active members might not be aware of what it means to be a Sustainer. You can choose to go to Sustainer status after serving as an active member of The Junior League for seven years. Our Sustainers range from women with young children to elderly women who have attained Sustainer Emeritus status after reaching the age of 80.

As a Sustainer, you pay reduced annual dues and, while you can be as active as you would like, there are no other requirements. You are not required to attend General Membership meetings, serve in a placement position, work Bargain Box shifts or meet Bargain Box quotas. Everything you do for the Junior League is completely voluntary, and most importantly, you are still supporting the League and all that it accomplishes.

Sustainers enjoy a busy year with a variety of events planned just for them. We started the 2015-2016 year with an Organizational Kick Off meeting for the Event Committees at my house, followed by the Fall Cocktail Party in September. It was held at the home of my parents, Sylvia and Norman Samet, so I chaired it with the help of Rhonda Bentz.

We held a New Sustainer Social in October, to welcome our newest Sustainers. It was at the home of Margaret White and was chaired by Lori Wilson. We had a great group of young women who we hope will continue with the same involvement and commitment that they had as Actives in the Junior League, now as Sustainers.

Our Fall Luncheon took place in November, chaired by Mary Fisher, at Greensboro Country Club, she was assisted by her committee of Tricia Edwards, Vicki Vaughan, Georgette Galloway, Sharon Allen, and Kappie Yates. The event had a French theme to coordinate with our speaker, author Diana Reid Haig, who has written several books including "Walks Through Marie Antoinette's Paris," which she spoke about at the luncheon.

Being a Sustainer is not all fun and games! Sustainers are often called upon to share their experience in philanthropy and volunteering. We had a group of



Sustainers meet with Stephanie Clifford, our League president, and some of her executive board, to give input on the League's Women's Leadership Summit. It was great to bring Actives together with women who have been leaders in our community for many years and who generously shared their thoughts and expertise to make the Summit even more successful. The Sustainers in our League have such a wealth of knowledge and are always very gracious in helping any way they can.

After the holiday season, we kicked off 2016 with an afternoon wine and cheese event at Well-Spring. Leslie Conway planned the event.

In February, we had our Winter Happy Hour at the Children's Museum, a cheerful place to go for socializing during the dreary winter. Phyllis Lancaster, Mitzie Weatherly, Stephanie Billings, Cotten Moring, Leslie Conway, and Ashley Staton served on the planning committee for this fun event.

In March, I hosted the Annual JLG Past Presidents Luncheon. It was great to have such an impressive group of women get together and I am honored to have followed in their footsteps.


As I am writing this, a BBQ is being planned for our new Actives on Sunday, April 10th at the home of Bonnie McAlister, who has graciously hosted this event several times. Her committee consists of Sallie Luedtke, Linda Lee, Ellen Taft, Jeri D'Lugin, Julie Cromer, Pam Ring, and Tracy Johnson. It will be a fun evening as we welcome our 2015-2016 Provisionals into the League as active members.

Our last event for the year will be the Spring Luncheon. This year, it will be held at the beautiful home of Ginger Griffin on Monday, May 16th. I hope to see many of you there as we close out the year.

I want to thank Stephanie Clifford, Junior League President, Leslie Conway, Past Sustainer President, and Kelley Rowland, Junior League Executive Assistant for all the extra help and support they have given to me throughout the year. I could not have done this without you!


It has been a pleasure and a privilege to serve as the President of the Sustainers of the Junior League of Greensboro. Thank you for the opportunity.

LESLYE SAMET TUCK
2015-2016 Sustainer President



BARGAINBOX
GIVING BACK IS ALWAYS IN STYLE.

67 Years of Sustainable Fundraising for the Junior League of Greensboro





122 NORTH ELM STREET, GREENSBORO

REGULAR STORE HOURS:
Mon - Fri: 10:00 am – 6:00 pm
Sat: 10:00 am – 4:00 pm

THE VAULT (HIGHER-END AND BRAND ITEMS)
Friday: 12:30 pm – 2:30 pm
Saturday: 1:00 pm – 3:00 pm

BARGAINBOXOFGREENSBORO.ORG

 @BBGREENSBORO  //JLG BARGAIN BOX



Sustainer Fall Luncheon
MAKING CONNECTIONS WHILE SUPPORTING THE LEAGUE





The Bargain Box

BEHIND THE SCENES

By Jamie Bryant



Since the Bargain Box opened in 1947, it has helped the Junior League of Greensboro fund almost three million dollars' worth of community projects. As the largest continuous fundraiser for the League, it would not be possible without the people behind the scenes. Volunteer support and donations from League members have sustained the Bargain Box for over 65 years. In addition to volunteers, the Bargain Box would not be operational without the committed, loyal, and passionate staff members.

The volunteers, who include active, sustainer, and Provisional members, are what set the Bargain Box apart from other thrift stores. Peg Moore, a sustainer member and longtime Bargain Box employee, states, "the compassion and philanthropy of the League women spreads throughout the Bargain Box." This





competitive advantage Moore describes is evident when customers from all walks of life stop by the store just to visit with the volunteers. Customers listen and respect the League women, and often times they become more than just customers; they become friends.

New friendships are what Elizabeth Todd loves most about volunteering at the Bargain Box. Since becoming a Provisional member in Fall 2014, she has been a regular volunteer at the Bargain Box. Todd states, "Since hours at the Bargain Box are a general membership requirement, you get to interact with people beyond your placement or typical group of friends. Spending three hours together while tagging clothes, collecting donations, or working in the store gives you opportunities to connect and learn more about your fellow members." When Peg Moore joined the League in the mid-1980s, members were required to volunteer at the Bargain Box once a week for one year. Now, active members are required to volunteer for three shifts a year. Although the shift requirement has been reduced, it still provides ample opportunity for members to build lasting relationships within the League and community.

In addition to fulfilling her general membership requirement, Todd also serves as a Bargain Box Display Coordinator where she lends her creative skills to attract customers. New and existing customers are lured inside by admiring the displays and outfits that she meticulously coordinates. Volunteers devote countless hours into making the store enticing for customers. Special sales and seasonal restocking also creates a new momentum and sense of revitalization that keep customers coming back.

In addition to volunteer support, Mike Arney, Bargain Box Manager, attributes the store's success to its longstanding continuity and reputation in the community. The Bargain Box is known for treating customers, volunteers, and donors with dignity and respect. The Bargain Box is also synonymous with offering high-quality, fashionable items at a good value. Some of the items are brand new with the original price tag!





Bargain Box volunteers and staff work with an energy and enthusiasm that is contagious. They are not just volunteers or employees, they are leaders. They tirelessly promote the mission of the League, build relationships with customers and donors, and improve the Greensboro community. This year, the League has embraced the philosophy of leading by example, and what better way to impact the community than working at the Bargain Box. Next time you stop by the store, be sure to say a big "THANK YOU" to the staff and volunteers behind the scenes that make our Bargain Box the largest continuous fundraiser for The Junior League of Greensboro.

Other information such as monthly sales, signing up for the email subscription list, and holiday hours for the Bargain Box can be found at the website: bargainboxofgreensboro.org. Also, be sure to follow the Bargain Box on social media outlets including Twitter, Instagram: [@BBGreensboro](https://www.instagram.com/BBGreensboro) and Facebook: [JLG Bargain Box](https://www.facebook.com/JLG.Bargain.Box).

**122 NORTH ELM STREET, GREENSBORO
REGULAR STORE HOURS:**

Mon - Fri: 10:00 am – 6:00 pm
Sat: 10:00 am – 4:00 pm

**FOLLOW THE BARGAIN BOX
ON SOCIAL MEDIA TO LEARN
ABOUT SPECIAL EVENTS!**

   @BBGREENSBORO
 /JLG BARGAIN BOX



STEPHANIE CLIFFORD
President

**COMMITTED, FORWARD-THINKING
SERVANT LEADERS GUIDE THE JUNIOR
LEAGUE OF GREENSBORO IN 2015-2016**

Executive Committee



CARLEY SWAIM
President-Elect



MEGAN LEFAIVRE
Community Vice President



SAMANTHA MAGILL
Finance Vice President



LEATRICE PRIEST
Personnel Vice President



LEIGH ANNE BULLIN
Corresponding Secretary



MARIE GLOVER
Recording Secretary



Board of Directors



ALLIE SPECKHARD
Member-At-Large



MICHELLE WALSER
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Bargain Box Chair



ANN BENCINI
Communications Chair



KIERSON ROBINSON
Community Programs
Chair



KELLY MCKEE
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Sustainer President



KARA JACOBS
Leadership Development
Chair



ERIN JUSTAD
Treasurer



THREE

*Outstanding
Women*

HONORED IN 2015



EACH YEAR, the Junior League of Greensboro presents awards to outstanding members. In 2015, Lisa Carwile was honored with the Kathleen Price Bryan Award, Susie Boles was awarded the President's Service Award, and Shannon Del Vecchio was recognized as an outstanding Provisional with the Provisional "Above and Beyond the Call" Award.

The Junior League of Greensboro congratulates our members who were recognized with these prestigious awards in 2015.



KATHLEEN PRICE BRYAN AWARD: *Lisa Carwile*

For 14 years, Lisa Carwile served as an active member, with six years on the leadership team including two years of Executive Board service. The vast array of leadership positions Lisa has held in the League and her dedication to serving the community of Greensboro is truly unmatched. Lisa described her reaction to receiving the Kathleen Price Bryan Award, “I am humbled to receive such an honor when I know what outstanding women are in the League.”

Beyond her service to the League, Lisa acts as Kiser Middle School’s PTA President, is involved with her daughters’ Girl Scout Troops, teaches Sunday school and volunteers with Out of the Garden and Distinguished Young Women. In her spare time, she enjoys cheering for ECU, spending time with her daughters or going out to a restaurant or an event with her husband, family or girlfriends.



PRESIDENT’S SERVICE AWARD: *Susie Boles*

An instructional technology consultant at the University of North Carolina at Greensboro, Susie Boles has used her professional skills to enhance the League’s communication efforts, including coordinating the launch of the new Wordpress based website in 2013-2014 and serving as EverGreene editor in 2014-2015.

Susie is deeply passionate about her work with the Junior League of Greensboro, as well as the work of the League as a whole: “We are filled with ideas, a desire to help others, and a vast array of backgrounds, networks, careers, abilities, and experiences which make real lasting change possible.” When not studying for her PhD or spending time at Geeksboro coffee shop, Susie enjoys boating with family on Lake Murray in South Carolina, discovering new restaurants or going to the movies with her husband, David.



PROVISIONAL “ABOVE AND BEYOND THE CALL” AWARD:

Shannon Del Vecchio

Originally from Long Beach, California, Shannon Del Vecchio joined the League in the fall of 2014 as a Provisional. As a child, she witnessed both of her grandmothers serve the Junior League of Long Beach, and their work inspired her to join the Junior League of Greensboro.

Receiving this award reminded Shannon of one of her favorite Ernest Hemingway quotes: “There is nothing noble in being superior to your fellow man; true nobility is being superior to your former self.” In her spare time away from the League and her occupation as a corporate trainer, Shannon also serves The Volunteer Center of Greensboro.

*JLG benefits from
involvement of civic leaders*

MANY THANKS TO THE CIVIC LEADERS PROVIDING SUPPORT AND GUIDANCE TO OUR PROGRAMS AS MEMBERS OF THE 2015-2016 COMMUNITY ADVISORY BOARD.



MARGARET ARBUCKLE
Retired Executive Director
Guilford Education Alliance
JLG SUSTAINING MEMBER



CYNDY HAYWORTH
Director of Operations
Downtown
Greensboro Inc.



JIM MELVIN
President
Joseph M. Bryan
Foundation



RANDY SHAVER
Superintendent of Schools
(Northern Region)
Guilford County Schools



SUSAN SWARTZ
Executive Director
The Cemala Foundation



Fall Provisional Class of 2015

Welcome

PROVISIONAL CLASSES OF 2015-2016

By Sarah George, Provisionals Chair

The 2015-2016 Fall and Spring provisional classes are vibrant groups of driven women with a wide array of professions, hobbies, and community involvement.

These strong, community-focused women give their time to other organizations outside of the Junior League of Greensboro, including Autism Unbound, National Down Syndrome Society, Hope Academy, Girl Scouts, Big Brothers Big Sisters, and the United Way. In their down time, these ladies enjoy reading, cooking, hiking, training for races, visiting museums, and spending quality time with family and friends.

These ladies will no doubt make an impact on our League that will be felt for decades to come. Welcome to our Fall and Spring provisional classes!



FALL PROVISIONAL CLASS OF 2015

- | | | |
|-------------------------|------------------|----------------|
| CAROLINE ALEXANDER | CONNER CROXSON | ASHLEY NASSAR |
| RANDALL ARIAIL | LAUREN DAVIDSON | JESSI PARKER |
| MARY BEETS | JAMIE DIETZ | JAMI PEARSON |
| ELIZABETH BELLET | FANTA DORLEY | REBECCA SHIVES |
| KISHA CARMICHAEL-MATLEY | TERESA FISTER | LAURA SMITH |
| LUCY CHAMBERLAIN | KATHERINE OLDHAM | SARAH THOMPSON |
| AMY CLARK | KAITLYN MCGREW | OLIVIA TODT |
| MEREDITH COOPER | BROOKE MALOIZEL | LINDSAY TOTTEN |
| ERIN COWAN | KATHERINE MYERS | ASHLEY XU |
| | | ERIN WALLEN |
| | | SARA WOOD |

SPRING PROVISIONAL CLASS OF 2016

- | | | |
|---------------------|------------------|---------------------|
| EMILY ADKINS | MICHELLE HERR | KATHARYN PARRIS |
| KATHERINE ARMSTRONG | MARGO HERRING | LIBBY SCHINNOW |
| LATARCIA BARNES | PATRICIA HUERTA | LINDSAY SHAUGHNESSY |
| CARRIE BELL | JESS ISENBERG | LINDSEY TAYLOR |
| TERESA GOINS | AMANDA LIPPARD | ROBYN TERRELL |
| EMILY GRAY | AMY MASON | ELYSSA TUCKER |
| ALYSSA GRIFFITH | SHANNON MCKINLEY | BAILEY ULRICH |
| KATHERINE HEDGES | CAROLYN MENZEL | |



CRAFTING NEW CONNECTIONS

By Katherine Nolan

From cooking and crafting to cocktail creating, the Junior League of Greensboro (JLG) offered members many ways to unwind while enjoying good company and making new connections. CONNECTIONs, a JLG program, provides opportunities for women to engage with friends and get to know other members while participating in a variety of enriching, creative, and unique activities. Co-chairs Maggie Wisco and Kacey Myers packed the year full of fun surprises for the ladies of JLG.

“I love being able to plan events for members to enjoy as the CONNECTIONs Co-Chair,” said Maggie Wisco. “I think the events provide a great opportunity for members to connect with one another outside of meetings. We try to plan diverse events for all to enjoy!”

Maggie and Kacey kicked off the 2015 year with an evening at the Mad Platter, where participants picked their own pottery piece to paint while enjoying refreshments. #FallIntoTheLeague was brought to life with the subsequent event, a fall cooking class at Williams-Sonoma, which included a cooking demonstration, samples of featured dishes and recipes, and snacks to take home. The class was a welcomed retreat from a rainy Sunday as leaguers learned to bake pumpkin squares. Members sipped and sampled hot tea and cider and browsed the store while the bars were baking.

“The Williams-Sonoma connection event was such a wonderful idea,” said Lindsey Goodstat. “You didn’t have to be good at baking to enjoy it. Having also gotten a chance to shop, I’d be surprised if anyone was able to leave there empty-handed!”

Cooking wasn’t the only class offered this year. The CONNECTIONs co-chairs also organized a mixology class at Marshall Free House, where League members learned how to create fun cocktails while enjoying a variety of delicious appetizers.

Both the holiday shopping event and craft night brought the 2015 year to a festive close. JLG ladies checked off their holiday shopping lists early at the Friendly Center event, where members were privy to a day of special demos, sales, and snacks. Participating stores included Bevello, Simply Meg’s, Swoozie’s, Toys & Co., Chico’s, and J. McGlaughlin. The holiday theme continued with the December craft CONNECTIONs event, which allowed members to take a break from their hectic schedules for a little crafting while sipping drinks in happy holiday spirits.

Regardless of your definition of fun, there is always a CONNECTIONs event for everyone throughout the year. Participating in events you may not normally attend will surely lead to great memories. Challenge yourself to be open to different experiences and to make new connections this year by attending the next event!



Inspired Service

By Peg Williams



Anita Schenck
Emily Faucher

Two neighbors meet at the end of a driveway. Their conversation focuses on their love of the Junior League of Greensboro, volunteerism, and their passion for our community. Both ladies served as past presidents with the Junior League of Greensboro and set the standard in volunteer leadership.

Anita Schenck is remembered as a dedicated volunteer, trailblazer, and humanitarian. Anita demonstrated perseverance and determination during a time when leadership opportunities were rare. Of Anita, past president Emily Faucher says, "When I heard I was moving across the street from Anita, I was excited to finally meet her. For years, I'd heard about all the work that she'd done for the League and the community. She was an example for me and all future women leaders."

Anita served in a variety of leadership roles including Greensboro Historical Museum Board of Trustee Chair, Friends of the Library for the Greensboro Public Library Chair, and she served on Guilford County Historic Properties Commission. Anita is a founding member of St. Francis Episcopal Church and was involved in the founding of Greensboro Day School. While Anita was the Junior League President in 1966-1967, the organization donated \$50,000 to preserve the Blandwood Mansion. By today's standards, that would be roughly \$360,000.

Anita, who was named Preservation Greensboro's Volunteer of the Year in 2014, raised four children while volunteering in the community and was the proud grandmother of eight grandchildren.

Emily Faucher is a devoted community volunteer and mother of three girls. "I knew community service was

important from an early age," she say. "I saw my mother and grandparents volunteering." Born and raised in Booneville, Mississippi, Emily credits her family for teaching her critical lessons about volunteerism and leadership that would serve as the foundation for her career, her service, and her personal life.

Early in her career, Emily worked as an Assistant District Attorney for the Guilford County District Attorney's office. In 2005, Emily was asked to take a leadership League placement with the Champion Coalition. "As an Assistant District Attorney, I learned firsthand the devastating effects of domestic violence on families. I was inspired to see that when a dedicated group of women join together and use their talents, they make a difference in the community. It inspired me to do more."

Her opportunity to do more came when she was called to be Junior League President. Of her tenure as President in 2012-2013, she says "We were taking on a lot of projects. We were entering Cone Elementary School. We had our third annual Touch A Truck, our third annual Women's Leadership Summit, and the Designer Showhouse. As President, I couldn't do anything alone. My job was to put the right people in the right places." Emily says it was inspiring to see so many women using their gifts to make a difference.

Emily looks forward to the day when she can volunteer alongside her daughters and pass along the same lessons that were taught to her. Emily says that at the heart of volunteerism are the relationships you make. "I hope that I can be a role model to my children and they learn that relationships with people are the most important thing in life. It is through building strong and caring relationships that we can shape a kind and loving community."

2014-2015 Annual Report

JUNIOR LEAGUE OF GREENSBORO, NORTH CAROLINA, INC.

STATEMENT OF ACTIVITIES FOR THE YEARS ENDED MAY 31, 2015 AND 2014

REVENUES, GAINS & OTHER SUPPORT	2015	2014
SALES – BARGAIN BOX THRIFT STORE	\$ 338,413	\$ 397,580
Less: Value of donated items sold	309,521	366,309
Gross profit on sales	\$ 28,892	\$ 31,271
MEMBERSHIP DUES AND FEES	118,840	132,431
CONTRIBUTIONS:		
Cash	5,000	17,972
Materials and inventory for thrift store	308,453	369,395
In-kind donations	47,929	61,260
ShowHouse pledges	—	—
Legacy campaign	—	—
FUNDRAISING EVENTS:		
Revenues	154,541	222,166
Expenses	(50,937)	(47,200)
OTHER REVENUES (LOSSES):		
Interest income	4,684	6,855
Loss on disposal of property and equipment	—	—
Unrealized gain (loss) on investments	4,811	15,173
TOTAL REVENUES, GAINS & OTHER SUPPORT	\$ 622,213	\$ 809,323
EXPENSES	2015	2014
PROGRAM SERVICES:		
Community projects	\$ 148,451	\$ 146,604
Training and education	106,363	116,536
MANAGEMENT AND GENERAL	73,647	72,613
FUNDRAISING:		
Bargain Box thrift store	228,205	248,567
Other	64,682	74,747
TOTAL EXPENSES	\$ 621,348	\$ 659,067
INCREASE IN UNRESTRICTED NET ASSETS	865	150,256
NET ASSETS, BEGINNING OF YEAR	1,268,820	1,118,564
NET ASSETS, END OF YEAR	\$ 1,269,685	\$ 1,268,820

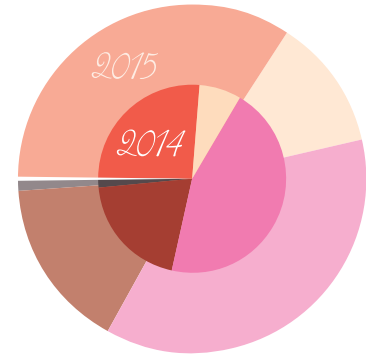
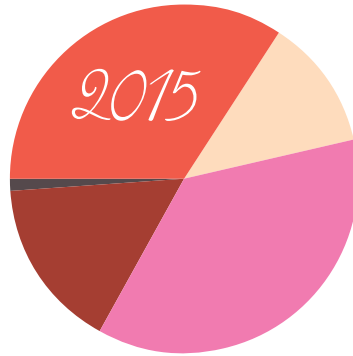
STATEMENTS OF FINANCIAL POSITION MAY 31, 2015 AND 2014

ASSETS	2015	2014
CURRENT ASSETS		
Cash and cash equivalents	\$ 659,127	\$ 670,967
Pledges receivable, net of allowance \$242 in 2015 and \$1,681 in 2014	13,906	35,579
Accounts receivable	64,258	49,009
Accrued interest income	154	—
Bargain Box inventory	74,213	75,281
Prepaid expenses	17,244	20,182
TOTAL CURRENT ASSETS	\$ 828,902	\$ 851,018
PROPERTY & EQUIPMENT		
Furnishings and equipment	\$ 110,772	\$ 110,039
Store fixtures	24,596	24,596
Land	130,000	130,000
Building	595,300	595,300
	\$ 860,668	\$ 859,935
Less: Accumulated depreciation	233,272	211,540
TOTAL PROPERTY & EQUIPMENT	\$ 627,396	\$ 648,395
OTHER ASSETS		
Pledges receivable – noncurrent	—	\$ 6,012
Endowment fund	162,292	161,335
Deposits	1,592	1,454
TOTAL OTHER ASSETS	\$ 163,884	\$ 168,801
TOTAL ASSETS	\$ 1,620,182	\$ 1,668,214
LIABILITIES	2015	2014
CURRENT LIABILITIES		
Accounts payable	\$ 17,123	\$ 10,683
Accrued liabilities	—	23,067
Sales taxes payable	1,631	1,961
Payroll taxes payable	—	3,986
Unearned revenue	108,824	110,332
Bank line of credit	—	5,500
Note payable	6,000	—
TOTAL CURRENT LIABILITIES	\$ 133,578	\$ 150,029
LONG-TERM LIABILITIES		
Note payable	\$ 216,919	\$ 243,865
TOTAL LIABILITIES	\$ 350,497	\$ 399,394
NET ASSETS	2015	2014
UNRESTRICTED	\$ 1,107,393	\$ 1,107,485
UNRESTRICTED – board designated	161,292	161,335
TOTAL NET ASSETS	\$ 1,268,685	\$ 1,268,820
TOTAL LIABILITIES & NET ASSETS	\$ 1,668,214	\$ 1,668,214



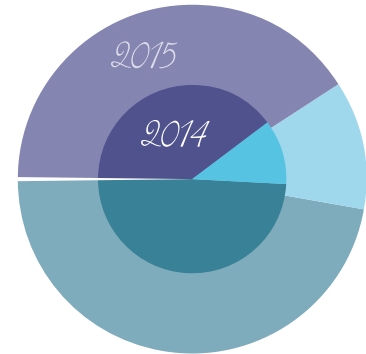
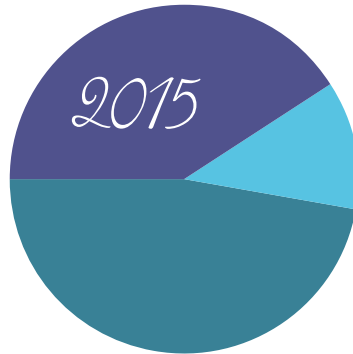
Revenue Sources

- BARGAIN BOX SALES
- MEMBERSHIP DUES & FEES
- CONTRIBUTIONS
- FUNDRAISING REVENUE
- OTHER



Expenses

- MANAGEMENT & GENERAL
- PROGRAMS
- LEADERSHIP DEVELOPMENT & COMMUNITY OUTREACH



Mission Milestones

- Advanced our mission with a membership of approximately 1,000, of which more than 339 were active members
- Welcomed 57 new members to active status
- Celebrated 65 sustainer emeritus members
- Celebrated our League's 87th anniversary
- Recorded sales of more than \$338,00 at the Bargain Box
- Hosted two major fundraisers, with record-breaking profits – 5th annual Touch A Truck Event and 5th annual Women's Leadership Summit

- Held two Task Force meetings, both with the purpose of selecting community programs to bring to the community school we have partnered with (Cone Elementary) in 2015-4
- Placed approximately 100 volunteers into the community and funded 18 community programs and grants with more than \$63,000
- Provided Leadership training through five Women 2 Watch programs and the Women's Leadership Summit

THANK YOU TO OUR SPONSORS

*With Gratitude to our 2014-2015 individual contributors**

Ashley Alexander	Natalie Cuzmenco	Mary Margaret Hart	Salem Metzger	Brittany Semones
Precious Allen	Susan Davis	Sarah Hilty	Brittany Midyette	Patricia Sevier
Mary Anderson	Doris Dempsey	Marion Hubbard	Carrie Miller	Rita Sharpe
Lisa Anderson	Cara Derounian	Kara Jacobs	Jennifer Morrow	Kimberly Simpson
Katie Auten	Miriam DiMond	Amy Johnson	Martha Newton	Diane Sisley
Ann Bencini	Maseta Dorley	Tracy Johnson	Heather Oakley	Brycha Smart
Angela Bighinatti	Erin Justad	Lisa Johnson-Tonkins	Edward Parnell	Kristin Smith
Susan Blake	Lindsey Evans	Corinne Jones	Cindy Patterson	Pamela Smith
Jennifer Bogacki	Paulette Evans	Mary Jones	Martha Patterson	Allie Speckhard
Susie Boles	Emily Faucher	Erin Kennedy	Melissa Patterson	Lara Stamey
Katherine Bonney	Pamela Finn	Kimberly Knox	Caroline Pearce	Ashley Staton
Robin Brittain	Elizabeth Fisher	Asheley Kotis	Erin Pearce	Erin Stedman
Jennifer Brown	Mary Fisher	Margaret Kreger	Martha Peete	Carley Swaim
Leigh Anne Bullin	Tiffany Franks	Anne Krishnan	Sara Poag	Chris & Ronda Szymanski
Paige Butler	Jonathan Freeze	Phyllis Lancaster	Ashley Pohl	Priscilla Taylor
Megan Callahan	Nancy Fuller	Megan LeFaivre	Leatrice Priest	Shawna Tillery
Cheryl Callahan	Georgette Galloway	Barbara Lindley	Cindy Ramsey	LaDonna Tisdale
Catherine Carlock	Sara Beth Gardocki	Heidi Little	Lori Redding	Leslye Tuck
Sally Cartwright	Sarah George	Louise Maultsby Bristol	Pamela Ring	Lauren Vance
Lisa Carwile	Marie Glover	Sam Magill	Kierson Robinson	Melanie Verges
Stephanie Clifford	Gillian Goodman	Carley Mann	Vanessa Rodulfo	Pat Vreeland
Amanda Coles	Ginger Griffin	Alejandra Marquez	Teresa Russell	Michelle Walser
Leslie Conway	Jennefer Gullede	Lauren Marshall	Emilie Samet	Susanne White
Julie Copeland	Christon Halkiotis	Bonnie McAlister	Robyn Sanders	Elizabeth Wicker
Brooks Copeland	Susanne Hall	Kelly McKee	Rebecca Schlosser	Stephanie Wilcox
Shea Cox	Barbara Eugenia Hall	Catherine McVey	Susan Schwartz	Maggie Wisco
Julia Cox	Rachael Hart		Meredith Scott	

*With Gratitude to our 2014-2015 corporate contributors**

Anderson Financial	Cheesecake Factory	Greensboro	Natty Greene's	Stearns Financial Group
Anonymous	Clifford Division of Clifford, Clendenin & O'Hale	Children's Museum	Northwest Pediatrics	Steele & Vaughn Moving & Storage
American Express	Dale Carnegie Training	Greensboro Day School	Novant Health	Target
Aubrey Home	Delancy Street Foundation	Greensboro Veterinary Hospital	Old Dominion Freight Line, Inc.	Terminix
Avery Dennison	Deuterman Law	Hanes Lineberry	Organize for Success, LLC	The Cemala Foundation
Bank of NC	Events at Revolution	Home Team Builders	Orrell Design	The Club - Pyramids Wellness Centers
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Belk	Friendly Pharmacy	Johns Plumbing Heating & Air	Polliwogs	The Red Collection
Bennett College	Fuzzy Pickle T-Shirts	Kaley Orthodontics	Primrose School of Irving Park/Brassfield	Total Wine
Buckhead Betties	Gilliam, Coble & Moser LLP	Kotis Properties	Quaintance-Weaver Restaurant & Hotels	United Healthcare
Butler, CPA P.A.	Got You Floored	Lake Jeanette Swim & Tennis Club	Reto's Home Cuisine	Volvo
Canterbury School	Greensboro Center for Pediatric Dentistry	Liz Grogan Photography	Rio Grande Mexican Grill	Well-Spring Retirement
Carey Sound		Lorillard Tobacco Co	Sheetz	Wyndham Championship Tournament
Carolina Bank		McCanless & Assoc		
Carolina Pediatrics of the Triad				
Charles Aris				
Charlie Ganim State Farm				

*Every effort was made to ensure the accuracy of this information. Any errors or omissions were not intentional. Should you notice an error in the information listed, we ask that you notify us at (336)852-5542.



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Beyond the League:

ALLISON GREINER AND MILES FOR MATTHEW

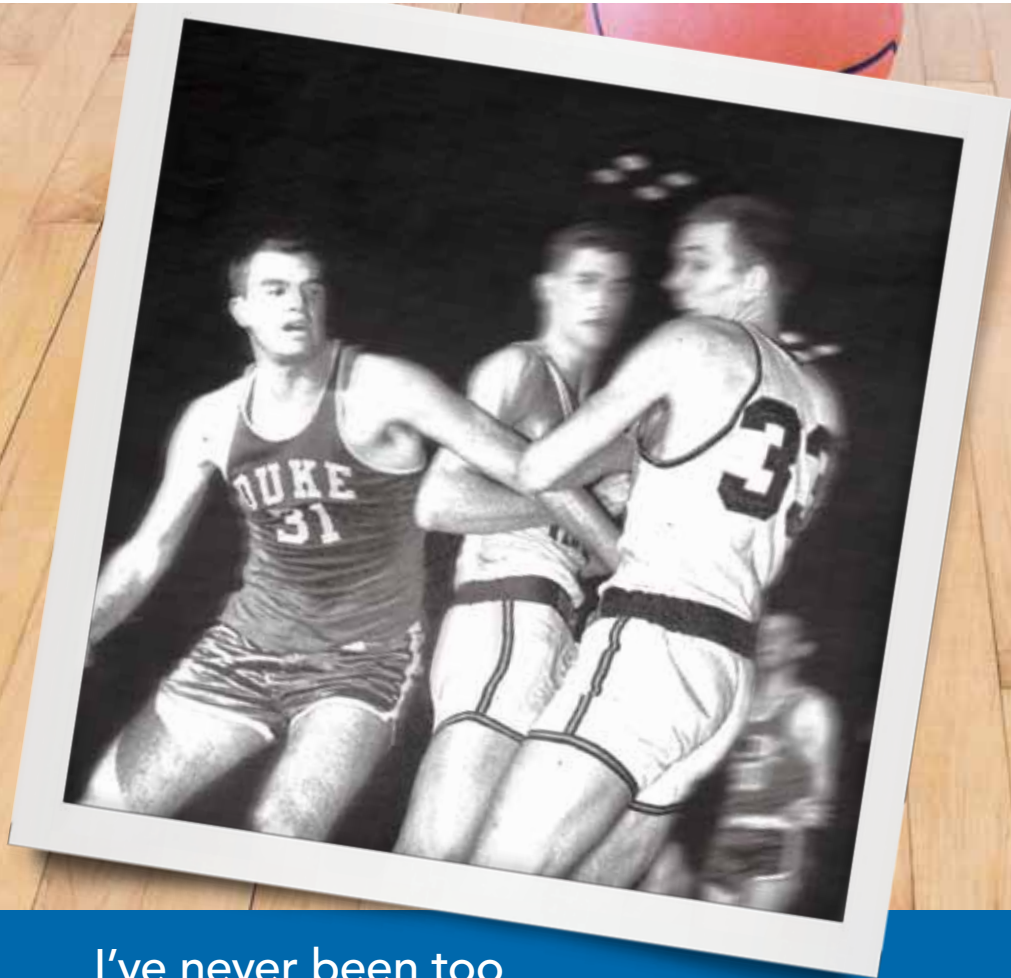
By Salem R. Metzger

Allison Greiner joined the Junior League of Greensboro in 2001 in hopes of being a worker bee as she defined it. She had no initial leadership aspirations. But Past President Tiffany Crenshaw “nudged” her towards leadership as Allison affectionately recalls. It was this confidence and encouragement that planted the seeds for what would eventually become Miles for Matthew, an annual 5k race that raises funds for medical research for Duchene muscular dystrophy. Allison’s son Matthew was diagnosed with Duchene muscular dystrophy at the tender age of two.

Now, on the precipice of turning 10, Matthew is thriving and living an enriched life, thanks in part to the voice his mom found through training experiences in the Junior League of Greensboro. Allison laughingly recalls her first experiences with cold calling businesses to fund raise for our first Designer Show house, noting it was horrifying but quickly realizing the euphoria of that first “yes” to her requests for support.



She credits her League training with developing her affinity for public speaking and helping her define an audience, craft a message, and confidently tell her story, Matthew’s story. It is from her League training that she created the grassroots subset of Parent Project Muscular Dystrophy that is Miles for Matthew, now approaching its ninth run in September of 2016. To date, Miles for Matthew has raised over \$200,000 to support research and advocacy efforts related to Duchene muscular dystrophy. Allison credits the Greensboro community for its generosity, both financial and through physical support, for her success raising awareness. While there is no cure as of yet, the Greiner family hopes through strong research efforts they are on the cusp of doing something critical and finding effective treatment.



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