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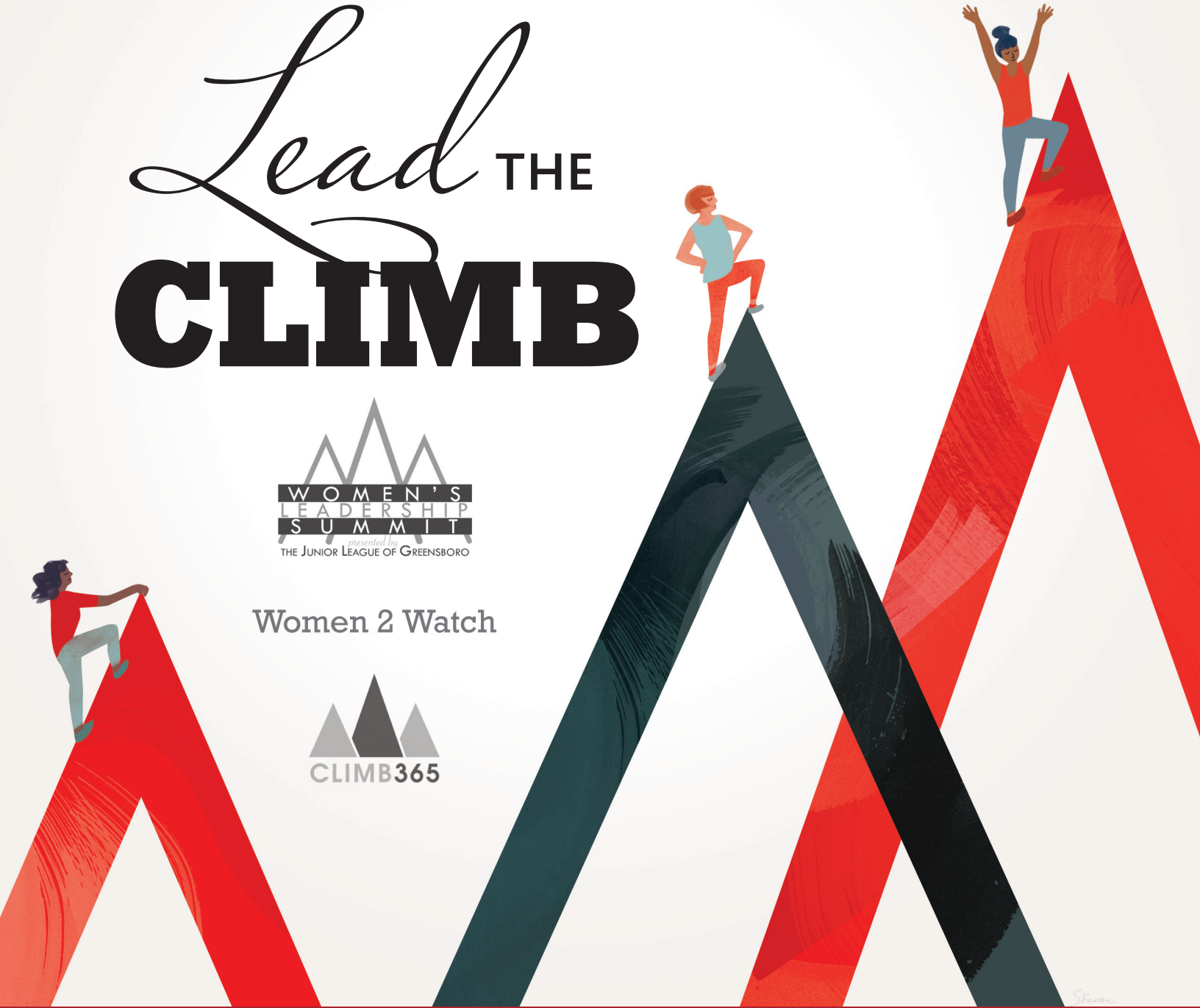
THE JUNIOR LEAGUE OF GREENSBORO, NORTH CAROLINA, INC.

Spring 2015

Lead THE CLIMB



Women 2 Watch



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KAREN MCCANLESS, MBA

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karen.t.mccanless

MEREDITH MCCANLESS

Financial Advisor

336.819.5710

meredith.mccanless@ampf.com
ameripriseadvisors.com/
meredith.mccanless



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WOMEN'S LEADERSHIP SUMMIT.....16

Bonnie St. John, 3-time Paralympic medalist, discusses what makes women well-rounded leaders at the 5th annual Summit on April 22.

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Volunteers bring science, technology, and laughter into classrooms.

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Smiles, beeps, and honks filled the air as children enjoyed the trucks, bouncy houses, ponies, characters, and more.



NOT YOUR MOTHER'S JUNIOR LEAGUE 40

We grow and change with every group of talented, passionate women. See how our membership has changed over the years.

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THE JUNIOR LEAGUE OF GREENSBORO, NORTH CAROLINA, INC.

3101 WEST FRIENDLY AVENUE GREENSBORO, NC 27408

TEL: 336.852.JLG2 (5542) FAX: 336.852.5401

juniorleagueofgreensboro.org

Letter from the Editor



Susie Boles 2014-2015 EverGreene Editor

It's "Game On," as President Paige Butler likes to say! This year, members of The Junior League of Greensboro are engaged throughout our beloved Greensboro community, leading and volunteering with enthusiasm, commitment, and training.

An athlete leads by example, belongs to a team, and trains to become better. To an athlete, a game is more than entertainment.

For the women of the Junior League, serving the community is much like being an athlete.

We train to be the best volunteers we can be. Opportunities provided by the Public Affairs committee, Women 2 Watch sessions, and the annual Women's Leadership Summit make us wiser and more effective, capable of starting nonprofits, running a business, and making lasting change in Greensboro.

We are a team, and we are committed. First-year Provisionals, Actives, and Sustainers volunteer together to mentor Cone Elementary students in reading and leadership, to provide school supplies and library books, and to organize massive events such as this year's Touch A Truck. Nights and weekends, mornings and afternoons, we give our time and energy to others, often establishing friendships that pass the test of time.

We love what we do! In this issue, we're proud to highlight the leadership development opportunities which make The Junior League of Greensboro a winning organization. Our mission to promote voluntarism, develop the potential of women, and improve communities through effective action and leadership comes alive in these pages.

We welcome a new class of Provisionals to join our dedicated Actives and Sustainers. We deeply and humbly thank our Sponsors for their support of our mission. Finally, we thank our executive leadership, Board of Directors, and Advisory Board for your vision and sacrifice.

- Editor: Susie Boles; Advertising: Christine Burnside; Assistant Editors: Frances Rodenbough, Sarah Negus; Photographers: Ann Bencini, Jennifer Brown, Jillian Hollis, Yvetta Grier; Contributing Writers: Amanda Coles, Susanne Hall, Gillian Goodman, Jennifer Moody, Alexandra Samsell, Brooke Walter

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Our **TEAM** Philosophy

Can you imagine a world without volunteers? Think of all of the daily accomplishments that happen on this planet because of volunteers. Now picture a world without nonprofits – it is unimaginable what our world would be lacking without the great works of organizations such as The Junior League of Greensboro. As we go through our daily lives, we often do not realize the impact that both volunteers and nonprofit organizations have on the communities in which we live or the people that we serve on a daily basis. Personally, I learned at a very young age by watching my parents that giving back both with my time and my treasures was a responsibility for each and every one of us as productive citizens of this world.



I am so proud to be a member of The Junior League of Greensboro and the 1,000+ women who continue to give in order to build better communities. I am honored to be part of an organization that

develops the potential of women with stellar leadership training opportunities. It is also humbling to represent a group of women who are not merely volunteers but trained volunteers with heart and passion centered around each and every project, event, and personal endeavor.

My philosophy this year has been **TEAM: Together Everyone Achieves More**. I truly believe that working as a team and having each individual play a part in a much bigger plan allows us to conquer great adversities and accomplish grand successes!

The Junior League of Greensboro is full of MVPs: “most valuable players.” Each and every role that we play is an important part to building better communities in Greensboro. As we continue our partnership with Cone Elementary and work to create a sustainable plan for improvement at the school, each player is a vital part of our success.

However, we cannot do this alone...not only does it take our team of players in The Junior League of Greensboro, but we also need community and corporate support in order to fulfill our mission of building better communities, developing the potential of



Paige Smith Butler
President, 2014-2015

women and training volunteers. We appreciate the generous support we continue to receive from our donors, corporate sponsors, and community partners – without you none of this would be possible!

I have enjoyed over a decade of membership in an organization that continues to help me grow personally, professionally, civically, and as a female leader in our community. The Junior League of Greensboro has been making a difference in our community since 1928. As we turn 87 this year, I could not be more proud! I look forward to many years ahead of continuing to support and promote The Junior League of Greensboro.

Game On!

Paige Smith Butler
President, 2014-2015



Thank you to the terrific staff who work tirelessly for the mission and members of The Junior League of Greensboro!

KELLEY ROWLAND
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Building Hope for the Future:

JLG VOLUNTEERS BRING SCIENCE, TECHNOLOGY, LAUGHTER INTO CLASSROOMS

By Jennifer Ingram Moody

When you think about Ceasar Cone Elementary, you tend to think about the needs.

For example, in 2013:

- Only 13% of third graders passed the reading portion of the state end-of-grade (EOG) tests.

- Just over 10% of third grade students passed the math portion of the EOG tests.
- More than 98% of students qualify for free breakfast and free lunch.
- More than 10% of students are homeless.

For The Junior League of Greensboro, its second year of partnership with Cone Elementary means the numbers are changing.

So what happens when you take away the numbers and test scores for a little while and look at the students as young children? What happens when



you add science, technology, a few Junior League volunteers and a lot of tiny, colorful bricks?

Well on Fridays, it looks like LEGOs.

Walk in to Carina Kelly's second grade class at Cone on a Friday morning and the joy of being a seven-year-old is alive and well. Children are clustered in small groups led by Junior League and Junior FIRST LEGO League volunteers, along with tubs and tubs of miniature LEGOs.

Junior FIRST LEGO League, led by Marie Hopper, started its partnership with the JLG in 2014 as a way to excite and engage young children with science, technology, engineering and math.

"The Junior League of Greensboro provides us with access to Cone Elementary and

also gives us volunteers and manpower in the classroom. We are so pleased that we are able to partner with the Junior League and be here. Working with the League helps us better meet our own goals for young students: to teach them, through science, that school can be fun!" Hopper said. Each Junior League volunteer who works with Junior FIRST LEGO League must go through four hours of training, in addition to meeting each week to walk through Friday's lesson plan.

"By captivating these children in second and third grades, we hope to maintain their interest so they will take the right classes once they get into middle and high schools," said Hopper. "Science degrees provide top earning potential; getting these children excited about science is truly one way to help them break the cycle of poverty and create wealth."

HISTORY OF CONE ELEMENTARY

Ceasar Cone Elementary is one of four schools named for Moses and Ceasar Cone, brothers who founded Proximity Management Company and later three cotton mills in the late 1800s. The schools were built for the 1,600 families that occupied Cone houses in villages around the mills. Moses and Ceasar stressed the importance of education. In fact, the Cone family schools were among the first to operate nine months out of the year, as opposed to only four, which was typical at that time.

For teachers, the League's presence on Friday mornings enables students to express themselves and apply their math skills in a whole new way. "The Junior League of Greensboro is

BACKPACK BEGINNINGS AND OUT OF THE GARDEN:

Weekly deliveries of food for children at risk of hunger to take home over the weekends

ENRICHMENT ASSEMBLIES:

Four school-wide enrichment assemblies

GIRLCHARGE: Programming and mentoring to help girls learn to treat each other with kindness

JUNIOR ACHIEVEMENT:

Promoting financial literacy for 1st and 2nd grade students

KIDS IN THE KITCHEN:

Hands-on curriculum to inspire children to make healthy lifestyle choices

“OH, THE PLACES YOU’LL GO”: Dr. Seuss Day and Career Day

PTA INITIATIVE: Developing and guiding Cone’s PTA

RAISING A READER:

Rotating books through kindergarten students

RESEARCH & DEVELOPMENT: Researching and writing grants for future use at Cone

SUPPLIES: Coordination and collection of donations of school supplies

TECHNOLOGY: Initiative to obtain grants and donors to provide personal learning devices to students



synonymous with fun, exciting and new,” Kelly said. “The kids are so excited to see these volunteers each week. The Junior League brings laughter into our classrooms and allows these children to be seven-year-olds.”

Working in small groups also allows the children to be more creative and less structured, Kelly said. “LEGO League teaches the students about teamwork,” she noted. “They learn to accept each other’s ideas and encourage each

other. And because many of these kids don’t speak English as their first language, LEGO League allows these children to participate and get involved in our classroom without the traditional language barriers.”

Megan Callahan, JLG community programs chair, shared that creating a supportive environment for the teachers is key to developing relationships and building a strong second year for the students at Cone Elementary. “Although the test scores have not changed,



everything else in the school has: absences are down, tardiness is down, and the teachers now realize they truly have PTA support. It's also important that these kids, for the first time, know who we are, and that we are here for them. When they see you and their faces light up, well, that is just really amazing."

JUNIOR LEAGUE OF GREENSBORO



CONE ELEMENTARY

\$70,000 contributed through 15 community programs
100+ JLG members volunteered
1,886 bags of food produced through Backpack Beginnings, an average of feeding 39 kids per week
250 books provided to grades K-2 on Dr. Seuss Day
200 students & parents attended the 2014 Fall Festival
30 community professionals spoke to grades 3-5 for Career Day



BARGAIN BOX SALES (2014) raised \$322,457

WOMEN'S LEADERSHIP SUMMIT (2014) raised \$98,438

TOUCH A TRUCK (2014) raised \$34,552 (net)

ANNUAL FUND (2014) raised \$17,464



COMMUNITY CONTRIBUTIONS

\$3+ million contributed by the League in its 86 year history, with **\$2+ million** contributed in the last 10 years



Junior League of Greensboro named 2014 **“VOLUNTEER ORGANIZATION OF THE YEAR”**

By Frances Rodenbough

In April 2014, The Junior League of Greensboro was honored with the Governor’s Award for Volunteer Organization of the Year (2014) for its service and dedication to education at Ceasar Cone Elementary. The Governor’s Volunteer Service Award recognizes individuals, groups, and/or businesses that make a significant contribution to their community through volunteer service.

President Julie Copeland and President-Elect Paige Butler accepted the award on April 9th on behalf of the League. Presenting the award on behalf of North Carolina Governor Pat McCrory was Carley Swaim, Executive Director of the Volunteer Center of Greensboro.

In the 2013-2014 school year, JLG dedicated nearly \$64,000 and more than 100 volunteers to be onsite at Cone Elementary. In recognition of this dedication and effort, Principal Chris Weikart nominated the League for the Governor’s Service Award in the fall of 2013.

“The Junior League of Greensboro embodies the truest spirit of volunteerism in our community. These ladies reflect compassion, unselfish caring, patience and just plain love for all,” Swaim said. “The Volunteer Center is honored to present the NC Governor’s Award for Volunteer Organization of the Year to The Junior League of Greensboro.”



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2014 AJLI LEADERSHIP DEVELOPMENT AWARD

By Alexandra Samsell

And the 2014 winner is...The Junior League of Greensboro! This past May, The Junior League of Greensboro earned The Leadership Development Award at the 92nd annual conference in St. Louis, MO, for the Association of Junior Leagues International, Inc. (AJLI). The award was granted for two specific programs: The Women's Leadership Summit and Women 2 Watch (W2W), which are both open to members and non-members alike. For five years these initiatives have focused on leadership education and training to empower women to create lasting community change.

The Women's Leadership Summit is an all-day training event held in the spring where over 300 women network and grow personally and professionally in their leadership positions. Attendees participate in breakout groups and attend leadership development sessions steered by diverse female leaders. In 2014, the fourth annual Women's Leadership Summit raised over \$98,500 for The Junior League of Greensboro's mission of investing in the Greensboro community.

Junior League of Greensboro member Tara Ayers shared how the Summit influenced her life. "I had to make a major decision in my life about changing careers and leaving one organization and going to another, and the Summit—which is an all-day training full of dynamic speakers, dynamic leaders in the community—offered me the opportunity to grow professionally, grow personally, and be able to make good decisions for myself as far as where I wanted to go and how I wanted to grow."



The League also organizes Women 2 Watch, a leadership series. To become an official graduate of the Women 2 Watch series, a participant must attend five out of six seminars throughout the year. Since its inception, more than 150 women have graduated from this program. Women hone leadership skills such as public speaking, marketing, fundraising, event planning, budgeting, and time management.

Junior League of Greensboro member Jenilee Fleetwood applied skills from the Women 2 Watch series to her professional life by creating a "Leading Ladies" club at the high school where she teaches. Over 200 female high school students joined the club to listen to speakers on subjects from etiquette to volunteerism in the local community.

The theme for the 2014-2015 series is "What Puts Greensboro on the Map." Topics include Arts and Culture, Financial and Economic Development, Higher Education, Health and Wellness, Nonprofit Involvement, and Technology and Innovation. Past topics have included Leadership Styles, Networking, and Decision-Making.

The AJLI Leadership Development Award includes \$10,000 to continue the League's work of equipping women to be trained volunteers making an impact in their community. We are thankful for and extremely proud of The Junior League of Greensboro for putting together such dynamic, educational programs worthy of the 2014 AJLI Leadership Development Award.



Bonnie St. John
Keynote Speaker

WOMEN'S LEADERSHIP SUMMIT

Discovering How Great Women Lead

By Alexandra Samsell

The 5th annual Women's Leadership Summit will take place on Wednesday, April 22, 2015, at the Grandover Resort and Conference Center.

This year's keynote speaker, Bonnie St. John, will speak about cultivating the various aspects of women in leadership roles and what she believes makes a well-rounded leader. St. John is a three-time Paralympic medalist. In 1984, she was the first African-American to win an Olympic or Paralympic medal in ski racing. In addition, St. John has written a bestselling book, *How Great Women Lead*, and was selected to the White House National Economic Council by then-President Bill Clinton to serve as a director for human capital issues. She has made countless guest appearances and speeches to corporations as well as nonprofits, including schools and homeless shelters. St. John is truly an inspiration to women everywhere, and the League is eager and appreciative of the opportunity to host her as our keynote speaker for the 2015 Summit.

Leadership Development Committee Chair Heather Oakley shares how St. John's message will correspond to the mission of The Junior League of Greensboro. "Bonnie St. John has been on the forefront of developing the potential of women and leadership," Oakley said. "She touches on how to be a leader in the household, community, and work environment."

“BONNIE ST. JOHN HAS BEEN ON THE FOREFRONT OF DEVELOPING THE POTENTIAL OF WOMEN AND LEADERSHIP...”

More than 300 women attended the 2014 Women's Leadership Summit. Last year's headliner, Jenna Bush Hager, spoke on the importance of helping others within our own communities, regardless of how big or small the change.

This all-day event will also include breakout groups and leadership development sessions directed by female leaders. Some of last year's highly regarded speakers included Susan Alt, Senior Vice President of Public Affairs at Volvo Group North America, and Katie B. Morris, Board Chair for The Belk Foundation.

The 5th annual Women's Leadership Summit is



open to all women, including members and non-members of the Junior League. We encourage women of all ages, leadership experience, and professions to develop personal and professional leadership expertise, network with other local women, and enjoy an unforgettable experience by attending this year. As one of The Junior League of Greensboro's fundraising events, all proceeds will directly benefit the Greensboro community by contributing to the League's mission. For ticket sales and general inquiries, please contact Heather Oakley at heather@heatheroakley.com. For corporate sponsorship opportunities, please contact Paulette Evans at paulettejevans@gmail.com. Additional information can also be found on the Women's Leadership Summit website: www.jlgwomensummit.org.

Please join us for this exceptional opportunity to grow personally and professionally in an educational and dynamic setting. We can't wait to see you at the Summit in April!

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founders took their life savings and put it all into their dream: a fresh take on grocery shopping. Today The Fresh Market remains committed to a unique shopping experience offering exceptional service and the highest quality foods available. What started in Greensboro more than 30 years ago as a dream has grown into a reality of 169 stores in 27 states. Each The Fresh Market store embraces its local community, and in their hometown, we are grateful for the support they give to The Junior League of Greensboro and its mission to promote voluntarism, develop women as leaders, and improve communities.

Ready to Roll!

TOUCH A TRUCK

By Susie Boles

Ready to roll! Saturday, October 19th, was a magical day for The Junior League of Greensboro's annual Touch a Truck event. The booming honks from trucks, musical melodies of the Big Bang Boom band, and smells of buttery popcorn and hot dogs all mingled in the air with the laughter of children. Under a cloudless blue sky, children climbed aboard "Gus the Bus," an Old Dominion truck with its engine exposed, a firetruck, a garbage truck, a tractor with enormous black tires, and more. The tremendous variety of trucks was a great learning experience for children and adults alike.

White, black, and spotted ponies marched in a circle, carrying giggling boys and girls. Children bravely scaled the rock wall, reaching the top, where they could see the purple Novant tent and The Fresh Market store. The bouncy houses shuddered and shook from the children jumping inside. Parents and children enjoyed frozen yogurt, colorful kettle corn, wispy blue cotton candy, and refreshing soft drinks and juice boxes. The Colgate Dental van offered free dental check-ups to children. Boys and girls scrambled up Jacob's Ladder, where the ladder twists and turns until they tumble off into the soft bouncy area. Police dogs demonstrated their obedience and tricks to an admiring audience.

It was hard to pick a favorite among all of the fun activities. Kierson Robinson, a Touch a Truck volunteer, said, "My favorite part is the smile on every kid's face when they see characters, and particularly when they scare themselves after pressing the horn of a truck."



The characters strolling around the event were a major attraction. Anna and Elsa, the famed sisters from hit Disney movie "Frozen," offered royal hugs and waves. Their friend

Olaf the snowman danced around, high-fiving and trying not to melt. Bob the Builder was a friendly face, wearing his signature yellow hard hat and tool belt. Dora the Explorer smiled and hugged many children. Doc McStuffins, an ever-popular character, received many high-fives, hugs and smiles.

Sally Cartwright, the face behind Dora for some of the day, said, "There was so much love and excitement with the hugs from the kids and the pictures! It was an incredible experience, and I had a lot of fun. I'll definitely do it again."

Susan Rumley, a Sustainer and mother of Touch a Truck Chair Leigh Anne Bullin, marched around as Doc McStuffins, a favorite character among the children. Rumley said, "The children are adorable. This is perfect for the age groups that are here. Even the ones that are petrified of the characters, you tease them, and you get all kinds of hugs."

Each year, Touch a Truck is one of The Junior League of Greensboro's largest community events. Not only





is this festive event a form of community outreach, but it also provides the League with funding for other community outreach programs. In 2014, Touch a Truck raised over \$34,000 and had an estimated 2,000 attendees.

Touch a Truck Chair Leigh Anne Bullin thanked all participants, volunteers, and vendors who supported this year's event. "This event would not be such a great success without the community involvement and all the families that came out to share in the excitement. I am especially proud

of all the hard work the Special Events Committee did to make the day successful. See you next year!" Bullin says.

Thanks again to all who participated and made the 2014 Touch a Truck such an immense success!

We are looking forward to continuing this annual event! Stay tuned for more information by following the Junior League on social media and through our website, juniorleagueofgreensboro.org.



Lisa A. Anderson

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Leslie Conway
2014-2015
Sustainer President

SUSTAINER YEAR INCLUDES SERVICE AND SOCIAL OPPORTUNITIES

Welcome to the 2014-2015 Junior League year. We began our year with a wonderful fall cocktail party that was chaired by Sustainer President-Elect Leslye Tuck. Tonya Cockman and her husband, Sanders, hosted the cocktail party in their lovely home.

In November Tamara Slaughter chaired our Fall Sustainer Luncheon, which was held at the Greensboro Country Club. We were honored to have Benji Cone as our guest speaker who spoke to us about the history of the Cone family in Greensboro. Cone Elementary principal, Christopher Weikert, also joined us at the luncheon and gave updates on the League's partnership with the school. The Junior League has invested the full force of its time, talent, and treasure in supporting Cone through a multi-year partnership. That investment spans two dozen League programs and community partners, emphasizing areas that will help the Cone Cougars reach their maximum potential in the following areas: academic progress; health, nutrition and wellness; basic needs, including feeding programs and school supplies; literacy; parental involvement; and school enrichment.

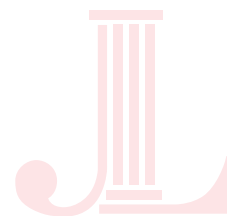
Several Sustainers have answered the call for volunteering at Cone Elementary. Ashley Staton and Caroline Jones have been lunch buddies.

Ashley said that being a lunch buddy at Cone Elementary was an amazing experience. Thursday easily became their favorite day of the week when they would see their class. Ashley and Caroline loved doing special projects with them and reading stories. Ashley says, "there is no doubt we gained more from being with them than we gave and their hugs were the absolute best!"

I encourage you to volunteer at Cone, which is a designated low-performing school. 97 percent of Ceasar Cone Elementary students qualify for free or reduced lunch, 14.2 percent are proficient in math and 12 percent of Cone students were homeless in 2012. Many rewarding opportunities are available including:

- **Lunch Buddies** between 10:00 – 1:00 where you will be paired with another Junior League member and assigned to a class.
- **Breakfast Buddies** where you will read with your group as needed from 7:25 – 7:45 a.m.

Other volunteer opportunities are available with flexibility. If you would like to volunteer, but the times above do not work with your schedule let us know. We can definitely work together with you to find a perfect volunteer opportunity at Cone for you.




In February the Junior League Sustainers returned to the Greensboro Science Center. In 1957 the Greensboro Science Center first opened its doors (known then as The Greensboro Junior Museum) thanks to the efforts of community leaders, the Junior League and the Greensboro Parks and Recreation Department. Our Winter Happy Hour, chaired by Phyllis Lancaster and Laura Green, was held in the Carolina Sciquarium at the Greensboro Science Center. It is North Carolina's only inland aquarium. Among our guests at the Winter Happy Hour were a variety of water-dependent animals including penguins, sharks, otters, eels, stingrays, a rare fishing cat, an anaconda, and fish of all shapes and colors. It was great fun to hold our event in the Science Center where the Junior League members have had such an impact over the years.

As I write this article, Stephanie Billings and Daniela Helms are planning a fun spring Sustainer event, and Pam Ring is planning our New Active Cookout. I hope to see you at our Sustainer events and at Cone Elementary.

It has been an honor and a privilege to serve you as Sustainer President this year.


With gratitude,

LESLIE CONWAY
2014-2015 Sustainer President




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The Bargain

By Alexandra Samsell

Located at the corner of Elm St. and Friendly Ave. in downtown Greensboro, the Bargain Box welcomes smiling visitors and regulars with an always changing assortment of beautiful clothes for men, women and children, as well as home goods, books and toys.

Since its inception as The Junior League of Greensboro's thrift store in 1947, the Bargain Box has given almost 70 years of service to the local community and raised over \$3 million to fund community projects.

Manager Mike Arney describes the store as "Greensboro's true treasure hunters' paradise – major brands at Bargain Box prices!" The store gives locals the opportunity to purchase well-maintained, gently-used clothes, shoes, accessories, and household goods at prices affordable to them. The frequent sales make it even easier to obtain items for every occasion and individual.

There are usually a handful of JLG members volunteering at the Bargain Box on a daily basis. Ashley Powell comments on what it is like to volunteer at the Bargain Box: "It's fun to come down here, work with the [staff members], support the mission, and interact with all of the people and customers who come through, as well as other Leaguers." Volunteering is a great way for provisional members to become familiar with the League and for active members to stay connected with our mission.

Cara Derounian also expressed why she loves volunteering: "It's always an adventure – you never know who you will run into or what great finds you'll come across."



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Box A TREASURE TROVE OF HISTORY AND GIVING

This past fall, JLG members attended the Women’s Chamber Leadership Luncheon at the Greensboro Country Club and modeled stylish clothes purchased from the Bargain Box for the purpose of educating a diverse audience about the Junior League’s mission and specifically the Bargain Box. Numerous donations were received as a result from this outreach, and the show even recruited new customers.

The Bargain Box serves the community by providing affordable clothing. Special sales occur on the First Friday of each month, and every Wednesday is “Senior Day,” when customers ages 60 and above receive 20% off all purchases. Without this commitment to making prices affordable, many members of this community would be unable to afford the clothing and items they need for themselves and their families.

Additionally, the Bargain Box features a special area known as “the Vault,” which holds specialty and brand-name items. Many customers visit the Bargain Box regularly to investigate this well-kept secret and see what new hot items have arrived. Check out the Vault’s hours, as they are different from the rest of the store.

The League is immensely proud of all of the hard work its staff and members contribute to the Bargain Box, and with its expanding growth each year, it is able to more strongly support the JLG mission.

In November 2014, The Bargain Box revealed a new logo and website to give a fresh, updated look. It’s also shifting to a tech-based usage for volunteer check-ins, register operations, and overall functions of the store.

Other information such as monthly sales, signing up for the email subscription list, and holiday hours for the Bargain Box can be found at the website: bargainboxofgreensboro.org. Also, be sure to follow the Bargain Box on social media outlets including Twitter, Instagram: [@BBGreensboro](https://www.instagram.com/BBGreensboro) and Facebook: [JLG Bargain Box](https://www.facebook.com/JLGBargainBox).

122 NORTH ELM STREET, GREENSBORO REGULAR STORE HOURS:

Mon - Fri: 10:00 am – 6:00 pm
Sat: 10:00 am – 4:00 pm

THE VAULT (BOUTIQUE AND BRAND ITEMS)

Friday: 12:30 pm – 2:30 pm
Saturday: 1:00 pm – 3:00 pm

Do you have any meaningful stories or experiences during your time at the Bargain Box? Share your story with the League by emailing manager@bargainboxofgreensboro.org. Visit today and see what discoveries and deals you can find!

Follow the Bargain Box!

   @BBGREENSBORO
 /JLG BARGAIN BOX



Welcome Fall Provisional Class of 2014

By Jennifer Moody

This fall, the Junior League of Greensboro welcomed 32 Provisional members. According to membership chair Marie Glover, this hard-working Provisional class comprises an amazing group of women with diverse talents, experiences and goals. "This group of ladies has brought a tremendous amount of new leadership and ideas to our organization," she said. "They are committed to our mission, as well as to sustaining the future of the League. We will see great things happen in the future with their involvement." Provisionals assembled goody bags for Cone Elementary teachers this fall and served as volunteers for Touch a Truck in October. Welcome, ladies!

FALL PROVISIONAL CLASS OF 2014:

- | | |
|------------------------|-------------------|
| ASHLEY ARMSTRONG | MARY OATES |
| ANGELA BEN-ZEKRY | REBEKAH PARKER |
| BROOKE BEASLEY | ASHLEY POWELL |
| CATHERINE BENNETT | STEPHANIE POWERS |
| SUSAN BLAKE | CASSANDRA ROBERTS |
| EMILY CARTER | KATHERINE RODGERS |
| AMY CLARK | MARIANNE ROWE |
| BLAIR COLLINS | SARAH SAINT |
| RACHEL DALY | SARA SHECHTER |
| SHANNON DEL VECCHIO | KATHARINE SHIPMAN |
| KIMBERLY GANOE | LAURA STEPHENSON |
| SARA HUTTER | CHANDLER THOMPSON |
| RACHEL KEELEY | ELIZABETH TODD |
| APHTON KOSTOPANAGIOTIS | ALLYSON WARD |
| KATHRYN MCGINN | JENNIFER WILSON |
| STEPHANIE MILES | |
| KATHERINE NOLAN | |

INTRODUCING NEW WAYS TO MAKE CONNECTIONS

By Susanne Hall

Members of The Junior League of Greensboro put many heartfelt hours into the organization and community, and they had a great time doing it. However, sometimes it's nice to shut off the emails, put away the agendas, and just enjoy the company of the ladies we work so hard alongside. CONNECTIONs, a League initiative, serves as an outlet for just that! This year offers more engaging, fulfilling and fun ways than ever to unwind with old friends, make new ones, and sometimes try something out of the ordinary!

2014-2015 CONNECTIONs Co-Chairs Jennefer Gullede and Brittany Semones have taken a new approach to stretch members in fun and unique ways.

“When planning this year’s CONNECTIONs events, our goal was to offer such a diverse variety of activities that at least one would speak to everyone. Brittany and I hoped to entice members and Sustainers who may not normally attend these events, while providing opportunities for our Provisional and new members to make connections in a fun setting,” Gullede said. With a mix of new adventures, calming activities, and social opportunities, this year is sure to have something for everyone.

The 2014 year started with a bang when League members had the opportunity to enjoy a day at Shane’s Sporting Clays, the first Sporting Clay range in North Carolina. This adventurous outing allowed participants to learn the basics of rifle shooting



while aiming at clay discs soaring into the air at different speeds and angles. Most of the attendees had never participated in this sport, and they learned a new skill while having a great time with friends. The event had a wonderful mix of Provisionals, Actives, and Sustainers who shared a new experience and great conversation.



Shooting clays isn’t the only adventure offered this year.

From a serene evening of Yoga under the stars to a wine tour exploring boutique vineyards, there is certainly something for everyone in the unique mix. No matter what you enjoy, CONNECTIONs events always have one thing in common: they offer a way for members to relax and get to know the JLG women that they might not otherwise have the opportunity to befriend. Join the fun and attend a CONNECTIONs event this year!



CLIMB 365: *Reaching New Heights*

By Brooke Walter

2014 marked the unveiling of Climb 365, a new initiative sponsored by The Junior League of Greensboro in partnership with the Center for Creative Leadership (CCL).

The year-long professional and personal development program provides five women with a CCL professional leadership development coach, as well as a leadership course co-designed by CCL and the JLG. In turn, the women blog about their accomplishments, struggles, and milestones during the year, inspiring others to strive for their own leadership goals and dreams.

“AT A TIME LIKE THIS,
WHEN I AM STARTING
TO QUESTION WHAT
I GOT MYSELF INTO, I
LOOK TO THE WOMEN
WHOSE WRITING
ALWAYS INSPIRES ME
TO BE BETTER.”

~Rebecca Graham

The Climb 365 initiative’s goal is to support the JLG’s mission of developing the potential of women

and creating leadership among women worldwide. JLG recognizes that women want more connection, networking and sharing outside of typical leadership training.

The JLG program offers three leadership development programs that speak to an important piece of our mission to develop the potential of women. The Women’s Leadership Summit, Women 2 Watch and Climb 365 are the pillars that make up this initiative. The newest addition, Climb 365, encourages members of the League, the community, and beyond to follow the blogs of the participants. To quote one of the inaugural class members, Rebecca Graham, “At a time like this, when I am starting to question what I got myself into, I look to the women whose writing always inspires me to be better.” This is exactly what Climb 365 has provided this year: motivational and inspirational support to other women in the community. We have been able to follow along the journeys of these five inspiring women, encouraging them, laughing with them, and in turn, learning with them.

The participants are unique in their aspirations, from hiking a thousand mile trail to creating an art center, but all join together to share their physical and figurative journeys. Though the nature of their visions vary, it is inspiring and encouraging to see commonalities in their progress. Each person experiences unique breakthroughs and perseveres through setbacks. The nature of the blog as a medium is to provide a supportive community for both praise and support throughout the process.

Climb 365 pioneer Emma Vogelsinger summarizes not only her goal, but the entire purpose of the program: “This blog is basically the manifestation of my lifetime’s innate desire and drive to sing and to share my voice with people. It’s not an easy road—

and it certainly isn't the "safe" direction. But it's my dream and my passion—and frankly, I can't think of anything more disappointing in this life than knowing I didn't give it everything I had. Follow me through my ups and downs, my peaks and valleys, my laughter, tears and tantrums. I want you to be a part of my journey, and I want you to pick up and join the struggle and beauty of following your dream too!" Vogelsinger expresses her dream of singing and highlights how the blog is a crucial component of Climb 365.

Each participant's writing has been a valuable resource for any woman who might have a similar dream that they want to pursue. The blog has served as both a personal and inspirational outlet to the Junior League community.

The climb has not always been easy, but the League has rallied around these women sharing their peaks and pitfalls. This quality is what makes the process so applicable and enriching for the entire community.



REBECCA GRAHAM
Markham, VA

A recently relocated artist, Rebecca will share her journey of creating a two-part art business and making art accessible in a small community.



MOLLY K. PAUL
Raleigh, NC

A sophomore in high school, Molly will journal her efforts to take STEM education and leadership training to students across the nation.



HEATHER NEAL
Greensboro, NC

A young mother, Heather will take the next 365 days to create an online "village" of support for moms who are seeking revenue-generating outlets and discuss the journey to create such a space.



EMMA VOGELSINGER
Greensboro, NC

This inspiring singer will use her efforts to release her first album to empower and inspire others to believe in their dreams and take on the risk that is to pursue that dream.



PEG HALL WILLIAMS
Greensboro, NC

A storyteller at heart, Peg will use the physical journey of hiking the 1,000 mile Mountains to Sea Trail to find her writer's voice and draft a manuscript.



Follow the Climb
365 participants'
journey at

jlgwomensummit.org

SECTION B—20 PAGES
 THURSDAY, AUGUST 15, 1957



(Daily News staff photo.)

MUSEUM GETS CHECK FOR \$8,250
 Walter W. King, left, treasurer of the Greensboro Junior Museum, and Mrs. Thomas P. Ravenel, treasurer of the Junior League of Greensboro, exhibit a check for \$8,250 which the Junior League presented to the museum yesterday to purchase exhibits and supplies.

JUNIOR LEAGUE GIFT

\$8,250 Is Donated To Junior Museum

A check for \$8,250 was presented to the Greensboro Junior Museum yesterday by the Junior League of Greensboro for the purchase of equipment and supplies for the project in Greensboro Country Park.

Contributions also have been pledged by Greensboro garden clubs for landscaping grounds.

In the future the museum will be supported by members. They include...

Living Legacies of THE JUNIOR LEAGUE OF GREENSBORO

By Susie Boles

A10—The Greensboro Record, Wednesday, September 18, 1957

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MOVING DAY—Members of the Greensboro Junior League are shown above as last Friday exhibits for the Greensboro Junior Museum were moved from storage at the Cone Recreation Center to the museum building at the site of former...

Shelter 13 at the Country Park. Left to right are Mrs. John L. Taylor, Mrs. John D. Watson, Mrs. Lewis Morris and John Young. The museum will be open to the public Saturday, Oct. 5.

Official Opening Of Junior Museum Is Planned

At 11:30 a.m. on Saturday. During the formative period, the museum will be open from 5 p.m. to 7 p.m. The museum, on its...



Above, soldiers stationed in Greensboro help Mary Lewis Rucker Edmunds paint scenery for our Children's Theater in 1943.

“As we make history we make progress. It is well for us at this time to pause and look frankly and fearlessly upon our efforts, and the results of our efforts. In this way, and in this way alone, we may determine what progress, if any, has been made and we may definitely fix the point to which we have traveled and from which we journey into the future.”

~ JOSEPHINE R. WARD,
President 1930-1931

Since 1928, women have joined together in The Junior League of Greensboro to improve the lives of their fellow Greensboro men, women and children. Over nearly nine decades, these trained volunteers and leaders have run supply drives, started new workshops, created their own nonprofits, and developed entire organizations and dedicated centers to meet community needs.

Many of these sustainable efforts still exist and continue to work to improve the Greensboro community today. Early on in League history, members and leaders realized the value and importance of developing healthy partnerships with businesses, schools, nonprofits, and the media.

In 1935, Junior League leadership developed a partnership with the Greensboro News for a Milk Fund Drive.

This partnership would raise funds to support the Junior League Baby Home, a facility for children.

As early as 1944, the Junior League organized focus groups to conduct surveys of community needs in Greensboro and present their findings for possible community projects. Those focus groups' feedback led to projects such as the Greensboro Children's Clinic in 1929, Family Service Agency in 1944, the Cerebral Palsy Training Center in 1949 (now Gateway Education Center), the Junior Museum in 1957 (now Natural Science Center), the Greensboro Historical Museum in 1961, and the Greensboro Children's Museum in 1997.

Throughout the years, particularly in the first 3 decades, the Junior League worked with Women's College (now UNCG) for speakers, theater projects, and training programs. Speaking on topics such as sociology, welfare, American work conditions, and children's theater, the partnership continued when in 1962, a merger between the JLG Children's Theater and the Theater of Women's College formed the Pixie Playhouse.

JLG's neverending commitment to improving the community is everlasting commitment to the future.

From the early creation of the Blanche Carr Sterne Baby Home and the Junior League Children's Clinic to the Greensboro Pharmacy and Mary's House, the focus has always remained committed to the Greensboro community.

To see our interactive timeline, showing images from these exciting historical events and contributions, visit our website, juniorleagueofgreensboro.org, and look under "About" and "History."

You too can become part of the League's history of supporting our beloved Greensboro community. Find out how you can become a member today on our website under "Join," or call us at **(336) 852-5542**.



*JLG benefits from
involvement of civic leaders*

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Friday: 12:30 pm – 2:30 pm

Saturday: 1:00 pm – 3:00 pm

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Four Outstanding Women Honored

KATHLEEN PRICE BRYAN AWARD:

Gillian Goodman



The 18th annual recipient of the Kathleen Price Bryan Award is Gillian Goodman. This award is presented to the member who demonstrates dedication to not only The Junior League of Greensboro, but to the greater Greensboro community. Kathleen Price Bryan founded The Junior

League of Greensboro in 1926, and this award is given annually to a League member who exemplifies Bryan's integrity and generous spirit.

Goodman has been a member of the League for more than eighteen years. She has touched a number of committees, including serving as the External Planning Chair, Leadership Development Chair, Guilford Education Alliance-Teacher Supply Warehouse Program Chair, Finance Vice President and serving as a member of the Communications Committee. Goodman has also served as a mentor and a GirlCHARGE leader.

As the Lower School Director at Greensboro Day School, Goodman is passionate about education and inspires both the teachers and the students to strengthen our community. Goodman is a leader in the greater educational community as well; she is a Co-Founder of the Women in Leadership Conference for Independent Schools and a Past-Board member of the Temple Emanuel Board of Directors. Outside of the League, Goodman is dedicated to ending hunger and volunteers with the Greensboro Urban Ministry.

PRESIDENT'S SERVICE AWARD:

Leigh Anne Michaux Bullin



The President's Service Award is given annually to the Active League member who demonstrates extraordinary commitment to The Junior League of Greensboro and its mission.

This year, the award is given to Leigh Anne Bullin, who has been working behind the scenes for a number of years to make sure the League functions smoothly. Most recently, Bullin worked tirelessly for two years on the Technology Committee and is responsible for the overhaul of the JLG Software Management System. This was no small task, involving countless hours entering data and verifying information for over 1,000 members!

Outside of the League, Bullin is a Local Center Manager for Volvo Action Services and has served as the President of the Piedmont Chapter of the North Carolina Association of Certified Public Accountants. Bullin spends her free time baking creative cakes, running, and caring for her family.

PROVISIONAL “ABOVE AND BEYOND THE CALL” AWARD:

Erin Justad



Each League year, one Provisional member from the fall and spring classes is recognized as the winner of the Provisional ABC award, having demonstrated a high level of enthusiasm, positive attitude, and energetic personality; attendance at every meeting; completion of

all Provisional requirements; participation in more JLG activities than are required; top-notch teamwork and leadership skills; and an overall commitment to the Greensboro JLG and community.

Erin Justad earned the “Above and Beyond” award for many reasons. To quote other leaders about Erin Justad, one said, “She is one of the most enthusiastic Provisionals I have ever met. She is genuinely excited about joining this organization and has taken EVERY opportunity that has been available to be involved. I am positive she will be in a leadership role for the JLG in the future.” Her advisor shared, “She is a delight! She engages fully and joyfully in everything she does, and her spirit is contagious. She is dedicated, passionate, dependable, caring and incredibly capable. Wherever she goes, great things are sure to happen. We are so fortunate to have her in our organization.”

She attended CONNECTIONS events like the Tea and Wine and Design, and the W2W events all year long to even earn a graduation certificate. She also volunteered at Cone Elementary, and has given 110% to the Bargain Box as her spring placement. She does all these activities with a smile on her face.

At the Summer Spritzer Social, Justad mingled and even stayed to help us clean up. She attended our “holiday decorating headquarters,” which was not required of her. She merrily hung ornaments and

brought a delicious appetizer for us to enjoy. She was all smiles when she helped deliver flowers to our Sustainer Emeritus members.

In 2013-2014, Erin Justad served as the Assistant Treasurer. Her employment involves accounting and finance, so her talents helped her to be detail-oriented and effective. When she is not traveling with her husband Anton, spotting celebrities, or volunteering at the Wyndham, she supports the League with all of her heart.

SUSTAINER WOMAN OF DISTINCTION AWARD:

Jane Gibson



Each year The Junior League of Greensboro awards the Kathleen Price Bryan Award to a deserving active member who demonstrates tremendous dedication to both the JLG and to the community-at-large. In order to honor one of our own, the JLG Sustainers have created

a similar award: The JLG Sustainer Woman of Distinction Award. Our goal is to recognize a Sustaining member who has

- demonstrated a tremendous dedication to the JLG through decades of continued service and support; and
- used her JLG training and skills to promote volunteerism while making a significant impact on our community.

The Woman of Distinction Award was presented at the Winter Social to a very deserving Sustainer, Jane Gibson, and her name was engraved on a permanent plaque located at JLG Headquarters.

Since her Provisional year in the League in 1982,



Jane Gibson has served as a leader and caring volunteer in The Junior League of Greensboro. Some of her favorite League placements included her years as a puppeteer with the Kids Path puppet show. Gibson was a puppeteer as League placement and Chair of the project one year. The other placement she especially enjoyed was volunteering as a docent with the Historical Museum. Beyond her League connections, she continued working as a volunteer with both organizations for many years. Gibson served on the board as an At-Large Board Member, Admissions Chair, and Public Education Chair.

Becoming a Sustainer has opened up new avenues to become involved with the League; Gibson has served on the Sustainer Committee off and on since becoming a Sustainer. Gibson's volunteer work

with the League has actually led to a change in her career.

Gibson said, "My years as an active League member helped me learn so much about my community, and meet people I would have probably not met otherwise. And representing the League on a community task force organized by Hospice and Palliative Care of Greensboro opened to the door to a career I would have never considered or pursued otherwise."

Today, Gibson spends many hours caring for others at the Hospice and Palliative Care of Greensboro. She truly is a Woman of Distinction for our League.

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NOT YOUR MOTHER'S

Junior League

by Gillian Goodman

This is not my mother's Junior League....and, yet, in the most important ways, it is. As this year's diversity chair, I wanted to explore the changes the League has undergone in the last 40 years or so. Why 40? Because my earliest memories of The Junior League of Greensboro date back to 1975, helping my mom fold clothes in the Bargain Box. Little did I know that year was such a significant time in our history.

My mother became an active member of The Junior League of Greensboro in the early 1970s. It was a very different time. Consider the following:



<i>Then</i>	<i>Now</i>
Membership was a secretive process. Provisionals didn't know they were being considered until a list of names was published. A sponsor, co-sponsor, references and a resume were necessary, and candidates had to meet at least three committee members before voting took place.	Membership process is transparent and welcoming and open to all who are interested. Today, membership is an open process based on interest, being female, and being at least 21 years old.
At age 40, members become Sustainers or resign.	Members may stay on Active status as long as they wish.
Few women worked outside the home.	Majority of members are working women.
There were no African American, Hispanic or Asian women in the League when my mother joined.	Today, we celebrate diversity and attract women of all backgrounds.
While membership meetings took place in the evenings, most committee and leadership meetings took place during the day. There was smoking and knitting - so much so that they eventually banned it because dropped knitting needles were disruptive to the speakers.	Today, meetings are held primarily in the evenings, though committees also meet weekends and on days that are convenient for members' schedules.

CHARITY LEAGUE SPONSORING BRILLIANT AFFAIR



Above, our "Books Bring Adventure" radio series was a highlight of the 1940's. At rehearsal are, in control box, Ralph Lambeth, Suzanne Hall; and left to right: Frank Klages, Brown Patterson, Ed Kuykendall, Janet Hamer, Eleanor Ward, Cordelia Cannon, Sue Wine, and Virginia Brooks Mulhall.



Right, Mildred Cooper and Jane Causey packing a trunk for the long train trip to the Seattle Conference.

The women of the Junior League were political activists, extremely interested in ensuring a bright future for Greensboro, Guilford County, and North Carolina. At a recent lunch with my mom, Lynda Clifford and me, Betty Cone recalled a pivotal moment in her League history from the 1970s. She was an organizer of the Gateway Congress, a gathering of a diverse group of citizens from across the area designed to discuss community needs. As she stood in the back of the room, someone leaned over and said, "It is too bad the Junior League doesn't reflect the community."

Cone and her friend Jane Patterson set out to change that. They contacted their friend Yvonne Johnson and asked her to consider becoming the first African American in the Junior League. She agreed. Johnson's experience being the first woman of color in the Junior League of Greensboro had its challenges, but they were overshadowed by her excitement about the opportunity. Key to her transition was that Betty Cone and several others made sure she was comfortable by waiting outside meeting locations for her to arrive and by sitting with her at meetings.

Although the process was supposed to be secret, they made sure Johnson was able to meet all fifteen committee members before voting took place. When Johnson became a member, she helped set the Junior League on a path of inclusivity and openness. Johnson later served as the mayor of Greensboro from 2007-2009 and led in many other civic capacities.

I believe our League has changed in many ways that have improved our ability to solve problems and meet community needs. Our membership process is much more transparent and open. We have members of all ages, races, socio-economic backgrounds and walks

of life. We can stay Active members for as long as we like, and our meetings are smoke free!

The League's mission remains strong, relevant and meaningful: we are still an organization of women committed to positive social change, and there is no other organization that does more to develop leadership skills in women. It is an honor and a privilege to stand on the shoulders of the women who came before us and to be part of continued growth and support of one another.

Our obligation moving forward is to recognize that the strength of our League depends upon the diversity of our membership – our ages, races, ethnicities, socio-economic classes, sexual orientations, interests, and more. As leaders in our community we must continue to do things that are visionary and that include the voices of the more than 100 different ethnic groups that call our great city home.

2013-2014 Annual Report

JUNIOR LEAGUE OF GREENSBORO, NORTH CAROLINA, INC.

STATEMENT OF ACTIVITIES FOR THE YEARS ENDED MAY 31, 2014 AND 2013

REVENUES, GAINS & OTHER SUPPORT	2014	2013
SALES – BARGAIN BOX THRIFT STORE	\$ 397,580	\$ 440,146
Less: Value of donated items sold	366,309	398,505
Gross profit on sales	\$ 31,271	\$ 41,641
MEMBERSHIP DUES AND FEES	132,431	119,372
CONTRIBUTIONS:		
Cash	17,972	2,000
Materials and inventory for thrift store	369,395	402,680
In-kind donations	61,260	99,991
ShowHouse pledges	—	246,233
Legacy campaign	—	—
FUNDRAISING EVENTS:		
Revenues	222,166	334,128
Expenses	(47,200)	(267,997)
OTHER REVENUES (LOSSES):		
Interest income	6,855	6,461
Loss on disposal of property and equipment	—	—
Unrealized gain (loss) on investments	15,173	20,345
TOTAL REVENUES, GAINS & OTHER SUPPORT	\$ 809,323	\$ 1,004,854
EXPENSES	2014	2013
PROGRAM SERVICES:		
Community projects	\$ 146,604	\$ 137,490
Training and education	116,536	125,640
MANAGEMENT AND GENERAL	72,613	98,962
FUNDRAISING:		
Bargain Box thrift store	248,567	243,147
Other	74,747	111,037
TOTAL EXPENSES	\$ 659,067	\$ 716,276
INCREASE IN UNRESTRICTED NET ASSETS	150,256	288,578
NET ASSETS, BEGINNING OF YEAR	1,118,564	829,986
NET ASSETS, END OF YEAR	\$ 1,268,820	\$ 1,118,564

STATEMENTS OF FINANCIAL POSITION MAY 31, 2014 AND 2013

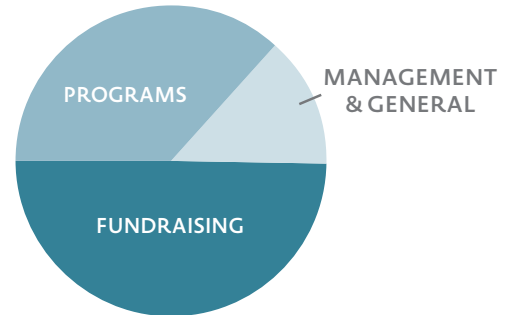
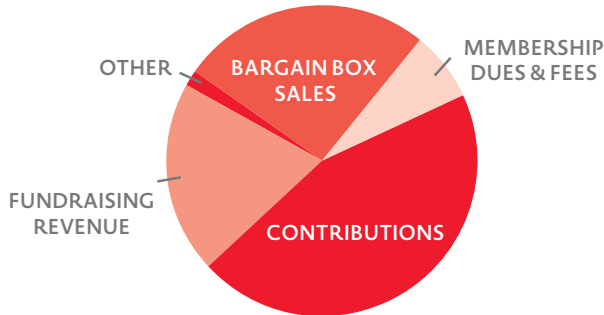
ASSETS	2014	2013
CURRENT ASSETS		
Cash and cash equivalents	\$ 670,967	\$ 584,540
Pledges receivable, net of allowance \$1,681 in 2014 and \$8,318 in 2013	35,579	25,815
Accounts receivable	49,009	47,397
Accrued interest income	—	145
Bargain Box inventory	75,281	72,195
Prepaid expenses	20,182	14,468
TOTAL CURRENT ASSETS	\$ 851,018	\$ 744,560
PROPERTY & EQUIPMENT		
Furnishings and equipment	\$ 110,039	\$ 110,039
Store fixtures	24,596	20,496
Land	130,000	130,000
Building	595,300	595,300
	\$ 859,935	\$ 855,835
Less: Accumulated depreciation	211,540	189,557
TOTAL PROPERTY & EQUIPMENT	\$ 648,395	\$ 666,278
OTHER ASSETS		
Pledges receivable – noncurrent	\$ 6,012	\$ 71,941
Endowment fund	161,335	142,484
Deposits	1,454	1,644
TOTAL OTHER ASSETS	\$ 168,801	\$ 216,069
TOTAL ASSETS	\$ 1,668,214	\$ 1,626,907
LIABILITIES	2014	2013
CURRENT LIABILITIES		
Accounts payable	\$ 10,683	\$ 11,530
Accrued liabilities	23,067	68,077
Sales taxes payable	1,961	2,206
Payroll taxes payable	3,986	5,164
Unearned revenue	110,332	114,652
TOTAL CURRENT LIABILITIES	\$ 150,029	\$ 201,269
LONG-TERM LIABILITIES		
Bank line of credit	\$ 249,365	\$ 306,714
TOTAL LIABILITIES	\$ 399,394	\$ 508,343
NET ASSETS	2014	2013
UNRESTRICTED	\$ 1,107,485	\$ 976,080
UNRESTRICTED – board designated	161,335	142,484
TOTAL NET ASSETS	\$ 1,268,820	\$ 1,118,564
TOTAL LIABILITIES & NET ASSETS	\$ 1,668,214	\$ 1,626,907



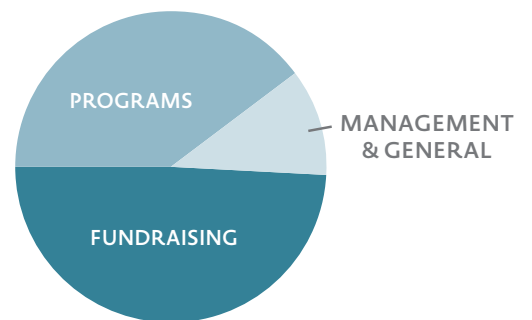
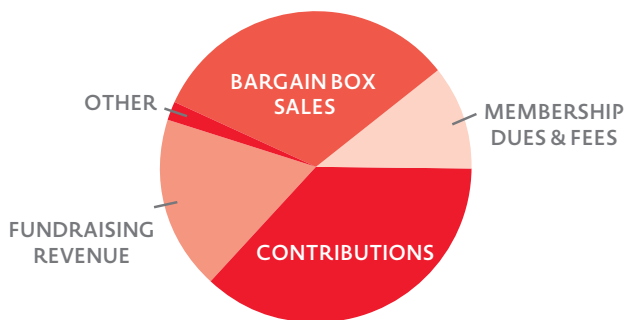
Revenue Sources

Expenses

2013



2014



Mission Milestones

- Advanced our mission with a membership of approximately 1,000, of which over 351 were active members
- Welcomed 71 new members to active status
- Celebrated 66 sustainer emeritus members
- Celebrated our League's 86th anniversary
- Recorded sales of over \$390,000 at the Bargain Box
- Hosted 2 major fundraisers, with record-breaking profits – 4th annual Touch A Truck Event and 4th annual Women's Leadership Summit
- Held two Task Force meetings, both with the purpose of selecting community programs to bring to the community school we have partnered with (Cone Elementary) in 2013-2014
- Placed approximately 100 volunteers into the community and funded 18 community programs and grants with \$65,000
- Provided Leadership training through five Women 2 Watch programs and the Women's Leadership Summit
- Updated our current three-year strategic plan

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JLG 2014 MEMORIES



Collaborating Across Generations

SUSTAINERS AND PROVISIONALS WORKING TOGETHER

By Amanda Coles

As the 2014-15 League year kicked into high gear, members of The Junior League of Greensboro gathered on Sunday, October 19 for the annual Touch a Truck fundraiser. Volunteer shifts were open to all members, making the event an excellent opportunity for Sustainer and Provisional women to meet and work with one another.

The JLG membership includes over 660 Sustainers, whose knowledge and wide range of experience make up some of the League's most valuable resources. This year's Provisional class includes 32 women, all enthusiastic and eager to discover ways in which they can make a positive impact in our community.

The Touch a Truck event, now in its fifth year, presents a chance for all members to recognize and experience first-hand, the importance of League work in the community at large. League women are able to engage with area children who learn about vehicle mechanics and safety, and through its members' work, the JLG allows young people to experience a fun, educational afternoon in an outdoor setting. The casual volunteer environment also makes it easy for new members to learn from their more experienced counterparts.

"Working with our sustainers at Touch a Truck was nothing less than inspiring," Shannon Del Vecchio, a Provisional member, said. "Watching years of friendship and hard work manifest itself through this event left me with a sense of pride and enthusiasm that I did not expect. I am so grateful to have these ladies as models for our community and my own future with the JLG."

**"I AM SO
GRATEFUL TO HAVE
THESE LADIES AS
MODELS FOR OUR
COMMUNITY AND
MY OWN FUTURE
WITH THE JLG."**

~Shannon Del Vecchio

Though the main focus of League events is community outreach and impact, members also prioritize and cherish the friendships and relationships that develop and are nurtured in such a close-knit, volunteer-oriented environment. Provisionals continue to be inspired by the lasting connections that develop among more experienced members.

As the year progresses, new members will be further exposed to The Junior League of Greensboro and the lasting positive effects of its work in the community. Volunteering

alongside experienced Sustainers is one way to develop an appreciation for the legacy, history, and future of our organization.



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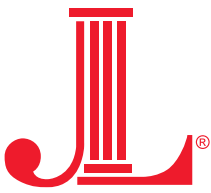
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